

The Cash Box

VOLUME XVII—NUMBER 19

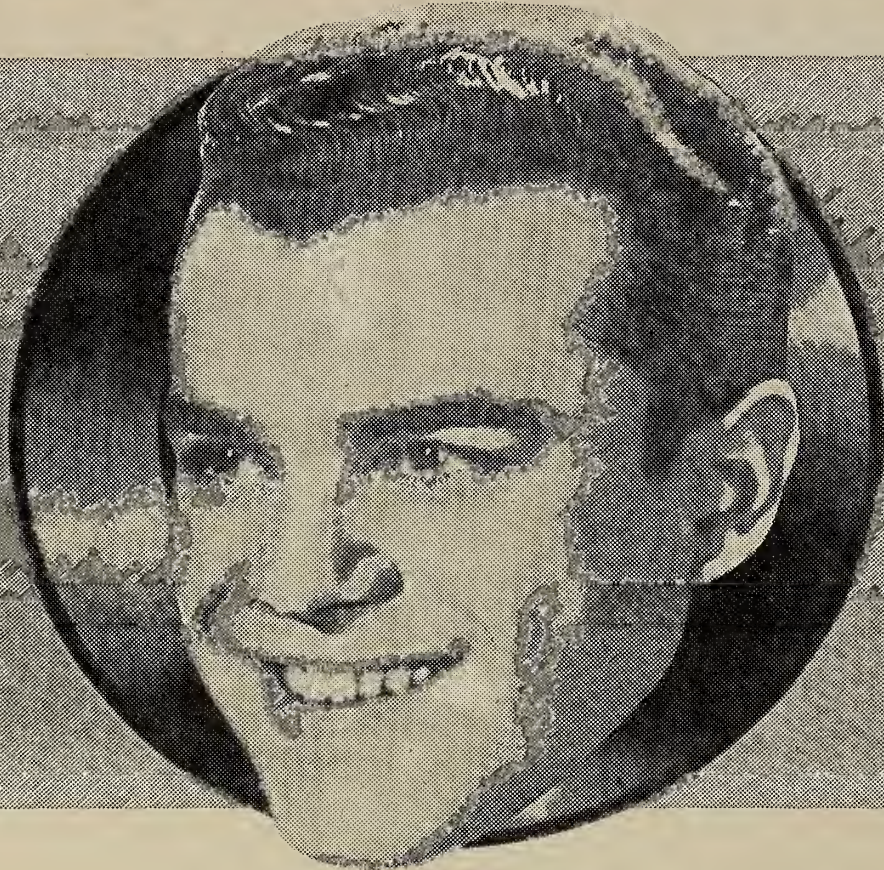
JANUARY 28, 1956



Fats Domino, who was voted the Best Rhythm 'N Blues Male Vocalist of 1955 in *The Cash Box* Poll, hands Jim Ameche of KLAC in Los Angeles a copy of his latest Imperial record "Don't Blame It On Me" and "Bo Weevil". Domino is currently enjoying one of the hottest periods of his entire career as a result of his hit records last year. Not only did he introduce "Ain't That A Shame", which went on to become the number one song in the country, but he had another smash in "Poor Me", which is still on the charts.



Julius L^a Rosa



and he's on **RCA VICTOR** records

his first RCA Victor recording!

**LIPSTICK AND CANDY AND
RUBBERSOLE SHOES**

c/w

WINTER IN NEW ENGLAND

20/47-6416

"New Orthophonic" High Fidelity

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 19

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TEEN-AGE MARKET!

For a number of years now, every record company has known that a great percentage of its single records was bought by teen-agers. However, most records until very recently were still made to catch the greatest possible market. While the diskeries hoped that the teen-agers would buy a particular record, they nevertheless also aimed that record at an adult market.

Today an entirely new development has taken place in the record market and that is the designing of records for an exclusive teen-age audience. Formerly, as far as age levels were concerned, we either had kiddie records, which were aimed at the very, very young, or adult records, which were aimed at everyone above kiddie age. Today we have a completely new category.

In the current best seller list, some of the records specifically designed for a teen-age audience are: "The Great Pretender", "Dungaree Doll", "Teen-Age Prayer", "See You Later, Alligator", "Burn That Candle", "Daddy-O", "Speedoo", "Gee Whittakers", "At My Front Door", "When You Dance", and "My Boy—Flat Top".

In addition, there are many rock 'n roll records which have not reached the best seller list but which nevertheless are designed almost exclusively to sell

to the teen-age market. As a matter of fact the entire development of this market stems almost directly from the rise of rock 'n roll records.

When rock 'n roll started to hit, it was evident that almost the entire appeal of its music was to the teen-ager. It was the teen-ager who played it on the juke boxes, who asked disk jockeys to program it, and who bought the records in the stores. And when rock 'n roll kept growing greater in strength instead of diminishing as had been predicted, then record firms realized that an entire new market had been developed, one which catered to teen-agers' tastes, just as the kiddie market catered to youngsters' tastes.

In the future we can expect more and more records which are designed to attract teen-age attention. For since teen-agers buy the largest amount of records—outside the juke box industry—it is obvious that record firms are going to try to make those songs and create those artists who can most easily catch their fancy.

The interesting development we are witnessing now is that as such differentiations as pop, rhythm and blues, and country become less and less pronounced in the record world, a new differentiation based on age is becoming more and more strong.



2 BIG Specials!

Billy Williams Quartet

"CRY BABY"

b/w

"A CRAZY LITTLE PALACE"

CORAL 61576



Eileen Barton

"TEENAGE HEART"

b/w

"MY SOCIAL HOT DOG"

CORAL 61585



CORAL RECORDS

America's Fastest Growing Record Company



THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes, Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE			
AA—Double A	CK—Checker	ES—Essex	JU—Jubilee
AB—Abbott	CL—Cardinal	EX—Excello	JZ—Josie
AL—Aladdin	CO—Columbia	FB—Fabor	KA—Kapp
AO—Apollo	CR—Coral	FE—Federal	KI—King
AP—ABC	CT—Cat	FI—Fiesta	LO—London
AR—Arcade	CV—Clearview	4 Star—Four Star	MA—Marble
AT—Atlantic	CW—Crown	GN—Golden	MD—Media
AU—Audiavac	DA—Dana	GR—Groove	ME—Mercury
BE—Bell	DE—Decca	GS—Gold Star	MG—MGM
BN—Benida	DL—DeLuxe	GTJ—Good Time	MO—Modern
BT—Bethlehem	DO—Dot	Jazz	ND—New Disk
CA—Capitol	DT—Dootone	HE—Herald	NG—Norgran
CD—Cadence	DU—Duke	IM—Imperial	OK—Okeh
CH—Chess	EP—Epic	JD—Jay Dee	OL—Olympic
	ER—Era		OR—Original
			PA—Parrot
			PE—Peacock
			PM—Prom
			PP—Peter Pan
			PR—Prestige
			RA—Rainbow
			RB—R & B
			RE—Regent
			RL—Real
			RM—Rama
			RP—RPM
			SA—Savoy
			SE—Seeco
			SO—Sound
			SP—Specialty
			ST—Starlite
			TA—Tampa
			TI—Tico
			TR—Trend
			UN—United
			UQ—Unique
			VI—RCA Victor
			VJ—Vee-Jay
			WD—Waldorf
			WI—Wing
			"X"—Label "X"

		Pos. Last Week
1	MEMORIES ARE MADE OF THIS DEAN MARTIN CA-3295 (F-3295)—Dean Martin CO-40573 (4-40573)—Mindy Carson	2
2	SIXTEEN TONS TENNESSEE ERNIE FORD CA-3262 (F-3262)—T. Ernie Ford CR-61529 (9-61529)—Johnny Desmond	1
3	THE GREAT PRETENDER THE PLATTERS MD-1020 (45-1020)—Jackie Riggs	6
4	IT'S ALMOST TOMORROW DREAM WEAVERS CO-40595 (4-40595)—Jo Stafford CR-61524 (9-61524)—Lawrence Welk DE-29683 (9-29683)—Dream Weavers	5
5	I HEAR YOU KNOCKIN' GALE STORM DO-15412 (45-15412)—Gale Storm	3
6	BAND OF GOLD DON CHERRY CA-3283 (F-3283)—Kit Carson	8
7	TEEN AGE PRAYER GALE STORM — GLORIA MANN DO-15436 (45-15436)—Gale Storm ME-70750 (70750x45)—Kitty White	10
8	LOVE AND MARRIAGE FRANK SINATRA CA-3260 (F-3260)—Frank Sinatra CO-40591 (4-40591)—Joe Loco ME-70705 (70705 x 45)—Laurie Sisters	4
9	ONLY YOU THE PLATTERS DE-29694 (9-29694)—Louis Armstrong DO-15423 (45-15423)—Hilltoppers SE-12244 (45-12244)—Platters	9
10	ROCK AND ROLL WALTZ KAY STARR VI-20-6359 (47-6359)—Kay Starr	

11) DUNGAREE DOLL. 12) HE. 13) A WOMAN IN LOVE. 14) MOMENTS TO REMEMBER. 15) AUTUMN LEAVES. 16) LISBON ANTIGUA. 17) BURN THAT CANDLE. 18) DADDY-O. 19) ARE YOU SATISFIED. 20) GO ON WITH THE WEDDING. 21) ALL AT ONCE YOU LOVE HER. 22) MEMORIES OF YOU. 23) SEE YOU LATER, ALLIGATOR. 24) CHAIN GANG. 25) ANGELS IN THE SKY. 26) CRY ME A RIVER. 27) LOVE IS A MANY-SPLENDOR THING. 28) SPEEDOO. 29) C'EST LA VIE. 30) NO, NOT MUCH. 31) AT MY FRONT DOOR. 32) THE TENDER TRAP. 33) NO ARMS CAN EVER HOLD YOU. 34) GEE WHITTAKERS. 35) NINETY-NINE YEARS.



*It's June
in January!*

AND FEBRUARY...AND MARCH!

JUNE VALLI

sings two brilliant ballads

WHILE THERE'S TIME

c/w

MADONNA IN BLUE

20/47-6402

"New Orthophonic" High Fidelity Recording

the dealer's choice

RCA VICTOR



RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

BERT PARKS

(ABC-Paramount 9661; 45-9661)

ⓑ "ABDUL ABULBUL AMIR" (2:41) [Chips BMI—] TV star Bert Parks glides through a catchy arrangement of a novelty everyone has, at one time or another, sung. Cute side that the kiddies should enjoy too.

ⓐ "OLEE DOLEE DOFF" (2:20) [Robert Mellin BMI—Mellin, Ehrling, Eiworth] A cute bouncy ditty about how "I love you" is said in a different language, is pleasantly styled by the TV emcee. Side that all age groups can enjoy.

JUNE VALLI

(RCA Victor 20-6402; 47-6402)

ⓑ+ "WHILE THERE'S TIME" (2:48) [Geo. Paxton ASCAP—Roberts, Katz] Hugo Winterhalter sets up a beautiful backdrop for June who thrushes a lovely new romantic affair. Heart-felt interpretation of a commercial ballad. Shuffle tempo is very effective.

ⓑ+ "MADONNA IN BLUE" (2:48) [Montauk BMI—Moritz, Alstone] A tender, top-drawer song with a semi-religious theme. Spirited, sincere reading. Two penetrating sides.

PEGGY KING

(Columbia 40638; 4-40638)

ⓑ+ "ANGEL PIE" [April ASCAP—George, Meder, Jussenhoven] Peggy King's delightfully mellow voice lends itself beautifully to this light and refreshing romantic ditty. Cute little tune that should meet with great acceptance.

ⓐ "KISS AND RUN" (2:25) [Herb Reis BMI—Engvick, Ledru, Denoncin] Another pleasant romantic episode with a catchy rhythm tempo. Good tune.

JOHNNY DESMOND

(Coral 61570; 9-61570)

ⓐ "NEVER AGAIN" (2:16) [E. H. Morris ASCAP—Selden] An interesting up beat ballad is warbled effectively by Johnny Desmond. Good production item from the recent short-run musical "The Amazing Adele".

ⓐ "NOW IS THE TIME" [E. H. Morris ASCAP—Selden] A dreamy love song from the same Anita Loos musical. Mellow tune rendered with feeling by Johnny.

DANNY KAYE

(Decca 29719; 9-29719)

ⓑ+ "WHERE WALKS MY TRUE LOVE" (3:10) [Dena ASCAP—Fine, Cahn] From Danny Kaye's new flicker "The Court Jester", comes this beautiful new ballad which this great artist sings with depth and feeling. An enchanting love song that could easily become a standard. Watch it.

ⓐ+ "MY HEART KNOWS A LOVELY SONG" (2:56) [Dena ASCAP—Fine, Cahn] A light and flirty, happy-go-lucky novelty from the same pic. Refreshing piece of waltz music.

THE CASH BOX

DISK OF THE WEEK

"NOTHING EVER CHANGES MY LOVE FOR YOU" (2:36)

[Marvin ASCAP—Fisher, Segal]

• "ASK ME" (2:53)

[ABC Music ASCAP—Niessen, Gaze, Skylar]

NAT "KING" COLE

(Capitol 3328; F-3328)

● We'd bet out bottom dollar that Nat "King" Cole's first hit for '56 is "Nothing Ever Changes My Love For You". Not only is it Nat's best waxing in many months, but the song is also one of the most beautiful to come from Tin Pan Alley in quite some time. It's an enchanting romantic affair treated with that unmistakable Cole mellowness. And the soft, Latin-tempo backdrop showcases the master's voice to perfection. Penetrating melody and lovely lyrics. An all-out smash. Flip is another grade "A" Cole caper. A dreamy, fragile love story with the simple title "Ask Me". Another winning presentation with that delightful, velvety Cole quality. A juicy coupling for all love birds.

"LIPSTICK AND CANDY AND RUBBERSOLE SHOES" (1:53)

[Jimskip BMI—Haymes]

"WINTER IN NEW ENGLAND" (2:59)

[Bourne ASCAP—Arthur, Wolf]

JULIUS LA ROSA

(RCA Victor 20-6416; 47-6416)

● Julius La Rosa makes his debut on the Victor label an impressive one as he introduces a wonderful new rhythm novelty tailor made for the teen-age market. It's a clever little jumper tagged "Lipstick And Candy And Rubbersole Shoes"—a colorful pleaser with wonderful lyrics. Falls right into the "Dungaree Doll", "Flat-Top", "Seventeen" category. La Rosa is in top form and the sales results on this side should prove it. Julie gets a beautiful string backing on the flip side as he offers an intimate romantic morsel dubbed "Winter In New England". Top deck is the one that'll get the initial attention.

"POOR PEOPLE OF PARIS" (2:24)

[Reg. Connelly ASCAP—Monnot]

"HELEN OF TROY THEME" (2:47)

[Harms ASCAP—Steiner]

LES BAXTER ORCH.

(Capitol 3336; F-3336)

● The Capitol label, currently riding high with "Lisbon Antigua" an instrumental with a delightful European flavor, comes up with another fascinating instrumental item that could be just as big. An imaginative, melodic novelty titled "Poor People Of Paris" glowingly presented by the chorus and orchestra directed by Les Baxter. The tune dances with that refreshing Parisian lightheartedness that has made France's music so popular. It's a joyous affair jam-packed with catchy melodies that make instrumentals hits. Flip is the beautiful title theme from the film "Helen Of Troy". A lush and dreamy affair, that should grow in popularity as the film hits the local theatres. Top half looks and sounds like another smash.

"NUEVO LAREDO" (2:55)

[Trinity BMI—Hicks, Moore, Lowe, Carey]

"THEME FROM THREE PENNY OPERA" (2:23)

[Harms ASCAP—Weill, Brecht]

LES PAUL & MARY FORD

(Capitol 3329; F-3329)

● Due to the tremendous response and reaction on the part of dee jays, dealers, etc., to "Nuevo Laredo" a tune featured in the 12" LP "Les And Mary". Capitol is now issuing the selection as a single. And it looks as tho the diskery has made a smart move. For this delightful ballad with a "south-of-the-border" flavor, has all the earmarks of a commercial success. It's an easy-going, simple ditty that should appeal to all age groups. And, of course, Les Paul and Mary Ford handle the number beautifully, displaying some imaginative multiple voice effects. Looks like a big one. Flip features maestro Paul with a guitar solo on the fast rising instrumental hit "Theme From Three Penny Opera". This end should appeal to Paul fans. The top segment is the one to watch.

ELLA MAE MORSE

(Capitol 3320; F-3320)

ⓑ "WON'T YOU LISTEN TO ME BABY" (2:05) [Danby BMI—Wilson] Ella Mae Morse gives out with a potent treatment of a solid up-beat rock and roller. House rockin' arrangement of a good dance deck.

ⓐ+ "GIVE ME LOVE" (2:21) [Hill & Range BMI—Walker] Ella flies right with a swinging arrangement of a rhythm ditty that made some noise a few months back. Good jumper.

BUBBER JOHNSON

(King 4872; 45-4872)

ⓑ+ "A WONDERFUL THING HAPPENS" (2:49) [Lois BMI—van Gelder, van Gelder] Here's an artist to watch closely. His last release "Come Home" created quite a sensation in many territories. And this follow-up disk can be expected to skyrocket him to even greater prominence. A dynamic, romantic offering that will establish Bubber as a big pop star.

ⓑ+ "KEEP A LIGHT IN THE WINDOW FOR ME" (2:52) [Jay & Cee BMI—Johnson] Dave Terry supplies another lovely string backdrop for Bubber's treatment of another touching love song. A stirring dramatic affair that gives you goose pimples. Jonson can really sell a song.

JOE REISMAN ORCH.

(RCA Victor 20-6404; 47-6404)

ⓑ+ "ANTILLES" (2:05) [Peer Int. BMI—LaRue, Guilbert] Joe Reisman and his crew come up with some fascinating sounds as they bounce through a refreshing, bright instrumental novelty. Delightful ear-pleaser. Could be big.

ⓑ "CORSAGE" (2:58) [Ben Bloom ASCAP—Applebaum] The huge string section soars on this lovely, lush instrumental ballad so tenderly treated by the talented arranger-conductor. Warm, inviting item. Great mood material. An excellent item for any box.

RUTH CARROLL

(King 4873; 45-4873)

ⓑ+ "ONE HONEST LOVE" (2:16) [Maris BMI—Carroll, Taylor] The King label has come up with an exceptionally talented performer in Ruth Carroll, who makes an exciting snowing on this terrific rock and roll ballad featuring the Hamilton Sisters. The tune is terrific and the delivery the same. Should be a big one for King.

ⓑ+ "PARTNERS FOR LIFE" (2:47) [Wemar BMI—Kardon, Gordon] Another beautiful fish beat ballad told with great feeling and emotion by the gifted songstress. Commercial coupling to watch closely.

JIMMIE DODD & MOUSEKETEER CHORUS

(ABC-Paramount 9665; 45-9665)

ⓑ+ "MOUSEKETEER THEME" (2:20) [Walt Disney ASCAP—Dodd] Here's a disk that should be tremendous seller on the kiddie market. The familiar and very popular theme is heard every week day on the Disney "Mickey Mouse Club" TVer. Most of the kids who watch the show have already memorized most of the lyrics, and they should love having a recording of the theme. A pretty melody sure to enjoy a long and healthy sale.

ⓐ "HI TO YOU" (2:10) [Disney ASCAP—Gylmark, Skaarup-Dodd] Another familiar Mickey Mouse Club ditty.



the Original

Deed No. 1011

"BRIDGE OF HAPPINESS"

by

PETE JEREMIAH and his
BACKSTRAPPERS

FEATURING

BULL FROG JONES

(Tel.: RAndolph 6-3138)

DEED

records

64 WEST RANDOLPH ST., CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓑ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

CARMEN McRAE

(Decca 29793; 9-29793)

ⓑ "COME DOWN TO EARTH, MR. SMITH" (2:23) [Redd Evans ASCAP—Mann, Murray] Carmen McRae dishes up a clever piece of rhythm material that dee jays will spin often. A good novelty stylishly treated by the versatile songstress.

ⓑ "I GUESS I'LL DRESS UP FOR THE BLUES" (2:40) [Northern ASCAP—Burke, David] The thrush leans back, gets into the mood, and weaves a neat rendition of a terrific piece of blues matter from the U-I flicker "Square Jungle." Good coupling for McRae fans.

THE SATISFIERS

(Belle 714; 45-714)

ⓐ "WHEN YOUR HEART IS WEARY" (2:25) [Highland BMI—Zappone] The Satisfiers, an extremely polished vocal aggregation, lean into a pretty, new inspirational ballad. Tune has a delightful lilt.

ⓐ "TO YOU" (2:20) [Paramount ASCAP—Davis, Dorsey, Shapiro] The crew shuffle through an old Dorsey tune. Good dance deck.

STEVE ALLEN

(Coral 61573; 9-61573)

ⓑ "WHAT IS A FREEM?" (3:15) [Rosemeadow ASCAP—Allen] Steve Allen fans will roll in the aisles when they hear this item. A hilarious take-off on his own "What Is A Wife?" record that's still selling well. Folks who watch the "Tonight" show will find the zany terms used on this platter, extremely funny. Should enjoy a healthy sale.

ⓐ "I NEVER HARMED AN ONION" (2:27) [General ASCAP—Grey, Grey, Jaffe] A pleasant little ditty with a play on words. Ok side.

JOHNNY VADNAL ORCH.

(RCA Victor 20-6239; 47-6239)

ⓑ "WHAT'CHA HAVIN' AT THE TAVERN" (2:25) [Adrienne ASCAP—Pyle, Sumner, Mann] Polka master Johnny Vadal and his ork bounce through a lively and colorful polka novelty. Tony Vadal and the Vadal Trio handle the vocal chores. Good juke box fare. Happy deck.

ⓐ "YODEL SONG WALTZ" (2:15) [Gala BMI—Andrews] The crew glides through a pleasing waltz item employing some enjoyable yodeling.

LOU MONTE

(RCA Victor 20-6403; 47-6403)

ⓑ "PONY TAIL" (2:18) [Rosemeadow ASCAP—Allen] A catchy "Dungaree Doll" type of teen-age novelty gets a terrific reading from Lou Monte. A potent ditty from the pen of Steve Allen. Commercial item from beginning to end. Real solid swinger great for dancing. Melody has a familiar quality, making it easy to remember. Side should make big noise.

ⓐ "NINA, THE QUEEN OF THE TEENERS" (1:50) [Ross Jungnickel ASCAP—Tepper, Bennett] Another rockin' novelty about a teen-age lassie. Cute jumper.

THE CASH BOX SLEEPER OF THE WEEK

"LITTLE CHILD" (3:00)

[Mayfair ASCAP—Shanklin]

"THE VOICE" (3:01)

[Republic BMI—Mare, Hackady, Abbott]

CAB CALLOWAY & LAEL CALLOWAY

(ABC-Paramount 9671; 45-9671)

"LITTLE CHILD" (3:34)

[Mayfair ASCAP—Shanklin]

"JENNY KISSED ME" (2:37)

[Dartmouth ASCAP—Hunt, Tepper, Bennett]

EDDIE ALBERT & SONDRAL LEE

(Kapp 134; K-134)

"LITTLE CHILD" (3:25)

[Mayfair ASCAP—Shanklin]

"LAUGH IT OFF UPSY DAISEY" (2:29)

[Dena ASCAP—Fine]

DANNY KAYE & DENA KAYE

(Decca 29806; 9-29806)

"LITTLE CHILD" (2:58)

[Mayfair ASCAP—Shanklin]

"RESERVED" (2:50)

[Miller ASCAP—Simms, Joy]

GISELE MacKENZIE

(Vik 0189; 4X-0189)

● Here's a song with an interesting story behind it. It was released about three years ago (with different lyrics) in the U.S., and never became a big hit. More recently it was a tremendous favorite in France, and now it's back in the States again. A number of labels have recorded the touching song with excellent results, and all should share heavily when the number hits the charts. "Little Child" is a stirring ballad that tunes the listener in on a little girl asking a parent various questions about life. The song has an innocent charm about it and looks as tho it could become a tremendous hit here with the new lyrics and excellent treatments it's been given.

Cab Calloway and his daughter Lael offer a stirring interpretation that should tug at the heart-strings. The two performed the song on the Ed Sullivan TV show. The coupling features Cab on a dramatic inspirational ballad, excitingly fashioned by the song star. A powerful item that should appeal strongly to the vast market for this material. Title is "The Voice."

Eddie Albert plays the daddy and Sondra Lee the little girl on the excellent Kapp platter. Sondra's young voice is refreshing and contrasts effectively against Eddie's manly natural tones. Flip features the crooner on a solo effort, gliding through a tender folk-flavored ballad "Jenny Kissed Me."

Danny Kaye, whose "Court Jester" pic will be hitting the theatres in the near future, teams with his daughter Dena Kaye and comes up a winning rendition. Bottom half has the parent-child combo bouncing thru a catchy kiddie novelty "Laugh It Off Upsey Daisey." A contagious pleaser.

Gisele MacKenzie's pretty rendition is the only version in which a little boy asks the questions, and his mommy, rather than daddy answers them. The results are most pleasing. Billy Quinn plays the little boy. Coupling stars the popular TV thrush on a terrific ballad, "Reserved." It's a tremendously effective love song that could develop into the big side of this release. Potent coupling.

Looks like a rough and rugged battle for top honors.

PEREZ PRADO ORCH.

(RCA Victor 20-6375; 47-6375)

ⓐ "RED RIVER VALLEY-Mambo" (2:50) [Southern ASCAP—] A great Western favorite is set to a cha cha beat and sung in English by a group. Results are amusing. Side should make good change of pace programming for any dee jay show. Instrumental segments are wild.

ⓐ "BLACK HORSE-Mambo" (2:23) [Southern ASCAP—Prado] A wild rhythm display introduces this exciting mambo item also featuring a staccato vocal by the gang.

GORDON JENKINS ORCH.

(Vik 0190; 4X-0190)

ⓑ "HOW DO I LOVE YOU?" (3:00) [Godday BMI—Morrison] A dramatic love song is emotionally presented by the rich, and powerful voice of Stuart Foster against a lush and pretty instrumental and choral accompaniment supplied by Gordon Jenkins. Good results should be expected from this one.

ⓐ "YOU'RE NOT ALONE" (3:05) [Garlock-Sherer BMI—Barnes, Jirik] Bob London is the polished songster on this pretty ballad pleasantly executed by the ensemble.

MARY (THE REAL) McCOY

(Green Label 24253; 45-24253)

ⓑ "SINGIN' AND SWINGIN' LOVE" (2:20) [World ASCAP—Linsley, Snyder] A colorful bounce novelty is pertly belted across by the lively voice of Mary McCoy. Thrush really gives her all here. Catchy ditty.

ⓐ "A WOMAN NEVER FORGETS" (2:30) [Republic BMI—Millet, Wolf] A touching romantic story telling how a woman appreciates and remembers the little things that her boyfriend or hubby does. Pretty material.

BROOK BENTON

(Okeh 7065; 4-7065)

ⓑ "SOME OF MY BEST FRIENDS" (2:26) [Joy ASCAP—Gallop, Springer] Brook Benton has a money-winner on this Okeh release. A good love story told convincingly against a choral and Latin beat backdrop. Commercial piece that has the earmarks of a good seller. Needs a great deal of exposure to make it.

ⓐ "BRING ME LOVE" (2:10) [Marlyn BMI—Wiltshire, Edwards] A boppin' side with a rock and roll beat. Cute ditty.

MACHITO & HIS ORCH.

(Tico 263; 45-263)

ⓑ "JUAN JOSE"—Although the Spanish lyrics will not be understood by the majority of this disk's buyers, it, nevertheless, provides a clear and defined beat that goes wonderfully well with Machito's instrumentation. An exciting cha cha disk.

ⓐ "SOPA DE PICHON" [—Machito] Machito's crew glides through a brassy instrumental cha cha and at mid point a vocal group joins in and belts out the lyrics. More good dance stuff.



"MOLLY-O" *IT'S GREAT*

AND

"VINO VINO"

TWO TOP SIDES BY

THE GAYLORDS

MERCURY 70778

BEST BETS

The Great Pretender / I'm Just A Dancing Partner
MERCURY 70753 • THE PLATTERS

Angels In The Sky / Mostly Martha
MERCURY 70741 • THE CREWCUTS

Are You Satisfied? / Wabash Cannonball
MERCURY 70757 • RUSTY DRAPER

Go On With The Wedding / The Voice Inside
MERCURY 70766 • PATTI PAGE

Only You / Bark, Battle And Ball
MERCURY 70633 • THE PLATTERS

Lullaby Of Birdland / That's My Girl
MERCURY 70742 • BLUE STARS

Moritat (theme from "The Three Penny Opera")
/ I'll Be With You In Apple Blossom Time
MERCURY 70781 • RICHARD HAYMAN and JAN AUGUST

Seven Days / That's Your Mistake
MERCURY 70782 • THE CREWCUTS

Lookout Mountain / Boogie Blues
MERCURY 70767 • CHUCK MILLER

These Hands / Chain Gang
MERCURY 70774 • LEN DRESLAR

The Grass Is Green / Where The Wind Blows
MERCURY 70771 • RALPH MARGERIE

I Don't Want Nobody / Doot Doot Dow
MERCURY 70775 • BUDDY JOHNSON

The Show Must Go On / Couldn't Stand It No More
MERCURY 70776 • DINAH WASHINGTON

The Greatest Magic / Walkin' In The Rain
MERCURY 70758 • JERRY WALLACE

Who's Sorry Now / You Tell Me Your Dream
MERCURY 70772 • THE HARMONICATS

Zip / Red Speaks
MERCURY 70787 • RED PRYSOCK



CHICAGO 1, ILLINOIS



Meet Magnetic MEG MYLES

with a red hot debut record



WILL YOU SHED A TEAR FOR ME SING ON BABY

Record No. 3330



THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "CAPRI IN MAY" Jackie Gleason.....Capitol 3337; F-3337
- ★ "THERE IS NO CURE FOR L'AMOUR" Robert Clary.....Epic 9142; 5-9142
- ★ "TELL ME MORE" Bill Darnell.....London 1632; 45-1632
- ★ "PONY TAIL" Lou Monte.....RCA Victor 20-6403; 47-6403
- ★ "WHAT IS A FREEM" Steve Allen.....Coral 61573; 9-61573
- ★ "WHILE THERE'S TIME" June Valli.....RCA Victor 20-6402; 47-6402
- ★ "ADDIO BIMBA" Enzo Stuarti.....Jubilee 5234; 45-5234

ENZO STUARTI (Jubilee 5234; 45-5234)

B+ "ADDIO BIMBA" [Jubilee AS-CAP—Corda, Wilhoit] Jubilee has come up with a wonderful new talent in Enzo Stuarti, who makes an impressive debut on the label with a lovely Italian flavored ballad. Dramatic and stirring reading by the big-voiced tenor. Could create a fuss.

C+ "SOMEWHERE" [Bennell BMI—Carter] The vocalist hands in another pretty performance on this touching inspirational ballad. A more subdued item.

BOYD BENNETT & HIS ROCKETS (King 4874; 45-4874)

B+ "PARTNERS FOR LIFE" (2:18) [Wemar BMI—Kardon, Gordon] Boyd Bennett handles the vocal chores and his Rockets accompany on a lovely new fish-beat ballad. A change of pace from "Seventeen" and "Flat Top." Side comes off as a winner. Should make big noise. Teensters will welcome this commercial, slow-tempo Bennett release.

B "RIGHT AROUND THE CORNER" (2:29) [Jay & Cee BMI—Singleton, McCoy] Big Moe takes over the vocal duties on this rockin' toe-tapper. Potent piece of rhythm material.

THE WILDCATS (RCA Victor 20-6386; 47-6386)

B "KEEP TALKIN'" (2:35) [Villanova BMI—King] The rock 'n' rollin' Wilcats debut on Victor with a swinging novelty featuring a solid dance beat. Good side.

C+ "BEATIN' ON A RUG" (2:15) [Villanova BMI—King] Another commercial up-tempo rockin' side designed to please only the teen-agers.

BILL DARNELL (London 1632; 45-1632)

B+ "TELL ME MORE" (2:32) [Kassner ASCAP—Coslow] Bill Darnell does a beautiful job on his first London release—an expressive romantic item set to a pleasant slow-waltz tempo. Frank Weir's ork assists with some pretty sax solos.

C+ "MY LITTLE MOTHER" (2:50) [Piccadilly BMI—Wayne] Bill hands in a convincing reading of a lovely heart rending song to mother. Good side to spin Mother's Day or any day.

BUDDY MORROW ORCH. (Wing 90047; 90047x45)

B+ "A BAND OF ANGELS" (2:23) [Arc BMI—Allen, Thea] A good fish-beat rock and roll ballad is belted across in strong fashion by Buddy Morrow's ork with Jimmy Randolph on the vocal. Solid side that should be a strong seller for Morrow.

B "TIPPITY TOP" (2:03) [Arc BMI—Slay, Crewe] Buddy and the gang break out with a swingin' rocker tailor-made for the teen cats who enjoy their jump music with a rock and roll flavor.

THE ORIOLES (Jubilee 5231; 45-5231)

B "DON'T GO TO STRANGERS" (2:19) [Jefferson ASCAP—Evans, Mann, Kent] A beautiful ballad that's making noise in scattered territories, is attractively styled by the Orioles. Pretty group treatment.

C+ "ANGEL" (2:11) [Benell BMI—Holeman, Russell] A pretty interpretation of a lush ballad. Effective vocaling sells the song.

JACKIE GLEASON ORCH. (Capitol 3337; F-3337)

B+ "CAPRI IN MAY" (2:47) [Bourne ASCAP—Magenta, Skylar, Bonifay] For his first '56 single release, Jackie Gleason comes up with a beautiful dream-dusted arrangement of a lush and lovely new melody. Tremendous mood-music instrumental with a million strings and a huge choral group singing without words. The results are fabulous. Could be the star's first big single release. Song is tops.

C+ "YOU'RE MY GREATEST LOVE" (2:32) [Songsmiths ASCAP—Gleason, Templeton] The same massive chorus and ork are again employed on another luscious production item. Pretty side, but not as captivating as upper segment.

ROBERT CLARY (Epic 9142; 5-9142)

B+ "THERE IS NO CURE FOR L'AMOUR" (2:30) [Shapiro, Bernstein ASCAP—Hoffman, Manning] The vibrant personality of Robert Clary bubbles forth right from the start of this clever, contagious novelty. Most amusing delivery of a very humorous tango ditty. Should attract much attention. Could break.

C+ "HOTTER 'N' A PISTOL" (1:55) [Geo. Paxton ASCAP—Sherman, Sherman] The trigger-fast lyrics are belted across by the songster as he offers an "I Want You" type of rhythm ditty.

LAEL & CAB CALLOWAY

SING

Little Child

C/W

"THE VOICE"

Orchestra and chorus conducted by
DON COSTA

9671

Produced by Sid Feller



*Cab and his
8 year old daughter
head straight for
your heart!*



*She's really
wonderful!*

BETTE ANNE STEELE

SINGS

Mr. Wonderful

From the Broadway musical "Mr. Wonderful"

C/W

"NEVER DO A TANGO
WITH AN ESKIMO"

Orchestra and chorus conducted by
DON COSTA

9669

Produced by Sid Feller



Distributed by
**AM-PAR
RECORD CORP.**

New York, N. Y. (Distributed in Canada by Spanton of Canada, Ltd.)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SWING with STEVE

for SENSATIONAL SALES

CRL 57028

STEVE ALLEN

and His Orchestra

CORAL
RECORDS

HIGH FIDELITY

LET'S DANCE
DON'T BE THAT WAY
MEMORIES OF YOU
ONE O'CLOCK JUMP
MOONGLOW
STOMPIN' AT THE SAVOY
SOMETIMES I'M HAPPY
KING PORTER STOMP
AND THE ANGELS SING
SING SING SING
GOODBYE

THE MOST
EXCITING ALBUM
OF THE YEAR



Let's Dance

LP 57028

EP 82025

STEVE SELLS

RUSH YOUR ORDER ON "LET'S DANCE" AND
OTHER STEVE ALLEN RECORDS AND ALBUMS

SWING IS KING WITH THESE GREAT MUSICIANS SITTING IN WITH STEVE

SAXOPHONES

HYMIE SHERTZER
MILTON YANER
AL KLING
BOOMIE RICHMAN
TOOTS MONDELLO

TRUMPETS

BERNIE GLOW
BILLY BUTTERFIELD
JIMMY MAXWELL

TROMBONES

LOU MCGARITY
VERNON BROWN
CHAUNCEY WELSCH

DRUMS

TERRY SNYDER

BASS

SANDY BLOCK

GUITAR

ALLEN HANLON

STEVE SINGLES

61554 WHAT IS A WIFE?
WHAT IS A
HUSBAND?
(with Jayne Meadows)

61573 WHAT IS A FREEM?
I NEVER HARMED AN ONION

61542 MEMORIES OF YOU?
WHAT IS A WIFE?

61566 LET'S DANCE
GOODBYE

ALLEN ALBUMS

LP	EP	
57004	82021	MUSIC FOR TONIGHT
57015	82009	TONIGHT AT MIDNIGHT

57018	—	JAZZ FOR TONIGHT
57019	—	STEVE SINGS
—	71025	BE-BOP FABLES

CORAL RECORDS

America's Fastest Growing Record Company

His First London Record...
TREMENDOUS!!

BILL DARNEL

MY LITTLE MOTHER

backed by

TELL ME MORE

#1632



Recorded In
England With

FRANK WEIR

his soprano saxophone
and his orchestra

LONDON

RECORDS



THE CASH BOX

NEW YORK:

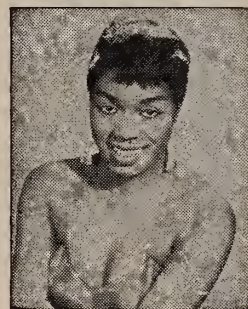
Record sales continue to soar. Reports from all over the nation indicate that January 1956 will be one of the best months in the history of the record business. . . . The song "Amor" is due for a revival as it will be the main theme of the forthcoming film, "The Proud And Profane." . . . Desi Arnaz and Lucille Ball will make a quick trip covering disk jockeys in several cities to promote Desi's latest MGM disk, "Forever Darling" from the film of the same name. . . . Art Mooney plays the Municipal Auditorium in Norfolk, Virginia on February 8. . . . Jack Teagarden has been signed to a new contract by Capitol Records. . . . Paul Weston visited in the East last week for meetings with Columbia execs and also to plug his "Sound Stage" and "Music For A Rainy Night" albums. . . . The Gayles make their debut at the Ruban Bleu on February 1. The group has an Essex record out titled "Yes Sir That's My Baby." . . . Ralph Waldo Cummings, the mellow voiced lad who sings the Pall Mall commercials on radio and TV, has inked an ABC-Paramount contract. . . . Ray Ellis, who did the arrangements for "Moments To Remember", "No Not Much" and "Seven Days", has written eleven new arrangements for Robert Clary who is currently using them in his Las Vegas stint. . . . Nat Cole begins an Australian concert tour of ten days on February 1. . . . The Platters have been signed for the film "Rock Around The Clock", which will feature Alan Freed. . . . Jeff Clay, currently making noise with "These Hands" on Coral, has been signed by GAC. . . . Ralph Flanagan into Frank Dailey's Meadowbrook for four nites a week for an indefinite number of weeks.



ROBERT CLARY

CHICAGO:

Percy Faith honored at cocktail party at Ambassador East 1/16. Latest release, "Valley Valparaiso" marking the event. BMI chieftains tossed the shindig. Julie Stearns, BMI's gen'l mgr, here to greet deejays and music folks invited by Jimmy Cairns, BMI's Chi mgr. Host of personalities were on hand! Included Mr. and Mrs. Herbie Mintz, Jim Lounsbury and his singing spouse Penny Smith, Mr. and Mrs. Marty Hogan, Buddy Marino, Eddie Ballantine, Sig Sakowicz, Jim Mills, Eddie Hubbard, Bill Evans, John McCormick, Josh Brady, Al Rice, Don Marcott, Saxie Dowell, Hal Fredericks. Also Librarians: Evelyn Marks, Ed Cerney, Estelle Barnes, Jeannine Spangler, and Jerry Wagner, along with Hudson-Ross' buyer Mary Cee. . . . Betty Johnson's Bally Record release due soon. . . . Sherm Feller called to remind us to watch the tune he helped write, "If You're Ever Gonna Leave Me", waxed by the Baker Sisters on Unique. . . . Pete Jeremiah, whose Backstrappers are on "Bridge of Happiness", new Deed release, was discovered by Ralph Conrad, Deed headman. Cadence and Essex have already covered the Deed waxing. . . . Kenny Myers of Mercury raving about Sarah Vaughan's "Mr. Wonderful." Kenny expects big things to happen in Chi area. . . . Buddy Laine, whose ork waxed Irving Berlin's "Everybody's Doing It" for Decca, getting plenty offers for college proms. Laine's former arranger, Al Fremont, handling Jan Wells, recent Godfrey Talent Scouts winner. . . . Lou Halob of Balkan Records high on "Humming Waltz" by Ed Dutka, with vocal by Helen Dudek. Neat number for polka fans. . . . Speaking of polkas, humorous disks "We Left Our Wives At Home", just released on Jay Jay, featuring Li'l Wally. Also going well for Jay Jay: "Pancho Polka", by Joe Jarosz band. . . . Party for Lurlean Hunter of RCA-Victor at Cloister Inn 1/13. . . . Paul Glass of All-State hired Stan Berger as special jazz salesman. . . . Mahalia Jackson has album of her best tunes on Grand Award label. . . . Ralph Sutton featured at London House. . . . Italy's Teddy Reno drawing raves at Empire Room. . . . Somethin' Smith expected in to promote "The Redhead" on Epic.



SARAH VAUGHAN

HOLLYWOOD:

Frank Evans, KHJ disk-jockey, starts his new "Tune Test Show" this week—daily show will be carried by 60 stations. . . . Lou Bedell and Herb Newman hoping for another hit on their Era label with Chuck Nelson's first release of "Slap Leather." . . . Bill Nielsen, sales manager of Epic Records in town last week to confer with Jim Warren of Central Sales on the label's plans for the next year. . . . Jay Lowy now doing promotion for London Records and the Fred Raphael music firms. . . . Jerry Nesler switched to KBAB, San Diego. . . . Eileen Barton into the Fairmount, San Francisco for a three week stand. . . . Bernie Silverman announced the appointment of Buddy Bregman as A&R chief of Norman Granz's new Verve label. . . . Luis Arcaraz opens at the Palladium this week and remains through February 5. . . . In view of the success of their single release, Marquee Records will shortly present the first of their new LP album line. Their "Japanese Farewell Song" has been selling steadily and will probably end up in the hit category. . . . Sunset Records sales manager Dick Maxwell returned from a two week swing through the country visiting distributors with label's latest singles. . . . Decca exec Leonard Schneider in town last week. . . . The Sportsmen, now recording for Key Records, currently at the L.A. Statler. . . . KFI disk jockey Ben Hunter received an invitation from a Hawaiian listener to visit him in the Islands. Ben and his wife flew to Honolulu for a quick four day visit as the guest of the loyal listener. . . . Bill Hayes in town to talk over a movie deal, but much more excited over becoming a father for the fifth time. . . . Ella Mae Morse making the rounds of the local jockeys with Capitol's promotion man, Don Hassler. . . . "Gee Dad It's a Wurlitzer" by Don Michael on the Bee Jay label getting a big play from the local jockeys. . . . Harry James, out to corner some of the dramatic roles that have been, offered to him in TV and pictures, is taking lessons from Marlon Brando's dramatic coach.



EILEEN BARTON

BIG HITS ON WING



THE EMPIRES "BY THE RIVERSIDE"

STEPPING OUT FOR
A BIG HIT!

AND
"TELL ME PRETTY BABY"
WING 90050



NICK NOBLE

"To You,
My Love"

AND

"YOU ARE MY ONLY LOVE"
WING 90045



LOLA DEE

"I'll Be Forever
Loving You"

AND

"MA PETITE"
WING 90052



FRANKIE CASTRO

"Steamboat"

AND

"WHY BABY WHY"
WING 90051



BUDDY MORROW

AND HIS ORCHESTRA

"Tippity Top"

AND

"A BAND OF ANGELS"
WING 90047

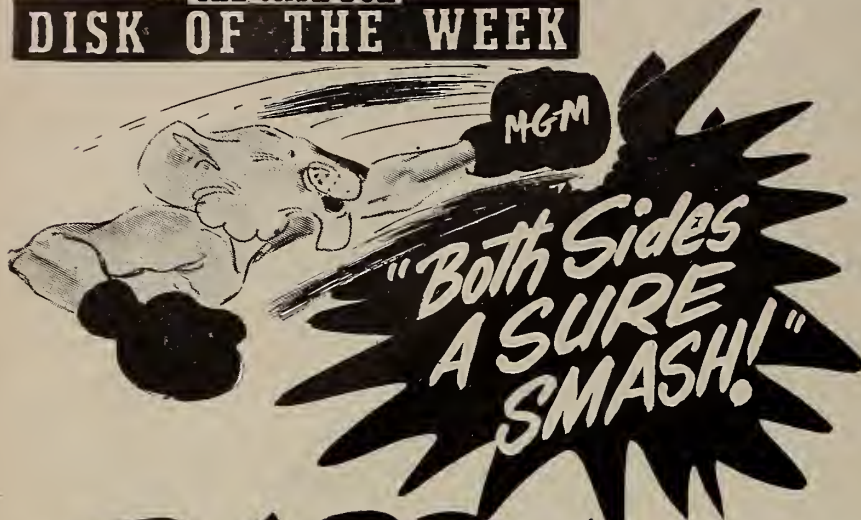


RECORDS

A SUBSIDIARY OF MERCURY RECORD CORP.

"It's What's in THE CASH BOX That Counts"

THE CASH BOX DISK OF THE WEEK



BARRY GORDON

"NUTTIN' FOR CHRISTMAS"

Orchestra conducted by

and **ART MOONEY**

ROCK AROUND MOTHER GOOSE

SEVEN



MGM
12166
(K-12166)

THE CASH BOX



GAITY MUSIC SHOP New York, N. Y.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Love And Marriage (Sinatra)
4. Great Pretender (Platters)
5. He (Al Hibbler)
6. Autumn Leaves (R. Williams)
7. Love Is Many-Splendored (Four Aces)
8. Woman In Love (F. Laine)
9. Teen Age Prayer (G. Mann)
10. Tender Trap (Frank Sinatra)

NORSIDE MUSIC SHOP St. Louis, Mo.

1. These Hands (Jeffrey Clay)
2. Seven Days (Dorothy Collins)
3. Teen Age Prayer (Gale Storm)
4. Memories Are Made Of This (Dean Martin)
5. Cry Me A River (J. London)
6. See You Later, Alligator (Bill Haley)
7. What Is A Wife (S. Allen)
8. My Treasure (Hilltoppers)
9. Rock And Roll Waltz (Starr)
10. Band Of Gold (Don Cherry)

MADRONA RECORD SHOP Portland, Ore.

1. Rock And Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. 16 Tons (T. Ernie Ford)
5. I Hear You Knockin' (Storm)
6. Band Of Gold (Don Cherry)
7. Steel Guitar (Vaughn Monroe)
8. Mostly Martha (Crewcuts)
9. See You Later, Alligator (Bill Haley)
10. Mack The Knife (Armstrong)

SQUARE RECORD SHOP Wilkes-Barre, Pa.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Band Of Gold (Don Cherry)
4. It's Almost Tomorrow (Stafford/Dream Weavers)
5. Only You (Platters)
6. Cry Baby (Bonnie Sisters)
7. Chain Gang (Bobby Scott)
8. Rock And Roll Waltz (Starr)
9. Dungaree Doll (Eddie Fisher)
10. See You Later, Alligator (Bill Haley)

RADIO DOCTORS Milwaukee, Wisc.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. April In Paris (Count Basie)
4. Memories Are Made Of This (Dean Martin)
5. Rock And Roll Waltz (Starr)
6. Band Of Gold (Kit Carson)
7. When You Dance (Turbans)
8. See You Later, Alligator (Bill Haley)
9. Such A Day (Rita Raines)
10. Zindy Lou (Mariners)

SUPER ENTERPRISE Washington, D. C.

1. Great Pretender (Platters)
2. 16 Tons (T. Ernie Ford)
3. See You Later, Alligator (Bill Haley)
4. Memories Are Made Of This (Dean Martin)
5. Rock And Roll Waltz (Starr)
6. Lisbon Antigua (N. Riddle)
7. Band Of Gold (Don Cherry)
8. Dungaree Doll (Eddie Fisher)
9. Moments To Remember (Four Lads)
10. I Hear You Knockin' (Storm)

SUPER MUSIC, INC. Baltimore, Md.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Love Is Many-Splendored (Four Aces)
4. Great Pretender (Platters)
5. I Hear You Knockin' (Storm)
6. Dungaree Doll (Eddie Fisher)
7. Rock And Roll Waltz (Starr)
8. Lisbon Antigua (N. Riddle)
9. Go On With The Wedding (Kallen & Shaw/Page)
10. See You Later, Alligator (Bill Haley)

HUDSON ROSS Chicago, Ill.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. No, Not Much (Four Lads)
5. Chain Gang (Bobby Scott)
6. Rock And Roll Waltz (Starr)
7. See You Later, Alligator (Bill Haley)
8. I Hear You Knockin' (Storm)
9. Cry Me A River (J. London)
10. 16 Tons (T. Ernie Ford)

THIEM'S RECORD SHOP Raleigh, N. C.

1. Great Pretender (Platters)
2. Come To Me (Rovers)
3. Memories Are Made Of This (Dean Martin)
4. I'll Never Know (Four Lads)
5. Rock And Roll Waltz (Starr)
6. Angels In The Sky (Crewcuts)
7. Teen Age Prayer (Gale Storm)
8. Band Of Gold (Don Cherry)
9. 16 Tons (T. Ernie Ford)
10. See You Later, Alligator (Bill Haley)

BERGENFIELD MUSIC, INC. Bergenfield, N. J.

1. Great Pretender (Platters)
2. 16 Tons (T. Ernie Ford)
3. Memories Are Made Of This (Dean Martin)
4. Rock And Roll Waltz (Starr)
5. Band Of Gold (Don Cherry)
6. Teen Age Prayer (G. Mann)
7. He (Al Hibbler)
8. Dungaree Doll (Eddie Fisher)
9. See You Later, Alligator (Bill Haley)
10. Autumn Leaves (R. Williams)

TRI-BORO RECORD EXCH. Jamaica, L. I., N. Y.

1. Great Pretender (Platters)
2. Cry Baby (Bonnie Lou)
3. Memories Are Made Of This (Dean Martin)
4. Yes Sir, That's My Baby (Sensations)
5. Rock And Roll Waltz (Starr)
6. It's Almost Tomorrow (Dream Weavers)
7. Speedo (Cadillacs)
8. When You Dance (Turbans)
9. Teen Age Prayer (G. Mann)
10. Lisbon Antigua (N. Riddle)

ELMORES RECORD SHOP Fort Smith, Ark.

1. Memories Are Made Of This (Dean Martin)
2. I Hear You Knockin' (Storm)
3. 16 Tons (T. Ernie Ford)
4. Love And Marriage (Sinatra)
5. He (Al Hibbler)
6. It's Almost Tomorrow (Dream Weavers)
7. Band Of Gold (Don Cherry)
8. Autumn Leaves (R. Williams)
9. Great Pretender (Platters)
10. Only You (Platters)

ALAMO PIANO COMPANY San Antonio, Tex.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. Moments To Remember (Four Lads)
5. Only You (Platters)
6. Teen Age Prayer (Gale Storm)
7. Band Of Gold (Kit Carson)
8. Cry Me A River (J. London)
9. It's Almost Tomorrow (Jo Stafford)
10. At My Front Door (P. Boone)

GINSBERG MUSIC COMPANY Roswell, N. M.

1. Memories Are Made Of This (Dean Martin)
2. Band Of Gold (Don Cherry)
3. Great Pretender (Platters)
4. 16 Tons (T. Ernie Ford)
5. Love And Marriage (Sinatra)
6. Autumn Leaves (R. Williams)
7. Dungaree Doll (Eddie Fisher)
8. Chain Gang (Bobby Scott)
9. When You Dance (Turbans)
10. Teen Age Prayer (Gale Storm)

WALLICHS MUSIC CITY Hollywood, Calif.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. 16 Tons (T. Ernie Ford)
5. Rock And Roll Waltz (Starr)
6. Dungaree Doll (Eddie Fisher)
7. Autumn Leaves (R. Williams)
8. Love Is Many-Splendored (Four Aces)
9. Lullaby Of Birdland (Blue Stars)
10. Siboney (Dick Duane)

BURKE'S MUSIC SHOP St. Paul, Minn.

1. Memories Are Made Of This (Dean Martin)
2. Band Of Gold (Don Cherry)
3. Rock And Roll Waltz (Starr)
4. Angels In The Sky (Crewcuts)
5. 16 Tons (T. Ernie Ford)
6. Are You Satisfied (R. Draper)
7. Great Pretender (Platters)
8. Teen Age Prayer (Gale Storm)
9. It's Almost Tomorrow (Dream Weavers)
10. Woman In Love (Four Aces)

BERT'S CAMERA CENTER Baton Rouge, La.

1. See You Later, Alligator (Bill Haley)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Memories Are Made Of This (Dean Martin)
5. Rock And Roll Waltz (Starr)
6. Speedo (Cadillacs)
7. Dungaree Doll (Eddie Fisher)
8. Lisbon Antigua (N. Riddle)
9. Teen Age Prayer (Gale Storm)
10. Tutti-Frutti (Little Richard)

MUSIC BOX Cambridge, Mass.

1. Band Of Gold (Don Cherry)
2. Memories Are Made Of This (Dean Martin)
3. Go On With The Wedding (Shaw & Kallen)
4. Dungaree Doll (Eddie Fisher)
5. April In Paris (Count Basie)
6. Woman In Love (Four Aces)
7. It's Almost Tomorrow (Dream Weavers)
8. Teen Age Prayer (G. Mann)
9. Chain Gang (Bobby Scott)
10. I'll Be Home (Pat Boone)

REGENT RECORD SHOP Flint, Mich.

1. Memories Are Made Of This (Dean Martin)
2. Rock And Roll Waltz (Starr)
3. Great Pretender (Platters)
4. 16 Tons (T. Ernie Ford)
5. I Hear You Knockin' (Storm)
6. Angels In The Sky (Crewcuts)
7. See You Later, Alligator (Bill Haley)
8. Band Of Gold (Don Cherry)
9. Tutti-Frutti (Little Richard)
10. Memories Of You (4 Coins)

NORTH MAIN REC. SHOP Houston, Tex.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. Hi De Ank Tum ('Nita, Rita & Ruby)
5. Mostly Martha (Crewcuts)
6. Dungaree Doll (Eddie Fisher)
7. Seven Days (Dorothy Collins)
8. Chain Gang (Bobby Scott)
9. Band Of Gold (Don Cherry)
10. See You Later, Alligator (Bill Haley)

BILL'S "T" RECORD SHOP Tulsa, Okla.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. Band Of Gold (Don Cherry)
5. Are You Satisfied (R. Draper)
6. Angels In The Sky (Crewcuts)
7. Burn That Candle (Bill Haley)
8. Teen Age Prayer (Gale Storm)
9. Rock And Roll Waltz (Starr)
10. See You Later, Alligator (Bill Haley)

America's Hottest Vocal Group

With Their
Smash Follow-Up of
"Moments to Remember"

NO NOT MUCH

and

"I'LL NEVER KNOW"

Columbia
40629
4-40629

COLUMBIA RECORDS



the

FOUR
LADS

THE CASH BOX
DISK OF THE WEEK

• Review Spotlight on . . .

THE FOUR LADS—Columbia 40629 . . . NO, NOT MUCH
On the heels of their highly successful "Moments to Remember,"
the Lads deliver a warm, moving treatment of a mighty attractive
new tune. The material has a "Do I Worry" quality and it looks
like a plenty potent entry wherever the teen coin jingles. Flip it
"I'll Never Know."

The Billboard
Dec. 31st, 1955

"It's What's in THE CASH BOX That Counts"

THE BIG BALLAD HIT OF THE YEAR....

"HOLD ME FOREVER"

DOUBLE AA
117by the great
new singing
discovery

Dick ROMAN

arranged and conducted by
GEORGE SIRAVO
with Ray Charles Singers

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DORSEY BROS. MUSIC, INC.

BENNY ROSS, Prof. Mgr.

1619 BROADWAY

NEW YORK 19, N. Y.

THE CASH BOX JUKE BOX REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Almost Tomorrow (Dream Weavers)
5. Teen Age Prayer (G. Mann)
6. Band Of Gold (Don Cherry)
7. Dungaree Doll (Eddie Fisher)
8. Rock And Roll Waltz (Starr)
9. Lisbon Antigua (N. Riddle)
10. Love And Marriage (Sinatra)

Kansas City, Mo.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. Rock And Roll Waltz (Starr)
5. 16 Tons (T. Ernie Ford)
6. Angels In The Sky (Crewcuts)
7. See You Later, Alligator (Bill Haley)
8. Band Of Gold (Don Cherry)
9. Mostly Martha (Crewcuts)
10. Dungaree Doll (Eddie Fisher)

Philadelphia, Pa.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Lisbon Antigua (N. Riddle)
4. 16 Tons (T. Ernie Ford)
5. Such A Day (Rita Raines)
6. Teen Age Prayer (G. Mann)
7. Are You Satisfied (R. Draper)
8. Dungaree Doll (Eddie Fisher)
9. Band Of Gold (Don Cherry)
10. Rock And Roll Waltz (Starr)

Denver, Colo.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. Band Of Gold (Don Cherry)
5. Only You (Platters)
6. He (Al Hibbler)
7. Cry Me A River (J. London)
8. Great Pretender (Platters)
9. Woman In Love (Laine/Four Aces)
10. Autumn Leaves (R. Williams)

Seattle, Wash.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Angels In The Sky (Crewcuts)
4. Band Of Gold (Don Cherry)
5. 16 Tons (T. Ernie Ford)
6. Lisbon Antigua (N. Riddle)
7. Dungaree Doll (Eddie Fisher)
8. Memories Of You (4 Coins)
9. Teen Age Prayer (Gale Storm)
10. Autumn Leaves (R. Williams)

Boston, Mass.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Band Of Gold (Don Cherry)
5. Rock And Roll Waltz (Starr)
6. Dungaree Doll (Eddie Fisher)
7. Lisbon Antigua (N. Riddle)
8. Chain Gang (Bobby Scott)
9. Almost Tomorrow (Dream Weavers)
10. Woman In Love (F. Laine)

Milwaukee, Wisc.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. Lisbon Antigua (N. Riddle)
5. Band Of Gold (Cherry/Carson)
6. Rock And Roll Waltz (Starr)
7. When You Dance (Turbans)
8. Angels In The Sky (Crewcuts)
9. See You Later, Alligator (Bill Haley)
10. April In Paris (Count Basie)

Chicago, Ill.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. Band Of Gold (Don Cherry)
5. 16 Tons (T. Ernie Ford)
6. Chain Gang (Bobby Scott)
7. Rock And Roll Waltz (Starr)
8. Dungaree Doll (Eddie Fisher)
9. See You Later, Alligator (Bill Haley & Comets)
10. Woman In Love (Laine/Four Aces)

Houston, Tex.

1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. Band Of Gold (Don Cherry)
5. 16 Tons (T. Ernie Ford)
6. Hi De Ank Tum (Nita, Rita & Ruby)
7. Mostly Martha (Crewcuts)
8. Chain Gang (Bobby Scott)
9. Lisbon Antigua (N. Riddle)
10. Dungaree Doll (Eddie Fisher)

Minneapolis, Minn.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Chain Gang (Bobby Scott)
5. Angels In The Sky (Crewcuts)
6. Rock And Roll Waltz (Starr)
7. Are You Satisfied (R. Draper)
8. Dungaree Doll (Eddie Fisher)
9. Only You (Platters)
10. Band Of Gold (Don Cherry)

San Francisco, Calif.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Autumn Leaves (R. Williams)
5. Love And Marriage (Sinatra)
6. I Hear You Knockin' (Storm)
7. Lisbon Antigua (N. Riddle)
8. Rock And Roll Waltz (Starr)
9. He (Al Hibbler)
10. Almost Tomorrow (Dream Weavers)

Detroit, Mich.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. Rock And Roll Waltz (Starr)
5. 16 Tons (T. Ernie Ford)
6. See You Later, Alligator (Bill Haley)
7. That's Your Mistake (Otis Williams)
8. 3 Penny Opera (D. Hyman)
9. Lullaby Of Birdland (Blue Stars)
10. You Baby, You (Clefones)

Pittsburgh, Pa.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Rock And Roll Waltz (Starr)
5. Lisbon Antigua (N. Riddle)
6. Dungaree Doll (Eddie Fisher)
7. Band Of Gold (Don Cherry)
8. Almost Tomorrow (Dream Weavers)
9. Speedoo (Cadillacs)
10. Chain Gang (Bobby Scott)

San Antonio, Tex.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Rock And Roll Waltz (Starr)
4. Band Of Gold (Don Cherry)
5. I Hear You Knockin' (Storm)
6. Moments To Remember (Four Lads)
7. Great Pretender (Platters)
8. Cry Me A River (J. London)
9. Lisbon Antigua (N. Riddle)
10. Only You (Platters)

Los Angeles, Calif.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Lisbon Antigua (N. Riddle)
4. Rock And Roll Waltz (Starr)
5. Dungaree Doll (Eddie Fisher)
6. Great Pretender (Platters)
7. Teen Age Prayer (G. Mann)
8. Moments To Remember (Four Lads)
9. Almost Tomorrow (Dream Weavers)
10. Autumn Leaves (R. Williams)

Miami, Fla.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Band Of Gold (Don Cherry)
5. Lisbon Antigua (N. Riddle)
6. Rock And Roll Waltz (Starr)
7. See You Later, Alligator (Bill Haley)
8. Dungaree Doll (Eddie Fisher)
9. Teen Age Prayer (G. Storm)
10. Autumn Leaves (R. Williams)

Cleveland, Ohio

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Lisbon Antigua (N. Riddle)
4. 16 Tons (T. Ernie Ford)
5. Chain Gang (Bobby Scott)
6. Band Of Gold (Don Cherry)
7. Angels In The Sky (Crewcuts)
8. No, Not Much (Four Lads)
9. He (Al Hibbler)
10. Rock And Roll Waltz (Starr)

New Orleans, La.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. 16 Tons (T. Ernie Ford)
5. Dungaree Doll (Eddie Fisher)
6. Are You Satisfied (R. Draper)
7. I Hear You Knockin' (Storm)
8. Almost Tomorrow (Dream Weavers)
9. Lisbon Antigua (N. Riddle)
10. Teen Age Prayer (Gale Storm)

Baltimore, Md.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Dungaree Doll (Eddie Fisher)
4. 16 Tons (T. Ernie Ford)
5. Rock And Roll Waltz (Starr)
6. See You Later, Alligator (Bill Haley)
7. I Hear You Knockin' (Storm)
8. Lisbon Antigua (N. Riddle)
9. Go On With The Wedding (Patti Page)
10. Love Is Many-Splendored (Four Aces)

St. Louis, Mo.

1. Memories Are Made Of This (Dean Martin)
2. Teen Age Prayer (G. Mann)
3. 16 Tons (T. Ernie Ford)
4. Rock And Roll Waltz (Starr)
5. Great Pretender (Platters)
6. Band Of Gold (Don Cherry)
7. Such A Day (Rita Raines)
8. Almost Tomorrow (Dream Weavers)
9. Love And Marriage (Sinatra)
10. Dungaree Doll (Eddie Fisher)

Atlanta, Ga.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Almost Tomorrow (Dream Weavers)
4. Rock And Roll Waltz (Starr)
5. Moments To Remember (Four Lads)
6. Lisbon Antigua (N. Riddle)
7. Band Of Gold (Don Cherry)
8. Teen Age Prayer (Gale Storm)
9. Autumn Leaves (R. Williams)
10. Love And Marriage (Sinatra)

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^{b/w}
"THAT'S THE ONLY
WAY TO LOVE"



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THE FOUR TUNES

singing

**"ROCK 'N ROLL
CALL"**

b/w

"OUR LOVE"

JUBILEE 5232

DELLA REESE

singing

**"I'VE GOT MY
LOVE TO KEEP
ME WARM"**

b/w

**"YEARS FROM
NOW"**

JUBILEE 5233

The New ORIOLES

singing

"ANGEL"

b/w

**"DON'T GO TO
STRANGERS"**

JUBILEE 5231

One of the great voices
of our time

ENZO STUARTI

singing

"ADDIO BIMBA"

b/w

"SOMEWHERE"

JUBILEE 5234

Jubilee Records
1650 Broadway, New York City

"Music From Meadowbrook" To Star Ralph Flanagan

NEW YORK—"Music From Meadowbrook", a new TV show starring Ralph Flanagan and his orchestra with an invitation to "Let's Dance Again With Flanagan" will premiere over ABC-TV, Thursday, Jan. 26 at 10 P. M. EST.

Originating from one of America's leading dance spots, Frank Dailey's Meadowbrook at Cedar Grove, N. J., and presented by the United States Air Force, the program will feature Flanagan as emcee and his orchestra; the Flatbush Five; a dance contest; an interview with an outstanding career airman; and a "spotlight" game.

The Flatbush Five, a costumed quintet (drums, Bobby Brack; bass, Charles Emerson; trombone, Boris Smolin; trumpet, John Amoroso; and clarinet, Pete Fusco) led by Flanagan at the piano, will be highlighted weekly with arrangements in Dixieland jazz.

"Danco," a contest successfully featured on Flanagan's road tours, is a spotlight game, with the orchestra and the light stopping simultaneously to spot a dancing couple. The lucky partners are asked a musical question and for the correct answer, receive a prize.

A dance elimination contest, to be judged by three jockeys, also will be seen on each telecast. The winners will be awarded a gold cup and other prizes.

Gold Disks For 4 Aces

NEW YORK—The Four Aces were presented with a gold record of their recent hit "Love Is A Many-Splendored Thing" on the CBS-TV show "Stage Show", last Saturday, January 21st. On the show, the Aces performed another of their disk hits, "A Woman In Love".

"Love Is A Many-Splendored Thing" is the second Decca record by the quartet that has topped the million mark. The other was their first release for the company, four years ago, "Tell Me Why".

Decca Prepares For Increase of "Carousel" Album Sales

NEW YORK—Decca Records has geared its production schedule to prepare for expected heavy action on the original cast album of "Carousel". The album, which has consistently been a top seller among show albums, has already shown an upsurge in sales, in anticipation of the forthcoming movie version. This is following in the same pattern as "Oklahoma" and "Guys And Dolls"—both of which were made into motion pictures—and both of which albums enjoyed heavy renewal in sales, in spite of the fact that albums from the movie soundtracks might have also been released. The fact that the public still wants the original cast albums has been indicated not only by sales, but by heavy requests for the sets by radio stations. Decca anticipates the same action to be forthcoming on the original cast album of "The King And I", which is currently being filmed.

Party For Sammy Davis, Jr.



Geller Planned It All!

BOSTON, MASS.—An unusual record promotion idea which tied in a front page story with a current song was utilized in Boston last week with the breaking of the Brink's case in that city.

When Harvey Geller, promotion manager for Joy Music, heard the news in New York, he flew to Boston the same day and made the rounds of the stations asking for additional plays on Guy Mitchell's penitentiary tune "Ninety-Nine Years".

"The tie-in was so successful", says Geller, "that I was promised a total of 99 plays in 9 days on '99 Years'". The dee jays cooperating on the gimmick tie-in are Ray Dorcy, Fred Cole, John Scott, Ned Powers, Joe Smith, Norm Prescott, Dave Maynard, Jim Pansullo, Gregg Finn, Alan Dary, Larry Welch, Jay McMasters, Ed Penny, Bob Merhman and Sherm Feller.

Film's Tunes Get Push

NEW YORK—Decca Records and Robbins Music are preparing a big promotional campaign on songs from the forthcoming MGM picture, "Meet Me In Las Vegas". Decca is releasing three sides from the film: "Frankie and Johnny" by Sammy Davis, Jr., and the Four Aces' renditions of "The Gal With The Yaller Shoes" and "If You Can Dream". The strong push on the disks will be supported by trade ads, streamers, etc.

NEW YORK—Dan Fisher, publisher, staged a delightful good luck party for Decca recording star Sammy Davis, Jr., recently, at the RSVP nitery, this city. The affair was held to wish Sammy all the success in the world in his forthcoming Broadway musical "Mr. Wonderful". People from all phases of the entertainment industry came to wish the gifted performer well. Above, the camera catches some of the evening's action.

Top left: Eileen Barton, Sammy Davis, Jr., and Gary Crosby.

Top right: Sammy hamming it up with Jimmie Komack, new addition to the RCA Victor roster and the comedy sensation of "Damn Yankees".

Second Row left: Sammy being congratulated by a group of friends including Jane Keane and her mother.

Second row right: Zelda Samuels, Dan Fisher's secretary, with Jack Carter and Sammy.

Third row left: Sammy Davis, Jr., Micki Marlo, Gary Crosby, Eileen Barton and Julie Styne at the piano.

Third row right: Sammy and Eileen Barton.

Bottom row left: Sammy, Micki Marlo, Gary Crosby, Jayne Mansfield and Julie Styne at piano.

Bottom row right: Sammy Davis with Dan Fisher.

Columbia Re-Issues Frankie Laine—Jimmy Boyd Disk

NEW YORK—A few years ago, Columbia issued a Frankie Laine—Jimmy Boyd record called "The Little Boy And The Old Man". The song never hit the big time probably due to the coupling "Tell Me A Story", which attracted most of the attention when the record was released.

More recently the song was issued—with a new set of lyrics—in France and the tune was an instantaneous hit there.

Now the American diskeries are going all out on the song with new lyrics, and Columbia is re-issuing the original version by Laine and Boyd. The recordings are now going under the new moniker "Little Child". The coupling on the Columbia platter this time is "Let's Go Fishing".

Other releases on "Little Child" feature Cab Calloway and Lael Calloway on ABC-Paramount; Eddie Albert and Sondra Lee on Kapp; Danny and Dena Kaye on Decca and Gisele MacKenzie with Billy Quinn on Vik.

It is also said that the French recording will be issued by Kapp Records.

Prestige Signs Earl Coleman

NEW YORK—Prestige Records announced this week that it has signed singer Earl Coleman to an exclusive three year contract. Coleman, who was the late Charlie Parker vocalist, will first record a 12 inch LP of standards with backing by the Art Farmer-Gigi Gryce Quintet.

Prestige's prexy Bob Weinstock expressed strong confidence in Earl's ability in view of the excellent reception accorded his recent single platter "I Haven't Changed A Thing", with Gene Ammons.

Horse Sense



BOSTON—Pretty Pat O'Day seems to have her equine friend in a trance with her latest MGM recording of "Annie Oakley." The enraptured saddle pony is currently the center of a special contest being conducted by Boston disk jockeys Alan Dary WORL, Dave Maynard WORL, Joe Smith WVDA, Jay McMasters WMEX, Stan Richards WCOP and Jack McDermott WLYN. You guessed it. The pony is the prize.

New Releases
"WHISTLIN' WILLIE"

5 Encores—Rama

"DANCE WITH A ROCK"

Esquire Boys—Dot

"BLUES FOR TENN"

Rusty Wellington—Arcade

MYERS MUSIC, INC.

122 N. 12th St., Phila. 7, Pa.

Themed in the M-G-M Picture
"I'LL CRY TOMORROW"

I'LL CRY
TOMORROW

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TWO GREAT RENDITIONS!!

"CAPRI IN MAY"

Tony Bennett
Jackie Gleason

Columbia
Capitol

BOURNE, INC.

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HEADING TO THE TOP!

"TUTTI-FRUTTI"

PAT BOONE

Dot 15443

DOT RECORDS

GALLATIN, TENNESSEE

THE BIG RECORD!

Jackie Riggs

"THE GREAT PRETENDER"

Media 1020

MEDIA RECORDS

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THE TEEN AGERS

2 Sided Hit



"WHY DO FOOLS FALL IN LOVE"

and

"PLEASE BE MINE"

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Top 15 Best Selling Pop Albums

1. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
2. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
3. JAZZ: RED HOT AND COOL Dave Brubeck (Columbia CL 699; B 699)
4. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
5. SO SMOOTH Perry Como (RCA Victor LPM 1085; EPB 1085)
6. JULIE IS HER NAME Julie London (Liberty LP 3006)
7. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
8. MARK TWAIN Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
9. ROMANTIC JAZZ Jackie Gleason (Capitol W 568; EBF 568)
10. PETER PAN Original Cast (RCA Victor LOC 1019; EOC 1019)
11. JUST FOR LOVERS Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
12. LONESOME ECHO Jackie Gleason (Capitol W 627; EBF 1, 2-627)
13. SOMETHING COOL June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
14. MISS SHOW BUSINESS Judy Garland (Capitol W 676; EDM 1, 2, 3, 4-676)
15. SONG HITS FROM THEATRELAND Mantovani (London LL 1219; BEP 6250, 1)
15. ROCK AROUND THE CLOCK Bill Haley & Comets (Decca DL 5560; ED 2168)
15. GUYS AND DOLLS Original Cast (Decca DL 8036)
15. DO YOU REMEMBER WHEN McGuire Sisters (Coral CRL 57026; EC 80222)
15. HARRY JAMES IN HI-FI Harry James (Capitol W 654; EAP 1, 2, 3, 4-654)

Gale Gives Gala Dot Party



Snooky Lanson; Bea Fontane; Gordon Wolf, California distributor for Dot Records; Mrs. Wolf; Randy Wood; Margie Fontane, and Pat Boone.

HOLLYWOOD—Even by Hollywood standards, the mammoth party tossed by Gale Storm at the Beverly Hilton Hotel last week was rated in the movie capital as something stupendous. More than 600 disk jockeys from all over California, newspaper people, music publishers, record distributors and manufacturers, juke box operators, and Hollywood personalities turned out to honor Randy Wood, resident of Dot Records, and his galaxy of Dot recording stars which included Billy Vaughn, the Fontane sisters, Pat Boone, Snooky Lanson, Johnny Maddox, and Bob London.

Boone, Lanson, and the Fontane sisters Margie and Bea (Geri Hall) flew to Hollywood from New York specially for the gala event, and the rest of the Dot "clan" arrived from Tallahassee, Tennessee.

Hollywood personalities Mr. and

Mrs. Art Linkletter were there, along with Cleo Moore and Vince Edwards, her co-star in "Hit and Run", TV star Marjorie Miller and her famous photographer husband Johnny Florea, actress Jana Mason, and Broadway actress Tani Seitz, and all rubbed elbows with famous members of the press, movie columnists Jimmy Starr, Hedda Hopper, Louella Parsons and many others.

The crowd jammed into the Grand Ballroom and was served a lavish supper buffet from a three-tiered table over sixty feet long, with drinks available at three bars. Diners' tables filled a large part of the room, with a space cleared for dancing to such Dot hits as "Melody of Love", "Tutti-Frutti", "Daddy-O", "I Hear You Knockin'", "Memories Are Made of This", "Hands Off", and dozens of others which were set to run in the Seeburg 200.

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THE CASH BOX



Album Reviews

MOVIE MUSICAL

"THE COURT JESTER"—Danny Kaye Sings Selections From The Paramount Picture—Decca DL 8212 (1-12" LP)

LIFE COULD NOT BETTER BE; OUTFOX THE FOX; I'LL TAKE YOU DREAMING; MY HEART KNOWS A LOVELY SONG; I LIVE TO LOVE; WILLOW, WILLOW BASKET; PASS THE BASKET; THE MALADJUSTED JESTER; WHERE WALKS MY TRUE LOVE.

Motion pictures starring that man of sophisticated slap-stick Danny Kaye, are sure to be something special. His latest, "The Court Jester," evidently is no exception. This time Danny is involved in a satire on knighthood and it should prove hilarious. Sylvia Fine and Sammy Cahn have decked the film with a number of tuneful ditties. Two in the ballad division are lovely. These are "I'll Take You Dreaming" and "Where Walks My True Love". The other songs are obviously ones that were written with only Danny Kaye in mind. This is especially true with the entertainer's famous lyric phrasing in "I Live To Love" and "The Maladjusted Jester". The set features an overture which is unusual in motion picture album releases. It tends to give the set a Broadway musical-like character. Should have great sales after the film hits the movie houses. A tremendous album sure to hit the best seller charts.

POPULAR

"HOLDING HANDS AT MIDNIGHT"—Dinah Shore—RCA Victor LPM 1154 (1-12" LP)

NICE WORK IF YOU CAN GET IT; EASY TO LOVE; COME RAIN OR COME SHINE; ONCE IN A WHILE; IT HAD TO BE YOU; YOU'RE DRIVING ME CRAZY; THAT GREAT COME-AND-GET-IT DAY; MOANIN' IN THE MORNIN'; UNDER A BLANKET OF BLUE; TAKING A CHANCE ON LOVE; I CONCENTRATE ON YOU.

Many entertainers arrive on the scene, glitter for awhile and then return to obscurity. Then there are entertainers like Dinah Shore who just keep entertaining and thrilling the public. Dinah is the kind of performer who possesses the charm and likability that one never tires of. Her latest Victor release is an excellent example of her showmanship. Each standard is sung in a relaxed, intimate and warm style showing Dinah's respect for both the music and lyrics. Her numbers are purposefully varied to display her versatility. If it's blues there's Harold Arlen's "Moanin' In The Mornin'". For jump there's Gershwin's "Nice Work If You Can Get It" and Burton Lane's "That Great Come-And-Get-It Day." And for ballads, Cole Porter's "Easy To Love" and "I Concentrate On You". Other pieces on the disk are excellent. Dinah's at her best. Bright package photo of the singer. Could be a big seller.

"THE BAND PLAYED ON"—Guy Lombardo and His Royal Canadians—Decca DL 8208 (1-12" LP)

"WALTZTIME"—Guy Lombardo and His Royal Canadians—Decca DL 8205 (1-12" LP)

"SOFT AND SWEET"—Guy Lombardo and His Royal Canadians—Decca DL 8135 (1-12" LP)

All facets of why Guy Lombardo has achieved such amazing and long lasting success is more than adequately brought out in three new Lombardo disks. Each one of the packages shows Lombardo's famous knack for bringing out nostalgia and mood with orchestrations that have remained the same for almost thirty years. "The Band Played On" set goes back the farthest with sweet renditions of early twentieth century pop classics. "Waltztime" achieves its desired effects with such standbys as "Charmaine" and "When I Grow Too Old To Dream". And with "Soft And Sweet", mood music is in order with lovely melodies that include "All The Things You Are" and "Star Dust". Everything's relaxed; every tune most probably a wonderful memory. Lombardo's fans (not many excluded) have three must purchases on the next trip to the record shop. Excellent dance music for a party.

"CARE TO CHA CHA CHA?"—Mambo's And Cha Cha Cha's—The La Playa Sextet—Mardi-Gras LP 5001 (1-12" LP)

JAMAICA; JOHNNY GUITAR; CARE TO CHA CHA CHA; DELICADO; GARBAGE MAN'S CHA CHA CHA; PRELUDE IN RHYTHM; DRY COCOANUTS; THE MARTIAN CHA CHA CHA; BATAKUM; AN EVENING OF CHA CHA CHA; CHIKUITA; THE AMBASSADOR.

One of the nation's top cha cha cha-mambo aggregations comes up with a bright new set of selections which were previously released individually. Some of them, namely "Jamaica", started The La Playa Sextet on its way to the public's fancy. Pieces like "Dry Cocoanuts", "Garbage Man" and "Martian" were also big releases for the group. An exceedingly rhythmic outfit, the La Playa Sextet gives out with cha cha cha-mambo music that should make the set one of the best sellers of its type so far. The teen market won't stay away from this one! A great album for polished chachanicks—and excellent rhythm material for beginners.

"VICTOR YOUNG'S MUSICAL SKETCHBOOK"—Victor Young and His Orchestra—Decca DL 8140 (1-12" LP)

ARIZONA SKETCHES; MANHATTAN CONCERTO; IN A NOVEMBER GARDEN; BEAUTIFUL LOVE; MOONLIGHT SERENADE; MY MOTHER; TRAVELIN' LIGHT.

One of the top theme music composers for motion pictures, Victor Young, and His Orchestra are heard in five of his own musical creations. His "Arizona Sketches" is a completely captivating work. It is smooth, highly melodic and an illustrious picture of a state that overpowers one with its natural beauty. "Manhattan Concerto" is a various collection of Young's movie themes and captures its subject as a lonely place. Two of the selections, "Moonlight Serenade" and "My Mother" are familiar pieces that were not composed by Young. His other compositions show Young capably creating different moods that theme music requires. The package has mood and semi-serious music lovers as its potential purchasers.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX



Album Reviews

"SPRING IS HERE"—The Ray Charles Singers with Orchestral Accompaniment—MGM E 3162 (1-12" LP)

SPRING IS HERE; PARIS IN THE SPRING; IT MIGHT AS WELL BE SPRING; LOVELIER THAN EVER; JUNE NIGHT; EASTER PARADE; SPRING WILL BE A LITTLE LATE THIS YEAR; WHEN THE RED ROBIN COMES BOB-BOB-BOBBLIN' ALONG; I'LL REMEMBER APRIL; SUDDENLY IT'S SPRING; A YOUNG MAN'S FANCY; SPRING, SPRING, SPRING; WHEN IT'S SPRINGTIME IN THE ROCKIES.

A composer's fancy invariably turns to spring. The charming voices of the Ray Charles Singers (ably assisted by The Columbus Boychoir School Of Princeton, New Jersey) sing 13 memorable songs that, in one way or another, are connected with that favorite season. Some of the more wistful spring songs presented are "Spring Is Here", and "Spring Will Be A Little Late This Year". Sprightly tunes represented are "Paris In The Spring" and "When The Red, Red Robin Comes Bob-Bob Bobbin' Along". A rarely heard Frank Loesser tune "Lovelier Than Ever" was a fortunate selection for the set. It deserves greater recognition. The Ray Charles Singers perform with an efficient blend of voices that is smooth and pleasant to the ears. Colorful package. The set should be a very good seller.

"THE BIGGEST HITS OF 1955"—Gisele MacKenzie; Snooky Lanson; Jose Melis; Bob Carroll; Johnny Guarneri; Jack Haskell; Charlie Spivak; The Honey Dreamers—Camden CAL 294 (1-12" LP)

MELODY OF LOVE; LEARNIN' THE BLUES; TWEEDLEE DEE; MOMENTS TO REMEMBER; SUDDENLY THERE'S A VALLEY; AUTUMN LEAVES; LOVE IS A MANY-SPLENDORED THING; YELLOW ROSE OF TEXAS; SOMETHING'S GOTTA GIVE; UNCHAINED MELODY; SINCERELY; CRAZY OTTO MEDLEY.

The more memorable pop hits of 1955 are given a capable run-through by some equally gifted pop artists. At least four of the past year's chart items should stick around. These are "Moments To Remember", "Autumn Leaves", "Love Is A Many-Splendored Thing" and "Something's Gotta Give". The performers all have public recognition. Gisele MacKenzie and Snooky Lanson are, of course, members of TV's "Hit Parade". The economy price for the package should boost sales to the teenagers.

"EVERYBODY'S HAPPY!"—Ted Lewis and His Band—Epic LN 3170 (1-12" LP)

FRANKIE AND JOHNNY; THE DARKTOWN STRUTTERS' BALL; A JAZZ HOLIDAY; CLARINET MARMALADE; A GOOD MAN IS HARD TO FIND; THE YELLOW DOG BLUES; SHIM-ME-SHA-WABBLE; JUNGLES; AUNT HAGAR'S BLUES; HO HUM! SOBBIN' BLUES; FAREWELL BLUES.

Epic rolls back the years with 12 numbers by an outstanding entertainer, Ted Lewis. The recordings were made between 1927 and 1935. They feature Lewis when he had his famous band. It's an excellent collection of pre-modern jazz arrangements of a mixture of standards and original pieces. Lewis' clarinet is the outstanding feature of the disk. In his prime he could really handle the stick! The pressings are in remarkably good condition considering their age. This set should hit the popular music and jazz following with admirable sales results.

"FAJARDO Y SUS ESTRELLAS"—Cha Cha Cha—Jose Antonio Fajardo—Panart LP 347 (1-10" LP)

CAROLINA; OYE QUIERO VIVIR; LOS PANCHOS DE ATARES; LO SABE YA; DOROTEA; SIEMPRE LO HE SONADO; TE PONE A GOZAR; LOS PARQUEADES.

The air is filled with cha cha excitement as Jose Fajardo and His Orchestra take over on a new Panart pressing. Besides its obvious dance qualities the set can provide listening pleasure too. Mr. Fajardo, the composer of the selections, handles the flute expertly; and with his pretty tunes the cha cha beat is not the only thing one looks for. With the great popularity the cha cha holds with the teenagers, good saturation into that market is the set's happy future. Excellent dance material.

"LET YOURSELF GO"—Paso Dobles and Bambucos—Emil Coleman And His Orchestra—Decca DL 8183 (1-12" LP)

CURRITO; CIELO ANDALUZ; EL RELICARIO; ESPANA CANI; PUNAO DE ROSAS; SUSPIROS DE ESPANA; QUE SABROSO; BOGOTO; GUABINA CHIQUINQUIRENA; ALMA LLANERA; CHIPSA; EL LLANERO.

There's color and festivity in the Spanish-Latin American atmosphere so authentically captured by Emil Coleman and his Orchestra. The set is comprised of various dances native to such Spanish speaking countries as Spain, Colombia and Venezuela. One side is devoted entirely to the Paso Dobles with selections that include the well known "Espana Cani" and "El Relicario". Very danceable melodies round out the rest of the disk. Emil Coleman paces the orchestra right in tune with the music's flavor. Enjoyable disk. Solid popular appeal.

"STRICTLY FROM DIXIE"—Bob Haggart, Leroy Holmes; Art Lund; Lou McGarity—MGM E 3262 (1-12" LP)

WHEN YOU'RE SMILING; BY THE WATERS OF MINNETONKA; JERICHO; BABY WON'T YOU PLEASE COME HOME; THE NEW DIXIELAND PARADE; THE SHEIK OF ARABY; MAPLE LEAF RAG; SUGARFOOT RAG; MOBILE MAMMA; NEW ORLEANS NIGHTMARE; BANDANNA; BIRMINGHAM SHUFFLE.

Dixieland music gets a sort of commercialized touch from four fellas who have been on the Dixieland scene for a number of professional years. This includes Leroy ("The High And The Mighty") Holmes. The result is highly palatable Dixieland arrangements with popular appeal. Art Lund provides the vocals on two numbers, "Maple Leaf Rag" and "Sugarfoot Rag". Bob Braggart, Leroy Holmes, and Lou McGarity share the spotlight as their groups dish out the New Orleans standards. As stated the pop arrangements of the pieces give the set an appeal other than its obvious jazz audience.

PROMOTIONAL

"A MUSICAL HISTORY OF THE BOSTON SYMPHONY & BOSTON POPS"

—Music Conducted By Karl Muck, Serge Koussevitzky, Charles Munch and Arthur Fiedler—Narrated By Milton Cross—RCA Victor SRL-12-11 (1-12" LP) Victor has come up with what seems like another sure-fire promotional disk. It all concerns the Seventy-Fifth Anniversary of the Boston Symphony and Boston Pops Orchestras. The set revolves around a narrative by Milton Cross and others that interestingly and informatively relates the background of the two groups. Many examples of the orchestras' craftsmanship are provided. They include excerpts from sessions that date back as far as 1916 when the Boston Symphony made its initial waxings. With a 98 cent price for the package its sales should be fabulous. And this disk is sure to interest many buyers in purchasing other recordings by the orchestras. A thoroughly interesting and worthwhile addition to any record catalog. Should sell like hot cakes.

new rock 'n roll

Capitol
RECORDS

THE NOTES

Bright new stars on the rock 'n roll scene

CHA JEZEBEL
DON'T LEAVE ME NOW

record no. 3332



LONNIE SATTIN

sings free and fine on

TRAPPED
YOUR HOME CAN BE A CASTLE

record no. 3313



ELLA MAE MORSE

swings ahead with

WON'T YOU LISTEN
TO ME BABY

GIVE ME LOVE

record no. 3320



BILLY VALENTINE

and his wild, wonderful style on

CRAZY SHE CALLS ME
SHOW OFF

record no. 3326



THE FIVE KEYS

breaking big with

YOU BROKE THE RULES OF LOVE
WHAT GOES ON

record no. 3318



Winners

BONNIE LOU

MISS THE LOVE

(That I've Been Dreaming Of)

KING 1506

and

DADDY - O

KING 4835

BOYD BENNETT

MY BOY—FLAT TOP

KING 1494

SEVENTEEN

KING 1470

OTIS WILLIAMS

and His New Group

THAT'S YOUR MISTAKE

b/w

TOO LATE I LEARNED

DELUXE 6091

BUBBER JOHNSON

COME HOME

KING 4822

LITTLE WILLIE JOHN

NEED YOUR LOVE SO BAD

b/w

HOME AT LAST

KING 4841

ALL AROUND THE WORLD

KING 4818

ROCK BROS.

DUNGAREE DOLL

KING 4851

NEW RELEASES!!!

BOYD BENNETT

RIGHT AROUND THE CORNER

b/w

PARTNERS FOR LIFE

KING 4874

BUBBER JOHNSON

A WONDERFUL THING HAPPENED

b/w

KEEP A LIGHT IN THE WINDOW FOR ME

KING 4872

EARL (Connelly) KING

TIME WILL TELL

b/w

HERE I STAND

KING 4862

KING RECORDS



Frank Sinatra is very much in the news with two films running ("The Tender Trap" and "The Man With The Golden Arm"). There is a strong rumor that he may be over here in April and may make an appearance on the "Sunday Night at the Palladium" Show for A.T.V. Channel 9. This network is also trying to get Liberace, Lucille Ball and Desi Arnaz, two of Sunday's highspots, over here for the same show.

Nice to see Jeannie Carson being voted the most promising star of Television.

Tony Crombie has made quite a decision this week. He is to disband his group and will join forces with his old leader Ronnie Scott, who also broke up his sixteen piece outfit.

One of television's brightest singing comedians has been signed by the English Decca Label. His name is Dave King, and the first record for his new label should be on the market in a couple of weeks. Big things are in store for this clever artist, whose singing is one of the highlights of his act.

In London, celebrating the 500th performance of his Broadway success "Fanny" is Harold Rome.

Sydney Lipton left with his wife for New York last Wednesday to attend the wedding of their daughter, singing Celia Lipton.

Very happy to see Bill Hayes in the Best Sellers at number seven this week with his "The Ballad Of Davy Crockett."

Just heard a cute ditty from the pen of Bob Merrill. Title, "The Key To My Heart."

Rosie Clooney may have a big one on this side of the Atlantic with it.

Frank Weir busy spinning platters over B.B.C. on his new weekly show.

Reg Connelly, publishing V.I.P., off to the States on business, then on to his home in Bermuda for three weeks vacation.

This week's best selling pop singles (Courtesy "New Musical Express")

- 1) "Rock Around The Clock"—Bill Haley & His Comets (Brunswick)
- 2) "Sixteen Tons"—Tennessee Ernie Ford (Capitol)
- 3) "Love Is A Many-Splendored Thing"—Four Aces (Brunswick)
- 4) "Rock-A-Beatin' Boogie"—Bill Haley & His Comets (Brunswick)
- 5) "Meet Me On The Corner"—Max Bygraves (HMV)
- 6) "Never Do A Tango With An Eskimo"—Alma Cogan (HMV)
- 7) "Ballad of Davy Crockett"—Bill Hayes (London)
- 8) "Twenty Tiny Fingers"—Stargazers (Eng. Decca)
- 9) "Love And Marriage"—Frank Sinatra (Capitol)
- 10) "Suddenly There's A Valley"—Petula Clark (Nixa)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 21 without any changes on the part of THE CASH BOX.

William Dukes

WKDL—Clarksdale, Miss.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. I Hear You Knockin' (Storm)
5. Love And Marriage (Sinatra)
6. Almost Tomorrow (Stafford)
7. Rock And Roll Waltz (Starr)
8. Dungaree Doll (E. Fisher)
9. Only You (Platters)
10. Moments To Remember (Four Lads)

Gene De Graide

WJAR—Providence, R. I.

1. Memories Are Made Of This (Dean Martin)
2. Band Of Gold (Don Cherry)
3. Only You (Hilltoppers)
4. Love And Marriage (Sinatra)
5. Lisbon Antigua (N. Riddle)
6. Tender Trap (F. Sinatra)
7. 16 Tons (T. Ernie Ford)
8. Almost Tomorrow (Stafford)
9. To You My Love (N. Noble)
10. Go On With The Wedding (Patti Page)

Norman Wain

WDOK—Cleveland, Ohio

1. The Great Pretender (Platters)
2. Chain Gang (Bobby Scott)
3. Lisbon Antigua (N. Riddle)
4. 16 Tons (T. Ernie Ford)
5. Memories Are Made Of This (Dean Martin)
6. Annabelle (Al Tercek)
7. Lovely Lies (Manhattan Bros.)
8. Go On With The Wedding (Patti Page)
9. Band Of Gold (Don Cherry)
10. Little Boy Blue (B. Vaughn)

Milt Lawrence

WAPI—Birmingham, Ala.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Moments To Remember (Four Lads)
4. Autumn Leaves (R. Williams)
5. Love And Marriage (Sinatra)
6. Only You (Hilltoppers)
7. Almost Tomorrow (Dream Weavers)
8. Band Of Gold (Don Cherry)
9. Love Is Many-Splendored (Four Aces)
10. Memories Of You (4 Coins)

Don Sherman

WAFB—Baton Rouge, La.

1. Miracle In The Rain (Raine)
2. I'll Walk A Country Mile (Ink Spots)
3. Kisses Sweeter Than Wine (Weavers)
4. 99 Years (Guy Mitchell)
5. No, Not Much (Four Lads)
6. Chain Gang (Bobby Scott)
7. Sing You Sinners (T. Bennett)
8. Willy Can (Mitch Millers)
9. Penny, Nickel, Dime, Quarter (Bernice Gooden)
10. Who Are We (Gogi Grant)

Chuck Dougherty

WKDA—Nashville, Tenn.

1. Go On With The Wedding (Patti Page)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. 16 Tons (T. Ernie Ford)
5. Band Of Gold (Kit Carson)
6. Rock And Roll Waltz (Starr)
7. Lisbon Antigua (N. Riddle)
8. Dungaree Doll (E. Fisher)
9. Teen Age Prayer (G. Storm)
10. Chain Gang (Bobby Scott)

Norman Hall

Triangle Radio Network—Boonville, Ind.

1. Rock And Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. Teen Age Prayer (G. Storm)
4. 16 Tons (T. Ernie Ford)
5. He (Al Hibbler)
6. Great Pretender (Platters)
7. Band Of Gold (Don Cherry)
8. Go On With The Wedding (Patti Page)
9. My Believing Heart (James)
10. Tutti-Frutti (Pat Boone)

Bob Hale

WAEB—Allentown, Pa.

1. Memories Are Made Of This (Dean Martin)
2. I Hear You Knockin' (Storm)
3. 16 Tons (T. Ernie Ford)
4. Lisbon Antigua (N. Riddle)
5. He (McGuire)
6. Teen Age Prayer (G. Mann)
7. Almost Tomorrow (Dream Weavers)
8. Band Of Gold (Don Cherry)
9. Month Of Sundays (Waner)
10. Cry Me A River (J. London)

Bob Clark

KOWB—Laramie, Wyo.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretenders (Platters)
3. Moments To Remember (Four Lads)
4. Love And Marriage (Sinatra)
5. Only You (Platters)
6. 16 Tons (T. Ernie Ford)
7. Daddy-O (Bonnie Lou)
8. Almost Tomorrow (Carroll)
9. No, Not Much (Four Lads)
10. I'll Cry Tomorrow (Hyman)

Alan Boal

WBVP—Beaver Falls, Pa.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Toyland (Nat Cole)
4. 3 Penny Opera (Dick Hyman)
5. Are You Satisfied (Draper)
6. Not One Goodbye (Morgan)
7. Next Time It Happens (Carmen McRae)
8. Don't Go To Strangers (Vaughn Monroe)
9. No One Else Will Ever Know (Polly Bergen)
10. Key To My Heart (Clooney)

Ken Garland

WPOR—Portland, Me.

1. Woman In Love (F. Laine)
2. Don't Go To Strangers (Vaughn Monroe)
3. Lisbon Antigua (N. Riddle)
4. Memories Of You (4 Coins)
5. Baby, Be Good To Me (McGuire)
6. If You're Ever Gonna Leave Me (Baker Sisters)
7. I've Changed My Mind (Mills Bros.)
8. Goodbye To Rome (G. Gibbs)
9. 3 Penny Opera (Dick Hyman)
10. We Believe In Love (Grant)

Donald Leedy

WRWB—Kissimmee, Fla.

1. 16 Tons (T. Ernie Ford)
2. I Hear You Knockin' (Storm)
3. Memories Are Made Of This (Dean Martin)
4. Autumn Leaves (R. Williams)
5. He (Al Hibbler)
6. Almost Tomorrow (Dream Weavers)
7. Love And Marriage (Sinatra)
8. Only You (Hilltoppers)
9. Daddy-O (Fontanes)
10. Moments To Remember (Four Lads)

Myron Barg

WCFL—Chicago, Ill.

1. Band Of Gold (Don Cherry)
2. Lisbon Antigua (N. Riddle)
3. I'll Cry Tomorrow (Desmond)
4. Seven Days (Dorothy Collins)
5. Dungaree Doll (Eddie Fisher)
6. Memories Are Made Of This (Dean Martin)
7. 3 Penny Opera (Dick Hyman)
8. Reserved (Gisele MacKenzie)
9. These Hands (Len Dresslar)
10. Love You Funny Thing (Tony Martin)

Clark Reid

WJR—Detroit, Mich.

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. Memories Are Made Of This (Dean Martin)
4. Later Alligator (Bill Haley)
5. 16 Tons (T. Ernie Ford)
6. Angels In The Sky (Crewcuts)
7. Band Of Gold (Don Cherry)
8. Rock And Roll Waltz (Starr)
9. All Around The World (Mills Bros.)
10. Moritat (Paul & Ford)

Russ Coglin

KROW—Oakland, Calif.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Love And Marriage (Sinatra)
5. Moments To Remember (Four Lads)
6. Cry Me A River (J. London)
7. Lisbon Antigua (N. Riddle)
8. Rock And Roll Waltz (Starr)
9. Are You Satisfied (Wooley)
10. You Are My Love (J. James)

George E. LeZotte

WAVZ—New Haven, Conn.

1. Woman In Love (Four Aces)
2. Infatuation (Renato Carosene)
3. 99 Years (Guy Mitchell)
4. Teen Age Prayer (G. Mann)
5. Lisbon Antigua (Riddle/Dale)
6. Great Pretender (Platters)
7. 3 Penny Opera (Dick Hyman)
8. 16 Tons (T. Ernie Ford)
9. Let It Ring (Doris Day)
10. I Love A Mystery (Whiting)

Jimmy Kilgo

WIST—Charlotte, N. C.

1. Almost Tomorrow (Dream Weavers)
2. Love Is Many-Splendored (Four Aces)
3. Band Of Gold (Don Cherry)
4. I'll Never Stop Loving You (Doris Day)
5. Rock And Roll Waltz (Starr)
6. Go On With The Wedding (Kallen & Shaw)
7. Lisbon Antigua (N. Riddle)
8. Memories Of You (Goodman & Clooney)
9. Could It Be (P. Wright)
10. Moments To Remember (Four Lads)

Clarence Hamman

WJMR—New Orleans, La.

1. Moritat (Paul & Ford)
2. Everybody's Got A Home (Roy Hamilton)
3. Wanting You (R. Williams)
4. All At Once You Love Her (Perry Como)
5. Helen Of Troy (L. Holmes)
6. When You Lose The One You Love (David Whitfield)
7. To Make A Mistake (Riggs)
8. Sure (Vic Damone)
9. First Snowfall (Schumann)
10. Go On With The Wedding (Kallen & Shaw)

Ray Perkins

KIMN—Denver, Colo.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Band Of Gold (Don Cherry)
5. Woman In Love (Four Aces)
6. I Hear You Knockin' (Storm)
7. Burn That Candle (Bill Haley)
8. Almost Tomorrow (Dream Weavers)
9. All At Once You Love Her (Perry Como)
10. Dungaree Doll (Eddie Fisher)

Robin Seymour

WKMH—Dearborn, Mich.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. You, Baby, You (Cleffones)
5. Rock And Roll Waltz (Starr)
6. That's Your Mistake (Otis Williams)
7. Tutti-Frutti (Little Richard)
8. Seven Days (Clyde McPhatter)
9. Chain Gang (Bobby Scott)
10. No, Not Much (Four Lads)

Johnny Wilcox

KBOL—Boulder, Colo.

1. 16 Tons (T. Ernie Ford)
2. Cry Me A River (J. London)
3. Tender Trap (F. Sinatra)
4. Memories Of You (S. Allen)
5. All At Once You Love Her (Perry Como)
6. Dungaree Doll (E. Fisher)
7. Lisbon Antigua (N. Riddle)
8. Love And Marriage (Sinatra)
9. Memories Are Made Of This (Dean Martin)
10. Happiness Is A Thing Call Joe (Frances Wayne)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

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THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

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Denny Sullivan

WFBF—Syracuse, N. Y.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. Almost Tomorrow (Dream Weavers)
5. Band Of Gold (Kit Carson)
6. Lisbon Antigua (N. Riddle)
7. Love And Marriage (Sinatra)
8. Great Pretender (Platters)
9. Autumn Leaves (R. Williams)
10. These Hands (J. Oliver)

Joe Mitchell

KPOJ—Portland, Ore.

1. Memories Are Made Of This (Martin/Storm)
2. Burn That Candle (Haley)
3. 16 Tons (T. Ernie Ford)
4. Adorable (Fontanes)
5. Cry Me A River (J. London)
6. Band Of Gold (K. Carson)
7. Daddy-O (Fontanes)
8. Japanese Farewell Song (K. C. Jones)
9. I Hear You Knockin' (Storm)
10. Almost Tomorrow (Stafford)

Bob Kloss

WKWK—Wheeling, W. Va.

1. Angels In The Sky (Crewcuts)
2. Rock And Roll Waltz (Starr)
3. Charmaine (Four Freshmen)
4. Tender Trap (Frank Sinatra)
5. Cry Me A River (J. London)
6. Lovely Lies (Manhattan Bros.)
7. Memories Of You (4 Coins)
8. Lisbon Antigua (N. Riddle)
9. C'est La Vie (S. Vaughan)
10. Lullaby Of Birdland (Blue Stars)

Bruce Hayes

KLIF—Dallas, Tex.

1. Memories Are Made Of This (Dean Martin)
2. Gee Whittakers (Pat Boone)
3. Rock And Roll Waltz (Starr)
4. Cry Me A River (J. London)
5. Great Pretender (Platters)
6. Later, Alligator (Bill Haley)
7. Angels In The Sky (Crewcuts)
8. 16 Tons (T. Ernie Ford)
9. Chain Gang (Bobby Scott)
10. Memories Of You (S. Allen)

Robb Thomas

WEMP—Milwaukee, Wisc.

1. Lisbon Antigua (N. Riddle)
2. Band Of Gold (Carson/Cherry)
3. Are You Satisfied (R. Draper)
4. Next Time It Happens (Carmen McRae)
5. Almost Tomorrow (D. Carroll)
6. Month Of Sundays (Art Wamer)
7. Memories Are Made Of This (Martin/Carson)
8. Go On With The Wedding (Patti Page)
9. Who Are We (Gogi Grant)
10. No, Not Much (Four Lads)

Earle Pudney

WGY—Schenectady, N. Y.

1. 3 Penny Opera (D. Hyman)
2. Almost Tomorrow (Dream Weavers)
3. All At Once You Love Her (Perry Como)
4. 24 Hours A Day (G. Gibbs)
5. C'est La Vie (S. Vaughan)
6. Band Of Gold (Don Cherry)
7. Go On With The Wedding (Patti Page)
8. Chain Gang (Bobby Scott)
9. Tender Trap (F. Sinatra)
10. Memories Are Made Of This (Dean Martin)

Dick Doty

WHAM—Rochester, N. Y.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. Great Pretender (Platters)
5. No, Not Much (Four Lads)
6. Rock And Roll Waltz (Starr)
7. Dugaree Doll (Eddie Fisher)
8. Teen Age Prayer (Hood/Storm)
9. Only You (Hilltoppers/Platters)
10. Miracle In The Rain (L. Raine)

Dick Piper

WKBR—Manchester, N. H.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. Mack The Knife (Louis Armstrong)
5. April In Paris (Count Basie)
6. Key To My Heart (R. Clooney)
7. Burn That Candle (Bill Haley)
8. Speedoo (Cadillacs)
9. Teen Age Prayer (R. Hood)
10. Rock And Roll Waltz (Starr)

Marty Faye

WAAF—Chicago, Ill.

1. 16 Tons (T. Ernie Ford)
2. Chain Gang (Bobby Scott)
3. Memories Are Made Of This (Dean Martin)
4. Lisbon Antigua (N. Riddle)
5. Toreador (Frances Faye)
6. C'est La Vie (Sarah Vaughan)
7. All At Once You Love Her (Perry Como)
8. Tender Trap (Frank Sinatra)
9. Be Good To Me (McGuire)
10. Cry Me A River (J. London)

Gene Stuart

WNTM—Vera Beach, Fla.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Woman In Love (Four Aces)
4. Burn That Candle (Haley)
5. Memories Of You (4 Coins)
6. Teen Age Prayer (G. Storm)
7. I Hear You Knockin' (Storm)
8. He (Al Hibbler)
9. Band Of Gold (Don Cherry)
10. Great Pretender (J. Riggs)

Johnny Fairchild

WOR—Orlando, Fla.

1. Memories Are Made Of This (Dean Martin)
2. Woman In Love (F. Laine)
3. Teen Age Prayer (R. Hood)
4. Miracle In The Rain (Raine)
5. Croc Di Oro (Joan Regan)
6. Everybody's Got A Home (Roy Hamilton)
7. All At Once You Love Her (Perry Como)
8. Go On With The Wedding (Patti Page)
9. In The Year Of Our Love (Lola Dee)
10. Someday, Somewhere (Danny Scholl)

Lise Lagozzino

KING—Seattle, Wash.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Woman In Love (F. Laine)
4. All At Once You Love Her (Perry Como)
5. Lisbon Antigua (N. Riddle)
6. Everybody's Got A Home (Roy Hamilton)
7. What Is A Husband (Jayne Meadows)
8. Rock And Roll Waltz (Starr)
9. Tender Trap (F. Sinatra)
10. Dugaree Doll (Eddie Fisher)

Hank Goldman

WANN—Annapolis, Md.

1. Love And Marriage (Sinatra)
2. Memories Are Made Of This (Dean Martin)
3. First Snowfall (Bing Crosby)
4. Teen Age Prayer (R. Hood)
5. 16 Tons (T. Ernie Ford)
6. Wanting You (R. Williams)
7. If You Ever Gonna Leave Me (Bakers)
8. All At Once You Love Her (Perry Como)
9. My Treasure (Hilltoppers)
10. Gee Whittakers (Pat Boone)

Chuck Blore

KTKT—Tucson, Ariz.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Teen Age Prayer (G. Storm)
4. Dugaree Doll (Eddie Fisher)
5. Rock And Roll Waltz (Starr)
6. Later, Alligator (Bill Haley)
7. My Believing Heart (J. James)
8. 16 Tons (T. Ernie Ford)
9. The Lord Is A Busy Man (Merry Macs)
10. No, Not Much (Four Lads)

Jack Karey

WCFL—Chicago, Ill.

1. Lisbon Antigua (N. Riddle)
2. Chain Gang (Bobby Scott)
3. Memories Are Made Of This (Dean Martin)
4. Rock And Roll Waltz (Starr)
5. Band Of Gold (Don Cherry)
6. Great Pretender (Platters)
7. Later, Alligator (Bill Haley)
8. 3 Penny Opera (D. Hyman)
9. No, Not Much (Four Lads)
10. These Hands (Len Dressler)

Hilliard Signs Betty Johnson And Lew Douglas To Bally Contracts

CHICAGO—Jimmy Hilliard, head of the newly organized Bally label, announced the signing of two artists this week. Betty Johnson and Lew Douglas affixed their signatures to term contracts, and plans for immediate recording sessions are under way.

Betty Johnson is currently featured on The Breakfast Club radio network, and the Bob and Kaye TV series emanating from Chicago. The North Carolina thrush formerly disked for RCA Victor, and may be presented on Hilliard's first Bally release, due out by the end of the month.

Lew Douglas will be utilized in duofold capacity. In addition to his duties as Musical Director, Douglas will record on his own under a term contract, and is at present huddling with Hilliard over repertoire for Betty Johnson's initial recording session and his own.

Since taking over the new Bally offices in Chicago, Hilliard has been setting up national distributors for the label, and expects to have at least thirty points of contact by the time his first record is released.

Scobey Re-Inks With GTJ

HOLLYWOOD — Bob Scobey and his Frisco Band have signed a new pact with the West Coast indie label, Good Time Jazz, calling for a minimum of one 12" hi-fi LP a year for the next three years.

Since 1941, when Scobey cut his first sides with the Lu Watters Band, he has recorded exclusively for GTJ. With a new LP being readied for February release, Scobey is, along with GTJ's famous Firehouse Five and Kid Ory bands, one of the nation's top Dixie recording stars.

ANOTHER BMI "PIN-UP" HIT

ROCK AND ROLL WALTZ

Recorded by
KAY STARR Victor

Published by
SHELDON MUSIC, INC.



SMASH HIT!

"BRIDGE OF HAPPINESS"

c/w
"You Tell Me Your Dream"
Archie Bleyer

1283

cadence
RECORDS



NOW ... AND ALL THROUGH THE WINTER SEASON

Leroy Anderson's

Sleigh Ride
100% Recorded
MILLS MUSIC

Ed McKenzie

WXYZ—Detroit, Mich.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. That's Your Mistake (Otis Williams)
5. Rock And Roll Waltz (Starr)
6. Later, Alligator (Bill Haley)
7. 3 Penny Opera (Dick Hyman)
8. 16 Tons (T. Ernie Ford)
9. Tutti-Frutti (Little Richard)
10. Lullaby Of Birdland (Blue Stars)

Vince Brascia

KGMI—Las Vegas, Nev.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Rock And Roll Waltz (Starr)
4. Great Pretender (Platters)
5. Teen Age Prayer (G. Storm)
6. Love And Marriage (Sinatra)
7. Moments To Remember (Four Lads)
8. Dugaree Doll (Eddie Fisher)
9. Lisbon Antigua (N. Riddle)
10. Band Of Gold (Don Cherry)

Don Bell

KRNT—Des Moines, Iowa

1. No, Not Much (Four Lads)
2. Ain't She Sweet (Modernaires)
3. Memories Are Made Of This (Dean Martin)
4. 16 Tons (T. Ernie Ford)
5. Lullaby Of Birdland (Blue Stars)
6. Band Of Gold (Don Cherry)
7. 16 Pounds (Gloria Becker)
8. My Baby's Got Such Loving Ways (McGuire)
9. Walking Doll (Lancers)
10. Woman In Love (F. Laine)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.



BUDDY LAINE

Everyone's Spinning

IRVING BERLIN'S

"EVERYBODY'S DOING IT"

B/W

"IF IT HADN'T BEEN FOR YOU"

DECCA # 29734

BUDDY LAINE Orchestra

Decca Records

HITTING NATIONALLY

"SIXTEEN POUNDS"

THE HOUSEWIFE'S LAMENT

GLORIA BECKER

REAL # 1304



RECORD CO.

1486 No. Fair Oaks Ave,
Pasadena, Calif.
RYon 1-6609

Heading For the TOP!

Coral Plans Extensive Promotion On New Steve Allen Album

NEW YORK—An extensive promotion is being planned by Coral Records on its new album, "Let's Dance" by Steve Allen and his Orchestra. The album includes numbers associated with Benny Goodman and its release coincides with the new Universal picture "The Benny Goodman Story" in which Steve Allen stars. Allen, on this LP, solos on the piano where Goodman used to be featured on the clarinet. The sidemen accompanying Allen were formerly associated with Benny Goodman. They include: saxmen Hymie Shertzer, Milton Yaner, Al Klink, Boogie Richman, and Toots Mondello; drummer Terry Snyder; Sandy Block, bass; Allen Hanlon, guitar; Bernie Glow, Billy Butterfield and Jimmy Maxwell on trumpets; and on trombone, Lou McGarity, Vernon Brown and Chauncey Welsh.

Universal Pictures is cooperating with Coral on the promotion of the album. Plans for the promotion include extensive dealer display material, strong plugging of the set on Allen's NBC-TV show "Tonight"; disk jockey promotion via 1000 albums that have been shipped to radio stations, etc. Coral is also making available two singles from the album: one—"Let's Dance" b/w "Goodbye" will be available for general sale; and the second—"Sing, Sing, Sing" and "Don't Be That Way", is strictly for promotional purposes, to radio stations, etc.

In addition to the Steve Allen recordings, Coral has also released a single record of six Benny Goodman tunes performed by the Modernaires, and titled "Let's Dance Medley". The release of this disk stems from the success Coral had with a similar medley by the Modernaires of Glenn Miller tunes at the time that Miller bio-film was released.

Brunswick Records, a Coral subsidiary, also is getting into the Goodman act with the release of a new LP titled "B. G." 1927-1934, which contains sides cut by Goodman during that period.

The Steve Allen "Let's Dance" LP will contain 11 different selections. And the one EP, "Let's Dance" will contain 7 numbers. The four to be deleted for the extended play disk are "One O'Clock Jump", "Moonglow", "King Porter Stomp", and "And The Angels Sing".

Mercury In Pye Ltd. Pact

NEW YORK—Irving Green, President Mercury Records announced that a long term agreement has been entered into between Mercury, U.S.A. and Pye Ltd. of Cambridge, England, and its affiliate company, Nixa Record Company of London, England. This agreement is for the manufacture and sale of Mercury phonograph records produced from the music contained in the Mercury catalogue; such records to be marketed in Great Britain and parts of the British empire under the Mercury and EmArcy labels.

By mutual consent, the licensing agreement hitherto existing between Mercury Record Corporation, U.S.A. and Oriole Records Ltd. of London, England has been terminated.

Cab Records With Daughter

NEW YORK—Another Calloway name was added to the recording roster last week when Lael, Cab Calloway's eight-year-old daughter, joined her famous father on his initial release for the ABC-Paramount label "Little Child".

Cab, who recorded for the first time seventeen years before Lael was born, has sold over ten million records during his fabulous career, and his ABC contract marks his return to the record field after a brief hiatus.

THE CASH BOX

The Nation's

TOP 50

COMPILED BY "THE CASH BOX"

Comorising
100
Selections

AA—Double A
AB—Abbott
AL—Aladdin
AO—Apollo
AP—ABC
Paramount
AR—Arcade
AT—Atlantic
AU—Audivac

BA—Baton
BE—Bell
BN—Benida
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CV—Clearview

CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal

FI—Fiesta
4 Star—Four Star
GN—Golden
GR—Groove
GS—Gold Star
GTJ—Good Time
Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp

KI—King
LI—Liberty
LO—London
MA—Marble
MD—Media
ME—Mercury
MG—MGM
MO—Modern
ND—New Disk
NG—Norgran
OK—Okeh
OL—Olympic
OR—Original

PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RB—R & B
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco

SO—Sound
SP—Specialty
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VI—VCA Victor
VJ—Vee Jay
WD—Waldorf
WI—Wing
"X"—Label "X"

Pos.	Pos.	Pos.	Pos.	Pos.	Pos.
1/21	1/14	1/21	1/14	1/21	1/14
1—Memories Are Made Of This	1	9—It's Almost Tomorrow	6	16—Go On With The Wedding	19
★CA-3295 (F-3295)—DEAN MARTIN Change Of Heart	1	★CO-40595 (4-40595)—JO STAFFORD If You Want To Love	7	CR-61555 (9-61555)—MODERNAIRES Ain't She Sweet	20
CO-40573 (4-40573)—MINDY CARSON Cryin' For Your Kisses		CR-61524 (9-61524)—LAWRENCE WELK Rice		★DE-29776 (9-29776)—KITTY KALEN & GEO. SHAW The Second Greatest Sex	
DO-15436 (45-15436)—GALE STORM Teen Age Prayer		★DE-29683 (9-29683)—DREAM WEAVERS You've Got Me Wandering		★ME-70766 (70766 x 45)—PATTI PAGE The Voice Inside	
2—The Great Pretender	3	DO-15424 (45-15424)—SNOOKY LANSON Stop		MG-12159 (K12159)—FOUR HORSEMEN The Iron Horse	
MD-1020 (45-1020)—JACKIE RIGGS His Gold Will Melt	3	ME-70717 (70717x45)—DAVID CARROLL You Are Mine		17—Autumn Leaves	16
★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	3	10—Love And Marriage	11	CA-3223 (F-3223)—JACKIE GLEASON Ooh What You Do To Me	13
3—Sixteen Tons	2	★CA-3260 (F-3260)—FRANK SINATRA The Impatient Years	6	CD-1421 (45-1421)—JOHN SEBASTIAN Stranger In Paradise	
★CA-3262 (F-3262)—TENNESSEE ERNIE FORD You Don't Have To Be A Baby To Cry	2	CO-40591 (4-40591)—JOE LOCO Love Is A Many Splendored Thing		CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O. High And Dry	
CR-61529 (9-61529)—JOHNNY DESMOND Ballo Italiano		ME-70705 (70705x45)—LAURIE SISTERS Angels' Tears		DE-29653 (9-29653)—VICTOR YOUNG Toy Tiger	
DE-29739 (9-29739)—RED SOVINE Why Baby Why		VI-20-6266 (47-6266)—DINAH SHORE Compare		★KA-116 (45-116)—ROGER WILLIAMS Take Care	
RP-451 (45-451)—B. B. KING Cryin' Won't Help You		X-0168 (4X-0168)—HELEN GRAYCO When You're In Love		ME-70686 (70686x45)—MAYNARD FERGUSON Finger-Snapplin'	
4—Rock And Roll Waltz	5	11—I Hear You Knockin'	8	MG-12068 (K12068)—RAY CHARLES SINGERS Early Autumn	
★VI-20-6359 (47-6359)—KAY STARR I've Changed My Mind A Thousand Times	9	★DO-15412 (45-15412)—GALE STORM Never Leave Me	4	PM-1123A (45-1123A)—LOU GARISTO Day By Day	
5—Band Of Gold	4	IM-5356 (45-5356)—SMILEY LEWIS Bumpy Bump		X-0161 (4X-0161)—GERI GALIAN Yellow Rose Of Texas	
CA-3283 (F-3283)—KIT CARSON Cast Your Bread	5	12—Teen Age Prayer	10	Mambo	
★CO-40597 (4-40597)—DON CHERRY Rumble Boogie	5	★DO-15436 (45-15436)—GALE STORM Memories Are Made Of This	8	18—Are You Satisfied	21
6—Lisbon Antigua (In Old Lisbon)	9	ME-70750 (70750 x 45)—KITTY WHITE I'm Gonna Be A Fool Monday	23	BA-218 (45-218)—ANN COLE Darling, Don't Hurt Me	
★CA-3287 (F-3287)—NELSON RIDDLE Robin Hood	16	MG-12138 (K12138)—ROBBIN HOOD No School Tomorrow		CO-40612 (4-40612)—CATHY JOHNSON Yod'lin' Dixieland	
CO-40635 (4-40635)—MITCH MILLER O. Willy Can		★SO-126 (45-126)—GLORIA MANN Gypsy Lady		DE-29756 (9-29756)—JIMMY WAKELY Mississippi Dreamboat	
CR-61553 (9-61553)—ALAN DALE I'm Gonna Sleep With One Eye Open		13—Chain Gang	18	★ME-70757 (70757 x 45)—RUSTY DRAPER Wabash Cannonball	
7—Dungaree Doll	7	★AP-9658 (45-9658)—BOBBY SCOTT Shadrach	29	MG-12122 (K12122)—CONNIE FRANCIS My Treasure	
★VI-20-6337 (47-6337)—EDDIE FISHER Everybody's Got A Home	11	ME-70774 (70774 x 45)—LEN DRESSLAR These Hands		★MG-12114 (K12114)—SHEB WOOLEY Humdinger	
KI-4851 (45-4851)—ROCK BRO.5 Lovin' It Up		MG-12164 (K12164)—JOHNNY OLIVER These Hands		VI-20-6346 (47-6346)—TONI ARDEN I Forgot To Remember	
8—See You Later, Alligator	13	14—Angels In The Sky	17	19—Only You	14
CH-1609 (45-1609)—BOBBY CHARLES On Bended Knee	25	CO-21229 (4-21229)—GENE AUTRY Mostly Martha	15	DE-29694 (9-29694)—LOUIS ARMSTRONG Moments To Remember	
★DE-29791 (9-29791)—BILL HALEY & COMETS The Paper Boy		★ME-70741 (70741x45)—CREWCUTS These Hands		★DO-15423 (45-15423)—HILLTOPPERS Until The Real Thing Comes Along	
DE-29786 (9-29786)—ROY HALL Don't Stop Now		VI-20-5757 (47-5757)—TONY MARTIN Boulevard of Nightingales		FE-12244 (45-12244)—PLATTERS You Make Me Cry	
15—He	12	15—He	12	★ME-70633 (70633x45)—THF PLATTERS Bark, Battle And Ball Paper Kisses	
★CR-61501 (9-61501)—MCGUIRE SISTERS I B-lieve	10	★DE-29660 (9-29660)—AL HIBBLER Breeze		WI-90015 (90015x45)—LOLA DEE Paper Kisses	
★DE-29660 (9-29660)—AL HIBBLER Breeze		MG-12078 (K-12078)—KAY ARMEN Suddenly There's A Valley		VI-20-6292 (47-6292)—GEO. BEVERLY SHEA	
20—Moments to Remember	15				
★CO-40539 (4-40539)—FOUR LADS Dream On, My Love, Dream On	14				
DE-29694 (9-29694)—LOUIS ARMSTRONG Only You					

Josie RECORD

1650 Broadway, New York City

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

Pos. 1/21	Pos. 1/14	Pos. 1/21	Pos. 1/14	Pos. 1/21	Pos. 1/14
21—A Woman In Love	22 17	27—Ninety-Nine Years	34 —	35—Gee Whittakers	28 20
CA-3284 (F-3284)—GORDON MacRAE A Wonderful Christmas		★CO-40631 (4-40631)—GUY MITCHELL Perfume, Candy And Flowers		CA-3267 (F-3267)—FIVE KEYS 'Cause You're My Lover	
★CO-40583 (4-40583)—FRANKIE LAINE Walking The Night Away		28—Speedoo	26 34	★DO-15435 (45-15435)—PAT BOONE Take The Time	
★DE-29725 (9-29725)—FOUR ACES Of This I'm Sure		CR-61563 (9-61563)—STEVE LAWRENCE Chicken And The Hawk		36—All At Once You Love Her	33 33
22—No, Not Much	30 —	DO-15439 (45-15439)—COMMODORES Whole Lotta Shakin' Goin' On		★VI-20-6294 (47-6294)—PERRY COMO Rose Tattoo	
★CO-40629 (4-40629)—FOUR LADS I'll Never Know		★JZ-785 (45-785)—CADILLAC Let Me Explain		37—My Treasure	38 38
23—The Tender Trap	27 22	29—Tutti-Frutti	—	★DO-15437 (45-15437)—HILLTOPPERS The Last Word in Love	
★CA-3290 (F-3290)—FRANK SINATRA Weep They Will		★DO-15443 (45-15443)—PAT BOONE I'll Be Home		★MG-12122 (K12122)—CONNIE FRANCIS Are You Satisfied	
DE-29746 (9-29746)—ELLA FITZGERALD My One And Only Love		MG-12165 (K12165)—ART MOONEY You Can Take My Heart		38—When You Dance	39 50
MG-12086 (K12086)—DEBBIE REYNOLDS Canoodlin' Rag		★SP-561 (45-561)—LITTLE RICHARD I'm Just A Lonely Guy		★HE-458 (45-458)—TURBANS Let Me Show You	
24—Love Is A Many-Splendored Thing	23 18	30—Cry Me A River	25 27	ME-70751 (70751x45)—LAURIE SISTERS The Lord Is A Busy Man	
CA-3202 (F-3202)—WOODY HERMAN House Of Bamboo		CO-40596 (4-40596)—JILL COREY Nobody's Heart		39—Lullaby Of Birdland	47 45
CO-40591 (4-40591)—JOE LOCO Love And Marriage		CR-61530 (9-61530)—EILEEN BARTON Come Home		CA-3309 (F-3309)—PEE WEE HUNT It's All Been Done Before	
CR-61467 (9-61467)—DON CORNELL Bible Tells Me So		★LI-55006 (45-55006)—JULIE LONDON S' Wonderful		CR-61456 (9-61456)—LE5 BROWN Bernie's Tune	
CW-165 (45-165)—DON, DICK & JIMMY In Madrid		ME-70722 (70722x45)—KITTY WHITE Out Of This World		★ME-70742 (70742 x 45)—BLUE STARS That's My Girl	
★DE-29625 (9-29625)—FOUR ACES Shine On Harvest Moon		31—Memories Of You	31 28	40—Take Me Back To Tayland	44 48
DE-29707 (9-29707)—JOE HOLIDAY ORCH. Opening Night		CA-3304 (F-3304)—JOE CARR Henderson Stomp		★CA-3305 (F-3305)—NAT COLE I'm Gonna Laugh You Out Of My Life	
DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		CO-40616 (4-40616)—BENNY GOODMAN & R. CLOONEY It's Bad For Me		41—When You Lose The One You Love	—
MG-30883 (K-30883)—DAVID ROSE O. You And You Alone		CO-40605 (4-40605)—PAUL WESTON Naked Sea		42—What Is A Wife	32 36
PM-1120A (45-1120A)—THE ROCKETS I'll Never Stop Loving You		CR-61542 (9-61542)—STEVE ALLEN What Is A Wife		43—Shifting, Whispering Sands	29 24
RA-320 (45-320)—JOHNNY CONQUET Mexican Merengue		DE-29750 (9-29750)—INK SPOTS It's Funny To Everyone But Me		44—My Bay—Flat Top	42 32
VI-20-6341 (47-6341)—PABLO BELTRAN Wake The Town And Tell The People		DE-29763 (9-29763)—GLEN GRAY O. Don't Get Around Much		45—Such A Day	—
25—Burn That Candle	20 19	★EP-9129 (5-9129)—FOUR COINS Tear Down The Fence		46—Everybody's Got A Home But Me	41 35
CA-3245 (F-3245)—THE CUES Oh My Dorlin'		MG-12133 (K12133)—ART MOONEY O. Lord Is A Busy Man		47—Be Gaad Ta Me	48 46
★DE-29713 (9-29713)—BILL HALEY Rock-A-Beatin' Boogie		VI-20-6339 (47-6339)—HUGO WINTERHALTER Autumn Rhapsody		48—A Good Man Is Hard To Find	46 39
VI-20-6297 (47-6297)—CHARLINE ARTHUR How Many Would There Be?		32—Daddy-O	24 21	49—C'est La Vie	40 31
26—Theme From Three Penny Opera	37 —	★DO-15428 (45-15428)—FONTANE SISTERS Adorable		50—These Hands	—
CA-3329 (F-3329)—LES PAUL & MARY FORD In Nuevo Laredo		★KI-4835 (45-4835)—BONNIE LOU Dancing In My Socks			
CR-61574 (9-61574)—LAWRENCE WELK Stompin' At The Savoy		33—Seven Days	—		
DO-15444 (45-15444)—BILLY VAUGHN Little Boy Blue		★AT-1081 (45-1081)—CLYDE McPHATTER I'm Not Worthy Of You			
ME-70781 (70781 x 45)—RICHARD HAYMAN & JAN AUGUST I'll Be With You In Apple Blossom Time		★CR-61562 (9-61562)—DOROTHY COLLINS Monuella			
★MG-12149 (K12149)—DICK HYMAN TRIO Boules, Bongles & Beads		★ME-70782 (70782 x 45)—CREWCUTS That's Your Mistake			
		34—Mastly Martha	36 —		
		★ME-70741 (70741 x 45)—CREWCUTS Angels In The Sky			

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"TUTTI-FRUTTI"

Pat Boone
Little Richard

THE CASH BOX
DISK OF THE WEEK 1/14

Dat 15443; 45-15443
Specialty 561; 45-561

"SEVEN DAYS"

Darothy Collins

THE CASH BOX
SLEEPER OF THE WEEK 12/24

Caral 61562; 9-61562

THE CASH BOX
DISK OF THE WEEK 1/14

Mercury 70782; 70782x45

THE CASH BOX
AWARD OF THE WEEK 12/17

Atlantic 1081; 45-1081

"SUCH A DAY"

Rita Raines

Deed 1010; 45-1010

"WHEN YOU LOSE THE ONE YOU LOVE"

David Whitfield

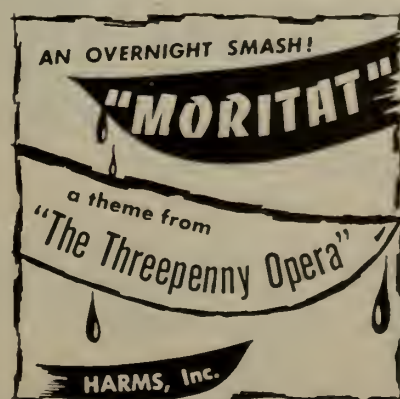
THE CASH BOX
SLEEPER OF THE WEEK 1/7

Landan 1617; 45-1617

First Anniversary



CHICAGO—Jim Lounsbury (baton in hand) popular disk jockey emcee of WGN-TV's "Bandstand Matinee", congratulates Rita Raines on the occasion of her first anniversary with Deed Records. Rita is currently making a promotion tour plugging her hit waxing of "Such A Day", an import from Germany which reached hit status over there and is clicking big here in the States.



DIRECT From The Orient... our NEW HIT

THE
JAPANESE
FAREWELL
SONG

Sensationally recorded by
KAY CEE JONES
an Marquee

RANGER MUSIC, INC. 1619 Broadway New York 19, N. Y.

Atlantic Pacts 8 Top Jazz Artists



George Wallington; Chris Connor; Neshui Ertegun; John Lewis of The Modern Jazz Quartet.

NEW YORK—Atlantic Records this week signed the following jazz artists to exclusive recording contracts: Chris Connor, The Modern Jazz Quartet, Lennie Tristano, The Charlie Mingus Jazz Workshop, George Wallington, Jack Montrose and Milt Jackson.

The acquisition of these performers follows by two weeks Atlantic's pacting of Jimmy Giuffre, the celebrated West Coast composer, arranger, and saxophone star.

In adding these eight stars, Atlantic rounds out a jazz roster which had already ranked as one of the most potent in the disk world. The roster includes Shorty Rogers, Lee Konitz, Dave Pell, Bill Russo, Wilbur de Paris, Teddy Charles, Tony Fruscella and Betty Bennett.

Chris Connor, who received her first attention with the Stan Kenton band, has achieved universal recognition as a top jazz vocal stylist in the two years she has been singing as a single.

The Modern Jazz Quartet, comprising John Lewis, pianist and musical director; Percy Heath, bass; Milt Jackson, vibraphone; and Connie

Kaye, drums; has been scoring a series of brilliant triumphs in an indefatigable string of concert appearances. Listeners of every degree of musical sophistication have come away marveling at the quartet's music and its dedication and integrity.

Lennie Tristano has been a dominant influence in modern jazz for a decade and a half as interpreter and teacher, and he will be breaking a recording silence of several years with his first Atlantic releases.

The Charlie Mingus Jazz Workshop has been recognized as one of the most experimental of the avant garde groups. Perhaps no other jazz unit has been more daring and uninhibited in its excursions into so-called "serious" modern music.

George Wallington is one of the recognized piano virtuosos in the new idiom, and has a secure place as one of the earliest and best-known modern jazz composers and theorists.

Jack Montrose is one of the younger West Coast luminaries, much admired as a distinguished tenor saxophonist and composer.

Milt Jackson may be the premiere vibraphonist of the era, easily winning everybody's jazz polls in recent years.

Jimmy Giuffre is a much sought after composer and arranger, and a distinguished soloist on clarinet, tenor and baritone.

Marks Promotes Delfino

NEW YORK—Edward Delfino who for many years was in charge of the stock and shipping rooms of the Edward B. Marks Music Corporation has just been promoted to the position of production manager. He will occupy the desk which the late Mitchel B. Marks ran so ably in the past.

Coral 78 Rpm Now 98¢

NEW YORK—Norman Wienstroer, general sales manager of the Coral Record company, announced this week that as of January 23, all 10"-78 rpm Coral single records will carry a suggested list price of 98¢, including Federal Excise Tax. This price change affects the Coral 60,000; 61,000; 64,000 and 65,000 series only.

The dealer cost will be 60¢, including Federal Excise Tax. Shipments made through Friday, January 20th, were billed at the old price.

All other suggested list and dealer prices remain the same.

Robbins Exits Columbia Pics

NEW YORK—Buddy Robbins has left Columbia Pictures Music Corp. and is currently engaged in several operations. In the management field, he is handling writer-comic Eddie Lawrence who is currently appearing in the "Three Penny Opera" and is scheduled to cut a comedy album for ABC-Paramount Records. Lawrence is also cutting some comedy spots for the A.B.C. radio program "Off Beat". Robbins will also handle as an artist, songwriter Moose Charlap who has just recorded for ABC-Paramount Records and whose first release will be out this week.

In the publishing field Robbins is concluding a deal with Jule Styne to handle his music firm, Producers Music Corp. Styne and Robbins intend to concentrate on show material but will also handle pops. In between time, Robbins is shaping up a deal to sell his father's life story for a movie musical.

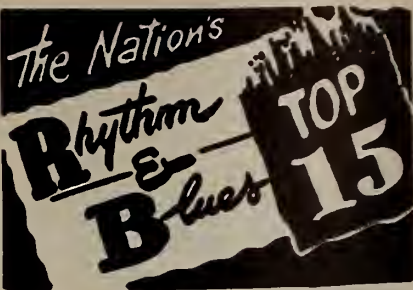
WNEW Sponsors Dances For Community Funds

NEW YORK — Larchmont-Mamaroneck Youth Club, Incorporated will be the first organization to greet WNEW's band wagon of stars. The station's roster of well known disk jockeys, together with Roy Ross and the Orchestra will stage a dance at the Mamaroneck Junior High School the night of January 28th.

There will be appearances by Jerry Marshall, Art Ford, Klavan & Finch, William B. Williams, Lonny Starr, Jack Lazare, Dick Shepard, Hal Moore, Bill Harrington, Bill Kemp, Roy Ross and the Orchestra, augmented by well known musicians including saxophonist, Sam "The Man" Taylor, and many other top show business stars.

This non-profit community service started by WNEW is a new venture and has met with an unusually warm response from the public. Demand for tickets to this event has been of a phenomenal nature.

Over seventy organizations working for the benefit of youth have requested this WNEW package for a dance in their area.



		Pos. Last Week
1	THE GREAT PRETENDER Platters (Mercury 70753)	1
2	TUTTI-FRUTTI Little Richard (Specialty 561)	2
3	SEVEN DAYS Clyde McPhatter (Atlantic 1081)	5
4	HANDS OFF McShann & Bowman (Vee-Jay 155)	3
5	POOR ME Fats Domino (Imperial 5369)	4
6	SPEEDOO Cadillacs (Josie 785)	10
7	FEEL SO GOOD Shirley & Lee (Aladdin 3289)	8
8	CRYIN' WON'T HELP YOU B. B. King (RPM 451)	9
9	JIVIN' AROUND Ernie Freeman (Cash 1017)	14
10	WITCHCRAFT Spiders (Imperial 5366)	7
11	STEAMBOAT Drifters (Atlantic 1078)	
12	ONLY YOU Platters (Mercury 70633)	6
13	NEED YOUR LOVE Little Willie John (King 4841)	
14	EVERYBODY'S GOT A HOME BUT ME Roy Hamilton (Epic 9132)	12
15	CHICKEN AND THE HAWK Joe Turner (Atlantic 1080)	

SAVOY

SAVOY

The Big 3

"MR. MOON"

"5" PENNIES

Savoy 1182

"SITTIN' IN THE DARK"

NAPPY BROWN

Savoy 1176

"HOT ROD"

HAL SINGER

Savoy 1179

SAVOY

RECORD CO.

58 MARKET ST.

NEWARK, N. J.

TAKING OFF

"EDDIE MY LOVE"

TEEN QUEENS

RPM 453

RPM RECORDS

9317 W. Washington Blvd. • Culver City, Calif.

THE CASH BOX

COMING UP IN R 'N B

"I'M CRAZY, BABY"

"SO LONELY"

Johnny Ace

Duke 148

"AIN'T THAT LOVIN' YOU BABY"

Jimmy Reed

Vee-Jay 168

THE CASH BOX

AWARD OF THE WEEK

1/14

THE CASH BOX

BEST BETS

1/21

*Thanks
Operators and The Cash Box
for Supporting My Humble Efforts*

for 1955

"Don't You Know"

"All By Myself"

"Ain't That A Shame"

"Poor Me"

for 1956

My New Record Release

No. 5375

"Don't Blame It On Me"

b/w

"Bo Weevil"



Gratefully

Fats Domino

 **Imperial Records**

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#5377

Imperial Records

"RICKETY ROCK" the Jewels

Imperial Records

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1. "THE DEATH OF EMMETT TILL"
THE RAMPARTS # 382
2. "CRY ME A RIVER"
DEXTER GORDON # 384
3. "I STILL REMEMBER"
b/w
"HOUSE CAT"
THE ROMANCERS # 381
4. "DEAR DARLING"
THE MEDALLIONS # 379
5. "DEXTER BLOWS HOT AND COOL"
DEXTER GORDON # LP 207
6. "ONE MORE KISS"
THE CALVANES # 371

New SPIRITUAL GOSPEL Releases

"SALESMAN FOR MY LORD"
b/w
"IT'S ALL RIGHT"
KANSAS CITY SOUL REVIVERS # 383

"I NEED YOU LORD"
b/w
"TIME MOVES ON"
GOSPEL LIGHT SINGERS # 386

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DIXIE HUMMINGBIRDS
singing
"POOR PILGRIM OF SORROW"
b/w
"DEVIL CAN'T HARM A PRAYING MAN"
PEACOCK # 1757

PEACOCK RECORDS, Inc.
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Pop Rock 'n' Roll

"Squeeze Box Boogie"
CLIFTON CHENIER
568

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

ARTHUR GUNTER
"TROUBLE WITH MY BABY"
Excello # 2073

WRITE WIRE PHONE
NASHBORO RECORD COMPANY, INC.
177 3rd AVE., NASHVILLE, TENN.
(Phone: Chapel 2-2215)

THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in New York City, Chicago and New Orleans.

1 THE GREAT PRETENDER Platters (Mercury 70753)	THE GREAT PRETENDER Platters (Mercury 70753)	SEVEN DAYS Clyde McPhatter (Atlantic 1081)
2 TUTTI-FRUTTI Little Richard (Specialty 561)	ALL AROUND THE WORLD Little Willie John (King 4818)	THE GREAT PRETENDER Platters (Mercury 70753)
3 HANDS OFF McShann & Bowman (Vee-Jay 155)	WHEN YOU DANCE Turbans (Herald 458)	MORNING, NOON AND NIGHT Joe Turner (Atlantic 1080)
4 FEEL SO GOOD Shirley & Lee (Aladdin 3289)	TUTTI-FRUTTI Little Richard (Specialty 561)	ARE YOU SATISFIED Ann Cole (Baton 218)
5 YES SIR, THAT'S MY BABY Sensations (Atco 6056)	SUGAR SWEET Muddy Waters (Chess 1612)	POOR ME Fats Domino (Imperial 5369)
6 SPEEDOO Cadillacs (Josie 785)	SEVEN DAYS Clyde McPhatter (Atlantic 1081)	EVERYBODY'S GOT A HOME BUT ME Roy Hamilton (Epic 9132)
7 WHEN YOU DANCE Turbans (Herald 458)	I'LL BE FOREVER LOVING YOU El Dorados (Vee-Jay 165)	STEAMBOAT Drifters (Atlantic 1078)
8 POOR ME Fats Domino (Imperial 5369)	THE WAY YOU DOG ME AROUND Diablos (Fortune 518)	TREES, TREES Charles Brown (Aladdin 3296)
9 SEVEN DAYS Clyde McPhatter (Atlantic 1081)	SMOKEY JOE'S CAFE Robins (Atco 6959)	LATER, ALLIGATOR Bobby Charles (Chess 1609)
10 TEEN AGE PRAYER Gloria Mann (Sound 126)	I'LL BE HOME Flamingos (Checker 830)	MY LOVE IS STRONG Earl King (Ace 514)

in DETROIT	in NEWARK	in MOBILE
1 THE GREAT PRETENDER Platters (Mercury 70753)	THE GREAT PRETENDER Platters (Mercury 70753)	THE GREAT PRETENDER Platters (Mercury 70753)
2 NEED YOUR LOVE SO BAD Little Willie John (King 4841)	TUTTI-FRUTTI Little Richard (Specialty 561)	SEVEN DAYS Clyde McPhatter (Atlantic 1081)
3 TUTTI-FRUTTI Little Richard (Specialty 561)	COME HOME Bubber Johnson (King 4822)	NEED YOUR LOVE SO BAD Little Willie John (King 4841)
4 THAT'S YOUR MISTAKE Otis Williams & New Group (DeLuxe 6091)	NITE OWL Allen & Champs (Specialty 560)	FEEL SO GOOD Shirley & Lee (Aladdin 3289)
5 APRIL IN PARIS Count Basie (Clef 89162)	HANDS OFF McShann & Bowman (Vee-Jay 155)	CRYING WON'T HELP YOU B. B. King (RPM 451)
6 SEVEN DAYS Clyde McPhatter (Atlantic 1081)	EVERYBODY'S GOT A HOME BUT ME Roy Hamilton (Epic 9132)	COME IN THIS HOUSE Joe Tex (King 4840)
7 SUGAR SWEET Muddy Waters (Chess 1612)	SEVEN DAYS Clyde McPhatter (Atlantic 1081)	TROUBLE NO MORE Muddy Waters (Chess 1612)
8 COME HOME Bubber Johnson (King 4822)	POOR ME Fats Domino (Imperial 5369)	AIN'T THAT LOVIN' YOU BABY Jimmy Reed (Vee-Jay 168)
9 JIVIN' AROUND Ernie Freeman (Cash 1017)	I'LL BE HOME Flamingos (Checker 830)	I'M CRAZY, BABY Johnny Ace (Duke 148)
10 THE WAY YOU DOG ME AROUND Diablos (Fortune 518)	IT WASN'T A LIE Fi Tones (Atlas 1051)	MORNING, NOON AND NIGHT Joe Turner (Atlantic 1080)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|---|--|--|
| 1 THE GREAT PRETENDER
Platters
(Mercury 70753) | THE GREAT PRETENDER
Platters
(Mercury 70753) | TUTTI-FRUTTI
Little Richard
(Specialty 561) |
| 2 COME HOME
Bubber Johnson
(King 4822) | JIVIN' AROUND
Ernie Freeman
(Cash 1017) | CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080) |
| 3 CRY BABY
Bonnie Sisters
(Rainbow 328) | TEEN AGE PRAYER
Dolly Cooper
(Modern 977) | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) |
| 4 JIVIN' AROUND
Ernie Freeman
(Cash 1017) | TUTTI-FRUTTI
Little Richard
(Specialty 561) | THE GREAT PRETENDER
Platters
(Mercury 70753) |
| 5 YES SIR, THAT'S MY BABY
Sensations
(Atco 6056) | NITE OWL
Allen & Champs
(Specialty 560) | HANDS OFF
McShann & Bowman
(Vee-Jay 155) |
| 6 I'LL BE FOREVER LOVING YOU
El Dorados
(Vee-Jay 165) | CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080) | EVERYBODY'S GOT A HOME BUT ME
Roy Hamilton
(Epic 9132) |
| 7 HANDS OFF
McShann & Bowman
(Vee-Jay 155) | NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) | SPEEDOO
Cadillacs
(Josie 785) |
| 8 SUGAR SWEET
Muddy Waters
(Chess 1612) | WHEN YOU DANCE
Turbans
(Herald 458) | FEEL SO GOOD
Shirley & Lee
(Aladdin 3289) |
| 9 CRYING WON'T HELP YOU
B. B. King
(RPM 451) | YES SIR, THAT'S MY BABY
Sensations
(Atco 6056) | JIVIN' AROUND
Ernie Freeman
(Cash 1017) |
| 10 DEVIL OR ANGEL
The Clovers
(Atlantic 1083) | SPEEDOO
Cadillacs
(Josie 785) | ALL AROUND THE WORLD
Little Willie John
(King 4818) |

in
DALLAS

in
ATLANTA

in
MEMPHIS

- | | | |
|--|---|---|
| 1 SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | THE GREAT PRETENDER
Platters
(Mercury 70753) |
| 2 TUTTI-FRUTTI
Little Richard
(Specialty 561) | SPEEDOO
Cadillacs
(Josie 785) | HOME AT LAST
Little Willie John
(King 484) |
| 3 HANDS OFF
McShann & Bowman
(Vee-Jay 155) | STEAMBOAT
Drifters
(Atlantic 1078) | TUTTI-FRUTTI
Little Richard
(Specialty 561) |
| 4 CHICKEN AND THE HAWK
Joe Turner
(Atlantic 1080) | THE GREAT PRETENDER
Platters
(Mercury 70753) | SPEEDOO
Cadillacs
(Josie 785) |
| 5 POOR ME
Fats Domino
(Imperial 5369) | DON'T START ME TALKIN'
"Sonny Boy" Williamson
(Checker 824) | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) |
| 6 WITCHCRAFT
Spiders
(Imperial 5366) | TUTTI-FRUTTI
Little Richard
(Specialty 561) | I'LL BE FOREVER LOVING YOU
El Dorados
(Vee-Jay 165) |
| 7 THE GREAT PRETENDER
Platters
(Mercury 70753) | NO NIGHTS BY MYSELF
"Sonny Boy" Williamson
(Ace 511) | HANDS OFF
McShann & Bowman
(Vee-Jay 155) |
| 8 NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) | NEED YOUR LOVE SO BAD
Little Willie John
(King 4841) | SUGAR SWEET
Muddy Waters
(Chess 1612) |
| 9 CRYING WON'T HELP YOU
B. B. King
(RPM 451) | SUGAR SWEET
Muddy Waters
(Chess 1612) | CRYING WON'T HELP YOU
B. B. King
(RPM 451) |
| 10 STEAMBOAT
Drifters
(Atlantic 1078) | WELL, WELL, WELL
BABY-LA
Nappy Brown
(Savoy 1167) | DEVIL OR ANGEL
Clovers
(Atlantic 1089) |

Another Hit for

PIANO RED SHE KNOCKS ME OUT JUMPIN' WITH DADDY

Groove G/4G-0136

Another Hit for

MR. BEAR PEEK-A-BOO BEAR HUG

Groove G/4G-0138

THE NIGHTCAPS

A KISS AND A VOW
BE MY GIRL

Groove G/4G-0134

THE GYPSIES

YOU'VE BEEN AWAY TOO LONG
ROCKIN' PRETTY BABY

Groove G/4G-0137

OSCAR & SUE

THINK OF TOMORROW
SET A WEDDING DAY

Groove G/4G-0130

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NEW YORK 10, N. Y.

A TWO-SIDED SMASH!

"DEVIL OR ANGEL"
and
"HEY DOLL BABY"
THE CLOVERS
Atlantic 1083

Atlantic

Greatest Record Since

"SHAKE A HAND"

FAYE ADAMS'

"WITNESS TO THE CRIME"
and "TEEN AGE HEART"
HERALD # 470

Immediate sales reaction in
CHI., NASHVILLE, & N. Y.

Herald

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HERE'S A NEW HIT!
FRANKIE MARSHALL
"IF IT'S THE LAST
THING I DO"
ATCO 6061

ATCO
RECORDS
234 West 56th Street, New York 19, New York

NEW RELEASE!!

"DEAREST DREAM"

b/w
"HE'S MY GUY"

by MABEL LEE

HULL 712

HULL RECORD CO.

1595 Broadway
New York 19, N. Y.

JU 6-5390

"It's What's in THE CASH BOX That Counts"

RHYTHM 'N BLUES THE CASH BOX REVIEWS

ⓐ AWARD & SLEEPER

ⓑ EXCELLENT

ⓑ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

MEL WILLIAMS

(Federal 12245)

ⓑ "COME EARLY, STAY LATE" (2:05) [Hillwood ASCAP—Jarvis, Diamond, Hoffman] Mel Williams, accompanied by a swinging quick beat orchestral support by Gerald Wilson, shouts out a driving invite to his baby to "come early, stay late tonight." Lively, exciting wax.

ⓑ "HURRY HOME TO ME" (2:50) [Armo & Gallo BMI—Wilson, Bass, Williams] Williams wails a middle beat blues on the flip. Williams proclaims his love beseeching his baby to hurry home to him. He's lost without her love. Earnest vocal effort that jumps.

GUITAR SLIM

(Specialty 569)

ⓑ "YOU GIVE ME NOTHIN' BUT THE BLUES" (2:14) [Venice BMI—M. Longmire] Guitar Slim offers a strong down home blues of a middle beat. Slim wails his dejection caused by his baby who makes him so miserable. Ok wax coupled with the drawing power of Guitar Slim should give this deck a tidy sale.

ⓑ "SUM'THIN' TO REMEMBER YOU BY" (2:42) [Venice BMI—E. Jones] Slow beat weeper chanted by Slim. Another strong offering. Similar comments.

THE VICTORIANS

(Saxony 103)

ⓑ "I'M ROLLIN'" (2:42) [Fifth Ave Music BMI—Watts, Kelley] The Victorians rock a joyous sounding quick beat jump that is for the rock and roll audience. The group infects with its spirit and sound. Ok side.

ⓑ "HEARTBREAKING MOON" (2:38) [Fifth Ave Music BMI—Thompson, Craft] The Victorians blend evenly on a slow ballad pretty. Deck is well done and has good potential.

RUDY MOORE

(Federal 12253)

ⓑ "I'M MAD WITH YOU" (2:44) [Armo BMI—Rudy Moore] Rudy Moore is mad, and his anger lends zest to his vocal of the middle beat jump blues. Item moves and should satisfy the jump market.

ⓑ "MY LITTLE ANGEL" (2:43) [Armo BMI—Moore, Nightingale] Moore sings a slow, down home blues. His handling of the moving, tender subject is good and bears watching.

THE CASH BOX

★ AWARD O' THE WEEK ★

"WHY DO FOOLS FALL IN LOVE" (2:40)

[Patricia BMI—Lymon, Santiago, Goldner]

"PLEASE BE MINE" (2:44)

[Kahl BMI—Lymon, Santiago, Goldner]

FRANKIE LYMON and THE TEENAGERS

(Gee 1002)

● Young Frankie Lymon, apparently never heard that the entertainment biz is the toughest and that one suffers many years before "comes the dawn." The first crack out of the box Frankie and The Teenagers come up with a tremendous piece of material, "Why Do Fools Fall In Love", a middle beat rhythm item with a melody that grips. The deck has, in addition,

a wonderful vocal treatment. Everything is going for this etching, and if it doesn't make it big in both pop and r & b, we miss our mark by miles. The coupling, "Please Be Mine", is a blues ballad, touchingly performed by the fledgling group. It is an excellent side, but we'll string along with "Why Do Fools Fall In Love" for smash money.

"BY THE RIVERSIDE" (2:38)

[Westbury Music BMI—Dunn]

"TELL ME PRETTY BABY" (2:47)

[Calvin Music BMI—Cooper]

THE EMPIRES

(Wing 90050)

● Wing has come up with a tremendous offering, "By The Riverside," by The Empires. A slow ballad, the boys sell it in the three part phrasing of the first word, "By"—and go on from there to turn in a melodious, and tricky vocal job. The phrasing, timing and by-play of the lead and backing, is captivating. It should make a

pretty big dent in the sales column. The flip, "Tell Me Pretty Baby", is a rhythmic bouncer, well done, but hardly in the same league with "By The Riverside". The group handles the tune in good style and it should rate more attention, but it is bound to get lost as play is centered on the "Riverside" etching.

"DON'T BLAME IT ON ME" (2:29)

[Reeve Music—Domino, Bartholomew]

"BO WEEVIL" (2:00)

[Reeve Music—Domino, Bartholomew]

FATS DOMINO
(Imperial 934)

● Fats Domino, following closely in the vein of his recent hits, comes up with another, "Don't Blame It On Me", that should find a ready acceptance among the r & b faithful and the new audience he has built in the pop field. It is a melodic rhythm piece with a middle beat, offered in the now proven style

of Fats. Deck should find a ready market. The flip, "Bo Weevil", is an unusual item for the bluesman. The ditty is a mixture of country and western, honky tonk, Neapolitan flavoring, and Fats chanting. A strong two-sider, with an edge to "Don't Blame It On Me".

THE CASH BOX

Rhythm
'N Blues

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SIXTEEN TONS"	Hey Jackson Quintet	Josie 789
★ "THE OTHER NIGHT"	Big Maybelle	Okeh 7066
★ "SUCH A CUTIE"		
★ "PEEK-A-BOO"	Mr. Bear	Groove 0138
★ "TROUBLE WITH MY BABY"	Arthur Gunter	Excello 2073

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LLOYD GLENN

(Aladdin 3307)

ⓑ "SUNRISE" (2:30) [Aladdin BMI—Lloyd Glenn] Lloyd Glenn weaves his piano magic, moving moodily through a slow beat blues. Glenn's audience will find him pleasing as ever.

ⓑ "TIDDLY WINKS" (2:20) [Aladdin Music BMI—Lloyd Glenn] Glenn picks up the tempo on the flip, sprinkling a fast beat with enthusiasm. Good change of pace.

JOHN LEE HOOKER

(Vee-Jay 164)

ⓑ "MAMBO CHILLUN" (2:45) [Conrad BMI—J. Hooker] The mambo is chanted by Hooker in his southern singin' style. Infectious side with an intriguing Latin beat.

ⓑ "TIME IS MARCHING" (2:52) [Conrad BMI—J. Hooker] Hooker wails a slow southern blues with deep emotion. Good down home wax.

PIANO RED

(Groove 4G-0136)

ⓑ "JUMPIN' WITH DADDY" (2:26) [Raleigh Music BMI—Edgar Snead] Piano Red offers a new release that is a jumping, driving side. Red rocks the keyboard, but the backing, highlighting some exciting savin', is very much in the mood. Exciting wax.

ⓑ "SHE KNOCKS ME OUT" (2:28) [Lowerv BMI—Dora Rutledge] Red's coupling is the stronger of two strong sides. Deck is another rocker and it gets to the feet. Hard to sit still with this etching spinning. Sure to get a good play at the counter.

JOE WEAVER

(Fortune 825)

ⓐ "IT MUST BE LOVE" (2:15) [Trianon BMI—Joe Weaver] Joe Weaver chants a groovy quick beat. Deck moves well and provides an enjoyable two minutes of listening.

ⓑ "BABY, I LOVE YOU SO" (3:00) [Trianon BMI—Joe Weaver] A gimmicked sound, a weird arrangement and strong wailing effort by Weaver, gives this middle beat blues a great chance to break through. Deck is unusual and deserves your attention. Watch it.

RHYTHM 'N' BLUES REVIEWS

THE CASH BOX
SLEEPER OF THE WEEK

"EDDIE MY LOVE" (2:53)

[Modern BMI—Collins, Davis, Ling]

"JUST GOOFED" (2:35)

[Modern BMI—Collins, Davis, Ling]

THE TEEN QUEENS

(RPM 453)

● Here's a sleeper side that has all the qualifications. It is a tune-ful ditty sweetly sung by the fem group. A lilting tidbit, it sways with a gentle rhythm that captivates. "Eddie My Love," if given the necessary exposure, can develop into a strong money maker. Keep

close tabs on this side. The flip, "Just Goofed," is rocking jump, effectively chanted. The girls blend smartly for an easy to take sound coupled with rhythmic teamwork. However, it is a onesider, "Eddie My Love."

"WITNESS TO THE CRIME" (2:08)

[Dave Dreyer ASCAP—Schroeder, Demetrius, Diamond]

"TEEN-AGE HEART" (2:38)

[Wemar Music BMI—Kardon, Gordon, Freed]

(Herald 1234)

(Herald 1234)

● Faye Adams comes up with two first-rate sides that are the best she has done in several releases. "Witness To The Crime" is a breakneck racer, with a crazy beat. Faye catches her man straying a bit and she has him dead to rights. The arrangement and the big lunged thrush are tops. Powerful

side that should make it big. The reverse, "Teen-Age Heart," is another potent offering that may find a ready acceptance in the pop market. It is a romantic effort done with deep feeling. Both sides can make it, tho we lean to "Witness To The Crime."

BIG MAYBELLE

(Okeh 7066)

● "THE OTHER NIGHT" (2:02)

[Blackwood BMI—J. A. Bennett, Wyche] Big Maybelle has a melodic piece of material and the big gal sings it with feeling. Maybelle can handle a tune and does. Very good side.

● "SUCH A CUTIE" (2:10) [Mar-

lyn Music BMI—Taylor, Carroll] Flip is a light hearted romantic effort by the growling voiced thrush. Deck jumps. Excellent two sider.

VIKI NELSON

(Premium 402)

● "BY MY SIDE" (2:50) [Premium

Publ. Co. BMI—Vikki Nelson] Vikki Nelson does an ok job on a slow, swaying blues. She digs right into the tune, giving it a funky reading.

● "BRIGHT AND EARLY" (2:08)

[Premium Publ. Co. BMI—Singleton, McCoy] Quick beat jump is given a smart and sharp vocal projection by the swinging vocalist. Deck moves and Miss Nelson goes all out. Good deck that could get action with the proper exposure and distribution.

HEY JACKSON QUINTET

(Josie 789)

● "SIXTEEN TEENS" (1:53)

[Myers Music ASCAP—Wolfson, White, DeKnight] Hey Jackson Quintet rock out a rock and roll quick beat item that is aimed at the pop-r & b market, which means all the teen agers. Deck is done with excitement and it should make the kids move their feet as well as spend some of their much sought after coin for this platter. Happy, infectious side.

● "ROCK N' ROLL MARCH"

(2:32) [Famous ASCAP—Chait, White, Wolfson] A like piece of material with similar comments.

MR. BEAR

(Groove 0138)

● "PEEK-A-BOO" (2:34) [Monu-

ment BMI—Wyche, Watts] Mr. Bear has latched on to a very funny piece of material and his delivery could be just the thing to make this a big seller. Mr. Bear has a frustrating romantic experience as a result of his snooping Aunt Susie. Watch this carefully—it could be the big one for Bear.

● "THE BEAR HUG" (2:28)

[Lowell Music BMI—Leroy Kirkland, Jack Black] Melodious blues instrumental. Wailing horn lends a great deal to a strong wax. Good side.

ARTHUR GUNTER

(Excelllo 2073)

● "TROUBLE WITH MY BABY"

(2:35) [Excelllorec BMI—A. Gunter] Arthur Gunter has a powerful quick beat with an unusual flavor. Deck has the sound to capture the ear immediately. Gunter gives it a solid and exciting reading. Watch it carefully. Could break out for a hit.

● "BABY YOU BETTER LISTEN"

(2:35) [Excelllorec BMI—A. Gunter] Gunter wails a good slow beat country blues that comes up a strong side, tho shaded by "Trouble With My Baby." Gunter advises his baby to quit her drinking.

SPIRITUAL

REVEREND CLEOPHUS ROBINSON
(Peacock 1758)

● "ROOM-ROOM" (2:41) [Savoy-

Lucy E. Campbell] The Reverend Cleophus Robinson sings with feeling, drifting through a slow beat religious tune. Deeply moving offering.

● "I'VE GOT A NEW BORN SOUL"

(2:47) [Martin Studio—James Cleveland] Coupling is a beautifully done staccato gospel item. Side stirs up excitement in the listener. Two effective offerings.

Climbing Fast!

↑ ↑ ↑

"AIN'T THAT LOVING
YOU, BABY"

Jimmy Reed

VEE-JAY # 168

"OOP DE OOP"

Earl Phillips

VEE-JAY # 158

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

NEW



RELEASES

SHIRLEY & LEE

"That's What I'll Do"

b/w "A Little Word"

3313

FIVE KEYS

"Story Of Love"

b/w "Serve Another Round"

3312

LLOYD GLENN

"Tiddly - Winks"

b/w "Sunrise"

3307

PAT PATRICK

"Hot Springs"

b/w "I Ain't Done Nothin' To You"

3311



POLKA - POLKA

JUST RELEASED

A Double Smash!

By LI'L WALLY

"We Left Our
Wives At Home"

b/w

"I'm In Love With You Polka"

JAY JAY # 148

JAY JAY RECORD CO.

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LU MAC # 117

"Looking for My Baby"

LITTLE PAPA JOE # 116

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THE RAYS

CHESS No. 1613

"In My Diary"

THE MOONGLOWS

CHESS No. 1611

"I'll Be Home"

THE FLAMINGOS

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RECORD CO.

4750 52 COTTAGE GROVE AVE
CHICAGO 15 ILLINOIS

THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

A visit to the Tico offices finds the shipping room in a frenzy of excitement as they rush about filling orders on George Goldner's new 12" LP line. The line now numbers seventeen 12" LPs and will reach 22 by the end of February. Orders have reached a figure on this new line that practically make it a new business for Goldner. Featured in the series are Tito Puente, Joe Loco, Trio Los Panchos, Ricardo Rico, Machito, and Tito Rodriguez. The artwork on the covers includes such Latin dance favorites as Killer Joe and Tony & Lucille—and several covers feature George's wife, Mona. Predominantly mambos, cha cha chas, and merengues, the series also includes rhumbas, tangos, sambas, and boleros. Also in the works, for this series, are the introduction of the top recording artists in Mexico to the American public. Goldner has arranged for the top Latin material to be recorded with the sound and arrangements that are best suited for the American market. . . . And—still with the exotic Latin we get the same bubbly reports from Al Hirsh re the Mardi Gras line. Hirsh tells us that billing is simply fabulous, with the gross zooming to larger figures each month. Currently Mardi Gras is hot with "Would You Care To Cha Cha Cha" by The



THE CLEFONES

La Playa Sextet, a 12" LP that is grossing more than any other Mardi Gras release, and Emilio Reyes' "Occasional Man" backed with "Cha Cha Bar". The latter is a single. Still selling big are "Speak Up Mambo", "The Garbage Man's Cha Cha Cha", "The Martian Cha Cha Cha", "Batakum", "Chiquita", and "Merengue 28." . . . Stan Steinhaus, Panart Records, is going to Havana on January 24 at the invitation of Ramon Sabat, president. Sabat will officially open his new studio which he says will be the largest in Cuba and South America. He plans to record the Havana Philharmonic and Havana Symphony orchestras for release on the Panart Classical series. Steinhaus advises he has signed Essex Distributors, in Newark, to handle the Panart line. The first twelve inch cha cha cha LP will be issued this week. Titled "This Is The Rhythm", it will feature "Rock Around The Clock Cha Cha Cha". Julio Guiterrez and his orchestra provide the exciting rhythms. "Rock Around The Clock Cha Cha Cha" will also be released as a single. . . . Jockey Jack Gibson (WERD-Atlanta, Ga.) has been retitled Record Co-ordinator. . . . Ray Clark, Groove Records, in a letter from Atlanta where he stopped last week, tells us of an interesting experience he had while in Charlotte. He visited the Hawthorn Community Center where Jimmy Kilgo (WIST) was broadcasting. About 200 teeners visit the center each afternoon and Jimmy circulates among them to determine what they want played. The kids sit at tables, drink cokes, and listen or dance. It is a wonderful idea, keeping the kids of Charlotte off the streets every afternoon. Ray also advises "A Kiss and A Vow" by the Night Caps looks like it is going to take off very soon in the South. "Set A Wedding Day" is going very well in Washington, Baltimore and Richmond. However, Groove's newest, "Peekaboo" by Mr. Bear is a terrific novelty, and it is our opinion that it will be Groove's biggest hit yet. Also high on Groove's list of good selling disks are "Romance In The Dark" by Lil Green, and Piano Red's "She Knocks Me Out." . . . Joseph Leibowitz has sold out his interest in Wallis Original Record Corp. to Hy Pastman, husband of Ruth Wallis. Leibowitz will now concentrate all his attention on Premium Records. Current release on Premium is "Bright and Early" by Vikki Nelson. The label also announced the signing of Johnny Cook, and his first release is expected in about two weeks. . . . Herald Records has launched a breezy news letter to its distributors. Herald will soon release an LP exposing the talents of young Canadian pianist, Reginald Wilson. . . . Fortune has come up with a potent sleeper in "Baby, I Love You So" by Joe Weaver. Weird arrangement will certainly draw attention to it. . . . Chris Ford, Tuxedo Records, drops around to tell us his Vicky Evans' "Speed My Man Home" is beginning to catch on in New York, Newark, and Buffalo. Ford appointed Century Distributor of Dallas, Texas, to handle Tuxedo. . . . Acey Boy (WTVK-Knoxville, Tenn.) a big hit with the teeners in his territory. Teenagers dance on the R & B kick on his TV show. Talent from ten high schools are featured on the show. Acey Boy interviews recording stars on his show and has recently had as guests The Midnighters, Gene and Eunice, The Clovers, Lavern Baker, the Drifters and a host of others. . . . Ernesto Aquini and his Latin-eers at the Bachelorette Club, New York. . . . The Clefones' "You Baby You", Gee Records, booked into the Fox Theatre, Detroit, with Mickey Shorr (WJBK-Detroit, January 27, 28 and 29. "You Baby You" is a chart item in both Detroit and Philadelphia. . . . Ronnie Baxter, Harlem High School teener, who has worked the Baby Grand, Savannah Club, and others, a good prospect for some label we hear. . . . Joe Loco and his mambo quintet open at the Celebrity Club in Philadelphia on January 27 for two weeks. Loco's new Columbia album, "Loco-Motion", will be released at the end of this



DEAN BARLOW

month. . . . Colds hit the



RONNIE BAXTER

Atlantic Records crew as first Ahmet Ertegun was bedded for a couple of days, and when he returned Herb Abramson hit the linens for a few days. . . . Marv Holtzman tells us his A & R assistant has already been chosen, but his name will not be revealed until February 6. Tho he will assist Holtzman with R & B and singles, his chief job will be pop albums. Bill Lawrence at his desk getting acquainted with his Artist Relations job for Epic. . . . Joe Davis more excited than ever before about Dean Barlow's new etching, "As God Is My Judge". Joe plans to go all-out on the deck. . . . Larry Dean (WCIN-Cincinnati, O.) was visited by the Victor-March of Dimes caravan, and Larry interviewed Eddie Fisher, Vaughn Monroe, Dianna Carroll, Billy Eckstine, Terri Stevens, Nan Wynn, Lou Monte, Joe Reisman, Mike Pedicin, Jaye P. Morgan, Hugo Winterhalter, and others. Atlantic's Jazz line, under the direction of Nesih Ertegun, has taken a fabulous step forward as they announce the signing of a rash of topflight talent. (see separate story this issue). . . . Earliest returns on Atco's new release shows Frankie Marshall's "If It's The Last Thing I Do" is headed for a hit. . . . There is no doubt about the Clovers' latest, "Devil or Angel". This is stepping out like it could go all the way. The flip side, "Hey, Doll Baby", is now starting to show up strong in the reports, and it looks like a two-sided hit. . . . Diggie Doo (WXOK-Baton Rouge, La.) lists his ten as follows: 1) The Great Pretender, The Platters; 2) Hands Off, McShann & Bowman; 3) Feel So Good, Shirley & Lee; 4) Tutti-Frutti Little Richard; 5) Seven Days, Clyde McPhatter; 6) No Nights By Myself, Sonny Boy Williamson; 7) Poor Me, Fats Domino; 8) Trees Trees, Charles Brown; 9) Are You Satisfied, Ann Cole; 10) Convicted, Oscar McLollie. . . . Hank Goldman (WANN-Annapolis, Md.) lists 1) Great Pretender, Platters; 2) Seven Days, McPhatter; 3) Tutti-Frutti, Little Richard; 4) Hands Off, McShann & Bowman; 5) Poor Me, Fats Domino; 6) Thirty Days, C. Berry; 7) Only You, Platters; 8) Morning, Noon and Night, Joe Turner; 9) Set A Wedding Day, Sue Allen; 10) Witness To The Crime, Faye Adams.

CHICAGO:

Plenty profits and personal appearances for those who satisfy the tastes of the growing R&B public. Such as Eddie Boyd, who's ready for tour with Lowell Fulson. And Willie ("I'm A Lover Man") Dixon, whose log showed recent stand at Colonial Theatre in Milwaukee. And Little Walter, booked up for a month of touring. . . . Dale of Chess & Checker was in Detroit with DJ Bristol Bryant of WJJB. . . . The Flamingoes move into Hartford, Conn. for a week. . . . Jimmy Franklin, TV and radio promoter in Louisville, was telling Priscilla Bowman and Jay McShann of "Hands Off" fame that they're bigger than ever in the bluegrass country. . . . Jimmy Bracken of Vee-Jay just made it to Detroit for promotioneering, amid bad roads. Then hurried back to Chi to catch Al Smith band waxing for new Vee-Jay combos. Speaking of combos, The El Dorados are said to be "sending 'em" out in sunny California. Word from El Dorados tells us they'll wait till spring to hit the Midwest again. Abner of Vee-Jay is sure tour-minded. He's thinkin' of pulling together full stage-show of his artists and arranging gala one-night stands for them. . . . Art Blinkey and his "Jazz Messengers" are solid at the Stage Door niterie. . . . Pete Wright, the Indianapolis branch mgr. for United Distributors, was over to report progress to bossmen George and Ernie Leaner. Heard from George Leaner about interesting session Al Benson cut for Parrot Records. It started as vocal blues number, with Leon Tarver giving out. But Leaner suggested instrumental, and that's how it ended up. Leaner genuinely believes that R&B can use more instrumentals "to appeal to adult public" he says. . . . Howling Wolf hit Milwaukee for PA work 1/21. . . . Len Chess headed for NYC, and then to Southland, where he expects to run into Georgia distributor Jake Friedman. Speaking of distributors, Joe Cohen of Newark, N. J., was on phone with Phil Chess and reported that his entire family is suffering from virus. . . . Mickey Shorr is really the big boy in Rock 'n Roll in Detroit. His recent show, featuring many Chi artists, was another success. . . . Skeets Van recently named record distribution mgr. for Blue Lake and Parrot labels. The Blue Lake brass is high on Louis Ogletree's "Tell It Like It Is" b/w "Uptown Storm", a new waxing. . . . Little Willie John has a new one for King records. It's "Come Home", which distrib Morrie Myers reports, "is beginning to feel the kind of reaction we like". Another King artist, Otis Williams, who once was lead singer for The Charms, hitting with "That's Your Mistake". . . . The good reaction reported here on "Devil Can't Harm A Prayin' Man" (Peacock) by the Dixie Hummingbirds, may indicate that gospel music has taken strong turn upward. At least that's what some Chi distributors tell us.



EL DORADOS

LOS ANGELES:

John Dolphin really happy since "Jivin' Around" took off nationally. John says it is "definitely the instrumental hit of 1956". . . . One of the first releases on the Mesner brothers new Ultra label has already taken off in the Los Angeles market. Tune is "Groove Juice" by Preston Love and his orchestra and looks as though it could be big. . . . New York's big Rhythm and Blues disk-jockey, Alan Freed in town for the "Rock Around The Clock" picture at Columbia Studios. Film features The Platters, Liza Gaye, Johnny Johnston, Freddie Bell and the Bell Boys, and stars Bill Haley and the Comets. . . . Jimmy Myers, of Myers Music, one of the leading Rock 'n Roll publishers in the country, in town. Jimmie's firm publishes the title song from Columbia's "Rock Around The Clock", and the picture will also feature a new Myers tune "Dance With A Rock". Latest Nielsen report shows that Hunter Hancock, KPOP's rhythm and blues disk jockey has the highest rated record show of any Southern California independent station. . . . The Jacks did the Gene Norman TV show here before starting out on tour. Their new release of "So Wrong" looks good. . . . Aardell Records may have a big follow-up to "I Wanted You" in the Jaguars' new record of "You Don't Believe Me". . . . Dick "Huggie Boy" Hugg and Gene Norman splitting the M. C. chores on the Paramount Theatre's new big Rhythm and Blues show. . . . Oscar McLollie in town from Las Vegas and featured in the Paramount show. . . . Imperial Records has another Fats Domino winner in Fats' newest release of "Don't Blame It On Me". . . . Dolly Cooper, currently hot with her version of "Teen-Age Prayer" set for an extended tour by the Ben Waller Agency. . . . Modern Records getting ready for their biggest year.



THE PLATTERS

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The Wrens

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"C'EST LA VIE"

RAMA 194

Rita Delmar

new hit release

"TEEN AGE HEART"

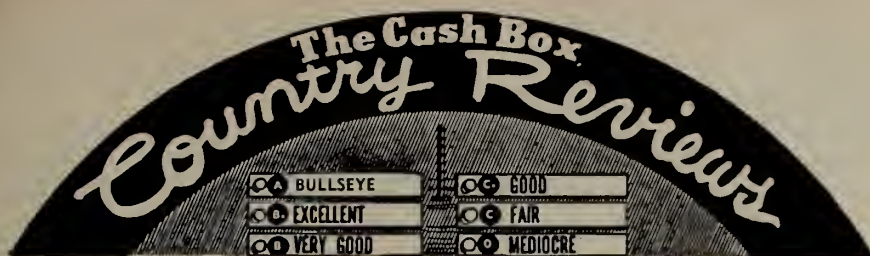
RAMA 193



RECORDS, INC.

220 W. 42 St. (WI. 7-0652) N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE CASH BOX BULLSEYE OF THE WEEK

"IF YOU WERE MINE" (2:28) [Delmore ASCAP—C. Cohen]
"THAT'S A SAD AFFAIR" (2:28) [Redd Stewart BMI—R. Stewart]
JIM REEVES
(RCA Victor 20-6401; 47-6401)

● As his hit recording of "Yonder Comes A Sucker" continues to rack up the plays, Jim Reeves releases two more potent waxings of tunes that should add tremendously to his already huge following. And both ends have the quality, novelty and charm to break into the magic circle of hits. "If You Were Mine" is a light-hearted, quick beat romantic pleaser that Reeves performs with finesse. The other side, "That's A Sad Affair", is another up tempo cutie that the chanter treats to more of his top quality stylings. Both ends are loaded with potential but we lean toward the upper end.

"HONEY, HONEY" (2:06) [Acuff-Rose BMI—Miller, Miller]
"LET'S STAY TOGETHER" (2:11) [Acuff-Rose BMI—Miller, Barkdull]
RUSTY & DOUG
(Hickory 1042; 45-1042)

● Rusty and Doug were listed high up on the "most promising vocal group" charts for '55 and indications are that the boys are gonna have a big year in '56. Two convincing reasons are evident in their newest effort for the Hickory diskery. One is labeled "Honey, Honey", a high flying love piece that the boys belt out in contagious fashion. The other is "Let's Stay Together", a quick moving, romantic opus vocaled with infectious appeal by the up-coming duet. We favor "Honey, Honey" but don't sell the flip short. Watch these boys go.

FERLIN HUSKEY

(Capitol 3316; F3316)

● "SLOW DOWN BROTHER" (2:16) [Milene ASCAP—F. Rose, H. Heath] Ferlin Huskey comes up with a most inviting reading of an up tempo moralizer that could bust through for a big hit. His Hush Puppies back the chanter in stellar style.
● "SINFUL SECRET" (2:23) [Central BMI—J. Carter] On the under half Huskey pours his heart out on a touching, middle beat, crying towel item. Powerful coupler for the ops and dealers.

GENE AUTRY

(Columbia 21481; 4-21481)

● "YOU'VE GOT TO TAKE THE BITTER WITH THE SWEET" (2:13) [Tru Blue ASCAP—Fotene, Miles] Gene Autry looks to the brighter side of life on this end of the waxing as he comes up with a pleasurable rendition of a meaningful, up beat ditty. Carl Cotner's ork supplies a grade "A" instrumental backdrop. Good side.
● "TWO CHEATERS IN LOVE" (2:25) [Golden West BMI—Toombs] On the bottom side Autry takes the opposite point of view as he convincingly etches a heartfelt, middle beat weeper.

JIMMY & JOHNNY

(Decca 29772; 9-29772)

● "SWEET SINGING DADDY" (2:08) [Cedarwood BMI—W. Pierce] Jimmy and Johnny team up to display their appealing vocal talents on a quick paced, happy-go-lucky novelty that could step way out. Fetching musical backdrop.
● "TRUST ME" (2:38) [Cedarwood BMI—H. Hansen] This end the duo changes the pace as they effectively wax a moderate paced tear-compelling love tune. Strong two-sider.

HAWKSHAW HAWKINS

(RCA Victor 20-6396; 47-6396)

● "IF IT AIN'T ON THE MENU" (2:06) [Starrite BMI—E. Noack] Hawkshaw Hawkins takes hold of a flavorful piece of up tempo material and knocks it out in delectable style. Could rack up the sales and spins. Watch it.
● "BORROWING" (2:35) [Harpeth Hills BMI—E. Nesbitt] Here the mellow-toned vocalist tenderly projects a very pretty, middle tempo lover's lament with expressive lyrics.

MAGGIE SUE WIMBERLY

(Sun 229; 45-229)

● "HOW LONG" [Hi Lo BMI—Claunch, Cantrell] The velvety tones of Maggie Sue Wimberly come across with telling effect as she persuasively spins a slow paced romantic heartbreaker. A power packed entry that could put the lark high up on the charts.

● "DAYDREAMS COME TRUE" [Met BMI—Cantrell, Claunch] Lower deck is a charming, middle beat love lilt handled in first rate style by the songstress. Two mighty impressive showings.

JIMMY DEAN

(Mercury 70786; 70786x45)

● "GLAD RAGS" (2:17) [Red River Songs BMI—J. Bond] Jimmy Dean makes excellent use of this bright, bouncy novelty material as he comes up with a strong contender for honors. Should have the boxes hopping.

● "FREIGHT TRAIN BLUES" (2:10) [Alpine BMI—Arr, Dean, Lynne] Reverse lid is the beaty, solid driving train favorite that Dean dishes up in captivating manner. Standout instrumentation on both ends.

RITA FAYE

(MGM 12163; K12163)

● "LOVESICK BLUES" (2:35) [Acuff-Rose BMI—Williams] Young and talented Rita Faye turns in a creditable performance as she revives one of Hank Williams' sentimental tunes. An intriguing platter that's sure to win spins.

● "WHY DON'T YOU LOVE ME" (2:30) [Acuff-Rose BMI—Williams] This end the little chirp takes hold of another Williams' favorite and wraps it up in real attractive style.

DOUG HARDEN

(Liberty Bell 9006; 45-9006)

● "DIG THAT FORD" (2:20) [Shasta BMI—D. Harden] Doug Harden takes the vocal lead as he socks out an enticing, quick beat rhythmic piece that could kick up a heap of noise in the boxes. Colorful vocal and instrumental assist by the Desert Suns.

● "GOOD FOR NOTHING WOMAN" (2:37) [Shasta BMI—G. Taylor, S. Pease] Here Harden and the group wax another catchy, up tempo, r & b flavored ditty.



(PLUS THE NEXT FIVE)

- SIXTEEN TONS
Tennessee Ernie Ford
(Capitol 3262; F3262)
- LOVE, LOVE, LOVE
Webb Pierce
(Decca 29662; 9-29662)
- WHY, BABY, WHY
Red Savine & Webb Pierce
(Decca 29739; 9-29739)
George Jones
(Starday 202; 45-202)
- EAT, DRINK AND BE MERRY
Porter Wagoner
(RCA Victor 20-6289; 47-6289)
- I FORGOT TO REMEMBER TO FORGET
Elvis Presley
(RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)
- JUST CALL ME LONESOME
Eddy Arnold
(RCA Victor 20-6198; 47-6198)
- ALL RIGHT
Faron Young
(Capitol 3169; F3169)
- BEAUTIFUL LIES
Jean Shepard
(Capitol 3222; F3222)
- YOU'RE FREE TO GO
Carl Smith
(Columbia 21462; 4-21462)
- LONELY SIDE OF TOWN
Kitty Wells
(Decca 29728; 9-29728)
- I FEEL LIKE CRYIN'
- I DON'T CARE
- I'VE KISSED YOU MY LAST TIME
- RUN BOY
- I DON'T BELIEVE YOU'VE MET MY BABY
- IT'S A GREAT LIFE
- MYSTERY TRAIN
- THE RICHEST MAN IN THE WORLD
- DON'T TAKE IT OUT ON ME

Jimmy Heap

"Butternut"

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THE CASH BOX Country Roundup

GRAND OLE OPRY . . . Faron Young recently got a big spread in The Weekly Sporting Review—Show Business mag in London, England. Spread included a feature story plus a series of pictures. Sidney Vauincez did the article on Young.

Ferlin Huskey with The Ferlin Huskey Show set for a personal appearance in Richmond, Va. on Feb. 5th with Bill Bailey.

Jim Reeves (RCA Victor) has just completed a portion of the 1956 Infantile Paralysis Campaign drive, which was staged by Victor to help the 1956 fund. Reeves was one of the many RCA Victor recording artists making the tour!

Carl Smith (Columbia) just concluded personal appearances in North Carolina last week.

Lonzo and Oscar have just completed a tour through Mississippi and Alabama. Martha Carson, and The Carlises have been working through Florida and Georgia. Marty Robbins has been working Colorado, Texas and South Carolina. Cowboy Copas made these same dates along with Robbins.



SONNY JAMES

Eddie Crandall who formerly held the managerial reins for Marty Robbins, (Columbia), Cowboy Copas (King) and George Morgan (Columbia), has taken over the exclusive management of Marty Robbins. Crandall will continue to operate from his office at 319 Seventh Avenue, Nashville, Tenn.

Eddie Hill, Hawkshaw Hawkins and Jean Shepard recently worked dates in South Carolina, Georgia and Florida, and concluded their schedule of appearances in North Carolina.

Young Dave Rich who recently made his initial recording for RCA Victor did his first guest spot on the Grand Ole Opry Saturday, January 14th. Rich has won much acclaim with his first recording of "I Forgot" and "I Think I'm Gonna Die". The Charlie Lamb Agency in Nashville handled Rich's first record promotion.

Frankie More and Spot Acuff left Nashville last week for another tour with their package of Johnnie and Jack, Kitty Wells and Roy Acuff. Acuff and Johnnie and Jack and Kitty Wells have just completed a very successful tour through Canada. This has been one of the most consistent package shows out of the 'Opry' during the past year.

The Louvin Brothers (Capitol) have just completed a tour through South Carolina, Georgia and Florida, with a date in Asheville, N. C. and one in Kansas City, Kansas.

Bill Monroe and his Bluegrass Boys have just completed dates in Carlsbad, New Mexico and Dallas, Texas.

Cousin Jody has just completed a string of personal appearances that took him through Arizona, New Mexico and Texas.



CHARLINE ARTHUR

THE BIG "D" JAMBOREE . . . Sonny James (Capitol) and Charline Arthur (RCA Victor) were on A. V. Bamford's big tour January 19th. Carl Smith, Ray Price are alternating on this one which also features Porter Wagoner.

Crowds continue to hold up to the top at the Big "D". Johnny Cash, in his debut on January 7th, opened the New Year with a terrific job. He's a real talented fellow and the Big "D" is looking forward to his return.

Big Bill Lister, who has been connected with the Big "D" for about five years finally got his picture made recently. It's on the cover of the program that the Big "D" circulates each week. Big Bill is doing a great job on radio and TV.

Jimmy and Johnny, now on Decca, are show-stealers every week. They do imitation, comedy, duets—everything. Always get encores. Big "D" reports they are crowded with good talent for four hours.

Helen Hall's new release is out on Coral. "That Kind Of Guy" and "Unwanted Love, Unwanted Heart". When Helen's first Coral release came out, you'll remember that she was hospitalized after that tragic auto accident—so no promotion. Good luck on this one, Helen. Helen and her family just moved into a new home in Ft. Worth last week.



RAY PRICE

measures 8 feet tall and 16 feet wide. The television audience had its opportunity to see the "card" on the "Jubilee's" First Anniversary program.

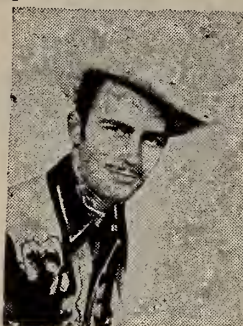
The Tadpoles, lovable pint-sized square dancers who appeared on the first "Jubilee" and have returned every sixth week since, will be on deck for the Birthday Party.

The Jubilee Promenaders, unfortunately, had to miss the celebration, since their group was booked for the forthcoming 31-day personal appearance tour of Gene Autry.

Smiley Burnette, star of the popular Radiozark series bearing his name, has been set for a Spring tour with Ben Alexander, the Officer Frank Smith of "Dragnet".

As a part of his comedy routine on the "Ozark Jubilee" on December 31st,

Uncle Cyp Brasfield used nine tiny puppies, saying that he planned to send one to everybody who had written him to say that they thought he was funny, "but," he continued, "I don't know what I'll do with the other eight." By the following Saturday, which was on Jan. 7, Uncle Cyp had received 420 written requests for the other pups.



WERLEY FAIRBURN

Red Foley continues to prove his great recording talents. Once again Red has teamed up with Kitty Wells and the two have another powerhouse in their recording of "You And Me" and "No One But You". Johnnie Wright and Jack and Jim Anglin penned the "You And Me" side, while Eddie Smith takes writing laurels for the flip. This no doubt will be another long-run record success for these two terrific singers!

HAYRIDE HAPPENINGS . . . Keith Rush pens from KWKH and the "Hayride" that Werley Fairburn (Columbia) is all set for the release of another record. Keith plans some extra promotion on this release. Rush is personal manager of Fairburn who joined the "Hayride" last year. Slick Norris and Jimmy Newman (Dot) were into Nashville last week for recording sessions. Slick continues to promote Jimmy, who is a featured act on the "Louisiana Hayride".

COUNTRY SMATTERINGS . . . Uncovering some of the news that has come into the office during the past few days, was happy to hear from Kent W. Kistler, who handles some of the publicity and promotion on the A. V. Bamford tours. Kistler reports that he and the Wilburn Brothers and Sonny James really ran into some rough weather in Winnipeg recently. Both acts had car trouble due to the rough roading and snow. Hope you have better weather conditions on future tours, Kent.

Bill Hight reports that Myrna Lorrie has been singing at the Casino at Ft. William. Myrna, who records for Abbot Records, along with her brothers David and Don, are scheduled to appear on television in Toronto, Ont., and will work personal appearances around that area for awhile. Bill also reports that Martha Lynn (RCA Victor) recently bought a new home near Victoria, Texas.

Hank Thompson and his Brazos Valley Boys working in Oklahoma City, Okla. this Saturday (Jan. 28). Thompson continues to fulfill a string of personal appearances each month in addition to his busy TV schedule. Jim Halsey is Thompson's personal manager!

Fred Baker (Capitol) was a recent guest on the Jack Turner (RCA Victor) Show in Montgomery, Ala. Also visiting with Turner were the popular Gilmore Sisters (pantomime artists) who guested on Turner's "Alabama Jubilee" Show. January 13 found Turner and his band working a benefit for the Underprivileged Children in Selma, Ala.



BUDDY STARCHER

Harry Silverstein, Southern Promotion Rep for Decca Records busy on all the Decca C&W wax. Silverstein makes a trip into Springfield, Mo. and a visit with Red Foley right away. Silverstein is also due for another visit here in Nashville. From his reports, the Red Foley and Kitty Wells record "You And Me" and "No One But You" has been going like crazy in the sections of the country where he's been working.

Don Reno and Red Smiley with the Tennessee Cutups report good turnouts for personal appearances in N. C., Va., and Maryland following the holidays. The King Records' group is now appearing Saturday nights on Connie B. Gay's "Town And Country Time", WMAL-TV, Washington, and on their own Monday night half hour on WXEX-TV, Petersburg, Va. Reno and Smiley have established permanent office and residence in Richmond, Va. New mailing address for Reno and Smiley is P.O. Box 948, Richmond, Va. Managing the Tennessee Cutups is Herb Clarke.

The Blackwood Brothers Quartet (RCA Victor) work this Saturday in the sunny South. . . with engagements set in Tampa, Fla. Starting Feb. 2, the quartet works a series of personal appearance engagements in North Carolina, South Carolina, Georgia, Mississippi, Arkansas, and Texas. Their present tour kicks off Feb. 2nd in Winston-Salem, N. C. and will conclude in Gulfport, Miss. on Feb. 14th.

Al Flores, personal manager of Ray Price, reports that the "Run Boy" crooner is all set to take off for a January 31st opening at the Red Barn, Anchorage, Alaska. On the way, Price will play a one-nighter in Denver. Anchorage tour lasts five days.

Bob Burrell, Capitol records promotion man, busy on the road and visited in the following cities . . . Indianapolis, Detroit, Cleveland, Springfield, Mo., St. Louis and others. He is expected in Nashville momentarily.

Sonny James (Capitol) is slated to star in his own half-hour of the Ozark Jubilee TVer commencing the 28th of this month. James has been busily shuttling back and forth between the Big-D Jamboree and the Jubilee.



WANDA JACKSON

Buddy Starcher, manager of WMIE in Miami, Florida, is producing the "Happy Harold" Show seen on WGBS-TV on Saturdays from 5:00 til 6:00 PM. In addition to producing the show, Buddy also does the commercials and sings bass with the quartet, does solos and some recitations. Buddy does a DJ show, country style, from 11:00 AM to 12:30 PM on WMIE. Other new shows on WMIE are Hal Murray, "The Hired Hand" from 1:00 til 2:00 PM—Red Henderson from 2:00 til 3:00 PM and Happy Harold from 3:00 til 4:00 PM.

Wanda Jackson is working through New Mexico. She will check in on the Ozark Jubilee for two weeks after that, then will head for South Carolina for personals. Her "Tears At The Grand Ole Opry" is still a top song in Pittsburgh after 8 months as noted by Cowboy Howard Vokes. He also points out that many jocks are getting much better distribution from the indies than they are from the majors. Marty Krauss, WILY-Pittsburgh, takes over the reins of Hank King, (Blue Ribbon), who was formerly managed by Vokes, who in turn, now manages Denver Duke & Jeffrey Null ("The Men with the women's voices"). Sheriff Tex Davis, WCMS-Norfolk, Va., received a Certificate of Appreciation from the Disabled American Veterans Chapter #4 in Norfolk for his help in 1955.

WAX-WISE . . . Cliff Rodgers, dj at WHKK, Akron, Ohio, reports that he is conducting a radio-campaign to raise \$1,000 to help a man who was accidentally shot. Rodgers also pens that he had a nice visit in Cleveland with Eddy Arnold and Jim Reeves who were on tour for the March Of Dimes.

(Continued on page 39)

Selling like hoecakes!



Marty Robbins'

Ray Price's

"TENNESSEE TODDY"

c/w

"RUN BOY"

c/w

"YOU NEVER WILL BE TRUE"

"MEAN MAMA BLUES"

COLUMBIA 21477

COLUMBIA 21474

The Cash Box; "Bullseye"
The Billboard; "Spotlight"

The Cash Box; "Bullseye"
The Billboard; "Spotlight"



"It's What's in THE CASH BOX That Counts"

New Tunesmith Honored



HUDSON, OHIO—New among composers to have their songs recorded is Anne White, 17-year-old senior at Hudson (Ohio) High School. "Flip Flop" has been released on the Capitol label by Ray Anthony's band and the new Reserve label with the Tracey Twins. The flip side of the Reserve record is another of Anne's songs, "Hitch Hike". She writes both the words and music.

The picture shows Anne and the Tracey twins on Anne White Day in Hudson when the High School band escorted her to the village green where she was honored by members of the organizations to which she belongs and presented with a Distinguished Citizen's award by the local newspaper, the Hudson Times. In the background are the Mayor of Hudson and her mother who holds a copy of the Mayor's proclamation.

Anne is on crutches because of cerebral palsy.

CANADIAN CAPERS

Suprise guest in TO this past week was Vivian Blaine being very very quiet about the whole thing. . . . Once again the Casino Theatre is packing them in for the appearance of Roy Acuff and all the other top country recording artists of Victor, Columbia and Decca at the Grand Ole Opry Jamboree. Pretty Kitty Wells, Johnnie and Jack, The Smokey Mountain Boys, The Tennessee Mountain Boys and an entire talented cast are wowing patrons to the point of long lines—something we haven't seen at the Casino for a long time. . . . Epic Records and The Colonial can both be very proud of Roy Hamilton. Seems everyone in town is talking about the boy. Every DJ wants him on his show and the crowd surging down South Yonge is for no one but Roy Hamilton. . . . Canuck Oscar Peterson (Clef) holding forth at "TO's" Town Tavern for one week. Per usual the "joint's" jammed. . . . Jan Peerce (Victor) Metropolitan Opera Tenor flew in from New York to sing at the Histadrut Dinner held at Beth Tzedec synagogue last week. . . . Most pleasant and surprising experience your scribe had last week was a visit to the Maison Dore, where Canada's Hot Jazz Club holds its weekly Jam Session. If you care for Dixie, and I do, this is the best in town. The Hot Club is one of the few spots in "TO" where local jazz talent is featured that one must arrive early or be among the many turned away. . . . CKFH's "Bar-B Hillbilly Jamboree" Show featuring Barry Nesbitt and his alter-ego Rog Gedunc was voted this year's top country music show. Congrats to both Barry and Rog for a good show and for being Barry and Rog. . . . The Burton Sisters (Victor) in town for their engagement at the Club One-Two and for personal appearances around town. Despite bad colds their act is one of the best to hit TO in quite some time. Nice gals who deserve all the many nice things being said. . . . Harold Moon, Asst General Manager of BMI Canada expected back in town after a prolonged business trip to New York City. . . . Do Re Mi Trio (Coral) back again for a six week stopover at the Colonial's Circus Room. The boys have built a big following in this town and as usual the room is well filled every night. . . . Joyce Hahn, popular singing star of "Cross Canada Hit Parade" (CBLT-TV) has just signed a recording contract with Sparton Records. Her first release is expected some time in February. . . . The Crew Cuts (Mercury) head "C.C.H.P." (CBLT-TV) as guests this week, singing their all time favorite "Sh Boom". On the same show George Murray (recent winner of New Liberty's Best Male Pop Vocalist) will introduce this week's new Canadian tune by Johnny Cowell—"Walk Hand In Hand". . . . The Hi-Notes a new Canadian Quartet doing very well in "TO" will have their American debut very shortly at McVan's in Buffalo. . . . My apologies to Frank Rasky, editor of New Liberty Mag. for naming him Harry in last week's column. Also to Frank congratulations for the wopping big success he turned the New Liberty Radio & TV Awards into. . . . The Four Diamonds are in Chicago after a smash two weeks at the Alpine in Cleveland. The boys have now signed with Mercury and their first for the new boss was released last week and should prove to be a big surprise for all R&R fans.

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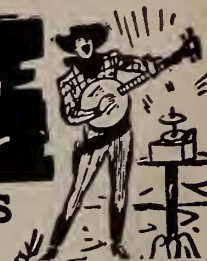
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THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



CARL STUART
WVOM—Boston, Mass.

1. Love, Love, Love (W. Pierce)
2. Why, Baby, Why (G. Jones)
3. 16 Tons (T. Ernie Ford)
4. It's A Great Life (F. Young)
5. Run Boy (Ray Price)
6. His Hands (Hank Snow)
7. No One But You (Wells & Foley)
8. Eat, Drink And Be Merry (Porter Wagoner)
9. You're Free To Go (Smith)
10. When I Sit Down With God (Marshall Pack)

PAUL KALLINGER
XERF—Del Rio, Texas

1. Love, Love, Love (Pierce)
2. Why, Baby, Why (Sovine & Pierce)
3. 16 Tons (T. Ernie Ford)
4. God Was So Good (Newman)
5. It's A Great Life (Young)
6. You're Free To Go (Smith)
7. If You Were Me (Pierce)
8. Weary Moments (Johnnie & Jack)
9. I've Lived A Lot In My Time (Jim Reeves)
10. What Am I Worth (Jones)

"UNCLE" BUCK LIFE
KSGM—Ste. Genevieve, Mo.

1. First Fall Of Snow (Williams)
2. For The Love Of A Woman (Faron Young)
3. Comb You Outta My Hair (Bobby Roberts)
4. You're Free To Go (Smith)
5. There's Only One You (Jimmy Work)
6. Eat, Drink And Be Merry (Porter Wagoner)
7. So Doggone Lonesome (Cash)
8. Cry, Cry, Cry (Johnny Cash)
9. Her And My Best Friend (Bobby Roberts)
10. Lonely Side Of Town (Kitty Wells)

DEPUTY JIM THOMPSON
KQV—Pittsburgh, Pa.

1. Drivin' Home (Jennings)
2. Hillbilly Leprechaun (Karrolls)
3. Tears At The Grand Ole Opry (Wanda Jackson)
4. Just Call Me Lonesome (Eddy Arnold)
5. 16 Tons (T. Ernie Ford)
6. Love, Love, Love (Pierce)
7. Run Boy (Carlises)
8. Hank Williams, That Alabama Boy (Duke & Null)
9. Three Day Pass (G. Jennings)
10. All Right (Faron Young)

SLIM DOUGLAS
WKDL—Clarksdale, Miss.

1. 16 Tons (T. Ernie Ford)
2. Why, Baby, Why (Sovine & Pierce)
3. I Don't Believe You've Met My Baby (Louvin's)
4. Only You (Charlie Walker)
5. I Forgot To Remember (Elvis Presley)
6. Love, Love, Love (W. Pierce)
7. Just Call Me Lonesome (Eddy Arnold)
8. 30 Days (Ernest Tubbs)
9. So Doggone Lonesome (Cash)
10. Till The Last Leaf Shall Fall (Sonny James)

JOLLY CHOLLY
WWEZ—New Orleans, La.

1. It's A Great Life (Young)
2. Eat, Drink And Be Merry (Porter Wagoner)
3. I Don't Believe You've Met My Baby (Louvin's)
4. Why, Baby, Why (Jones)
5. 16 Tons (T. Ernie Ford)
6. Dangerous Crossing (Carlises)
7. Lonely Side Of Town (Wells)
8. Let Me Remember (Reeves)
9. I Guess I'm Crazy (Fairburn)
10. So Doggone Lonesome (Cash)

RAMBLIN' LOU
WJL—Niagara Falls, N. Y.

1. Why, Baby, Why (Sovine & Pierce)
2. I Don't Believe You've Met My Baby (Louvin's)
3. I Forgot To Remember (Elvis Presley)
4. It's A Great Life (F. Young)
5. When I Stop Dreaming (Louvin's)
6. Each Season Changes You (Lee & Cooper)
7. Look Around (Wilburns)
8. Turn The Other Cheek (Hardrock Gunter)
9. Run Boy (Ray Price)
10. Mail Order From Heaven (Marshall Pack)

MARTY KRAUSS
WILY—Pittsburgh, Pa.

1. 16 Tons (T. Ernie Ford)
2. Love, Love, Love (C. Reed)
3. It's A Great Life (F. Young)
4. Just Call Me Lonesome (Eddy Arnold)
5. Beautiful Lies (J. Shepard)
6. Why, Baby, Why (Locklin)
7. All Right (Faron Young)
8. I Don't Care (W. Pierce)
9. Yonder Comes A Sucker (Jim Reeves)
10. Hank Williams, That Alabama Boy (Duke & Null)

DEAN EVANS
WXOK—Baton Rouge, La.

1. Why, Baby, Why (Sovine & Pierce/Jones)
2. Eat, Drink And Be Merry (Porter Wagoner)
3. 30 Days (Ernest Tubbs)
4. Love, Love, Love (Pierce)
5. I Don't Believe You've Met My Baby (Louvin's)
6. You're Free To Go (Smith)
7. Honey Don't You Miss Me (Billy Worth)
8. Tennessee Toddy (Robbins)
9. I Hear You Knockin' (Mac Wiseman)
10. I Thought I'd Never Fall In Love Again (J. Newman)

DON VEDDER
WLFF—Little Falls, N. Y.

1. You're Free To Go (Smith)
2. You And Me (Wells & Foley)
3. Along The China Coast (Mr. Sunshine)
4. Barnyard Hop (Bonnie Lou)
5. Whispering Hope (Lee & Juanita Moore)
6. Hillbilly Waltz (Jim Reeves)
7. I Don't Care What You Used To Be (Frankie Starr)
8. Standing At The End Of My World (Hawshaw Hawkins)
9. Let's Make A Fair Trade (Tommy Tompkins)
10. My Heart, My Heart (Jack Bradshaw)

"NERVOUS NEPHEW" NED NEEDHAM
WMOP—Ocala, Fla.

1. I Don't Believe You've Met My Baby (Louvin's)
2. 16 Tons (T. Ernie Ford)
3. You're Free To Go (Smith)
4. Run Boy (Don Gibson)
5. The Last Time (G. Reeves)
6. Standing At The End Of My World (Hawshaw Hawkins)
7. Why, Baby, Why (Sovine & Pierce)
8. Tennessee Toddy (Robbins)
9. Folsom Prison Blues (Cash)
10. Slow Down Brother (Huskey)

HENRY TUCK
WREV—Reidsville, N. C.

1. 16 Tons (Red Sovine)
2. Why, Baby, Why (Sovine & Pierce)
3. Love, Love, Love (Pierce)
4. Pigtails And Ribbons (Sonny James)
5. I Felt Like Crying (Smith)
6. I Don't Believe You've Met My Baby (Louvin's)
7. Red Lipped Girl (Red Kirk)
8. I Forgot To Remember (Elvis Presley)
9. Here I Am (Jerry Reid)
10. That's The Way The Ball Bounces (Frankie Starr)

KURT ALEXANDER
KWEM—Memphis, Tenn.

1. I'll Be Satisfied (Wakely)
2. Just Call Me Lonesome (Red Foley)
3. Love, Love, Love (Pierce)
4. Run Boy (Ray Price)
5. Yonder Comes A Sucker (Jim Reeves)
6. Why, Baby, Why (Sovine & Pierce)
7. 16 Tons (T. Ernie Ford)
8. You're Free To Go (Smith)
9. Born To Be Happy (Snow)
10. I'm Moving In (Hank Snow)

BILL JOHNSON
WRHC—Jacksonville, Fla.

1. Love, Love, Love (Pierce)
2. 16 Tons (T. Ernie Ford)
3. Just Call Me Lonesome (Eddy Arnold)
4. I Don't Believe You've Met My Baby (Louvin's)
5. I Feel Like Crying (Smith)
6. I Forgot To Remember (Elvis Presley)
7. Honey Honey Bee Ball (Hank Thompson)
8. Why, Baby, Why (Sovine & Pierce)
9. When I Sit Down With God (Marshall Pack)
10. For The Love Of A Woman (Faron Young)

HARRY GAINES
KTAE—Taylor, Texas

1. Only You (Charlie Walker)
2. Mystery Train (E. Presley)
3. God Was So Good (Newman)
4. I Want To Be Loved (Johnnie & Jack)
5. My First Love Affair (Heap)
6. Trouble In Mind (E. Arnold)
7. I'm Moving In (H. Snow)
8. Why, Baby, Why (Sovine & Pierce)
9. Love, Love, Love (W. Pierce)
10. Careless With My Heart (Sonny James)

"SHERIFF" JIM LARKIN
WJWS—South Hill, Va.

1. 16 Tons (Red Sovine)
2. Mail Order From Heaven (Marshall Pack)
3. Why, Baby, Why (Pierce)
4. Hey, Sweet Thing (Wilson)
5. Just Call Me Lonesome (Eddy Arnold)
6. Run Boy (Ray Price)
7. Yonder Comes A Sucker (Jim Reeves)
8. Here Today And Gone Tomorrow (Browns)
9. It's A Great Life (Young)
10. I Forgot To Remember (Elvis Presley)

BIG JIM HESS
WIVK—Knoxville, Tenn.

1. Why, Baby, Why (Sovine & Pierce)
2. 16 Tons (T. Ernie Ford)
3. Eat, Drink And Be Merry (Porter Wagoner)
4. What A Fool I've Been (Paul Davis)
5. Trouble In Mind (E. Arnold)
6. It's My Sin (Carl Butler)
7. Hi De Ank Dum (Nita, Rita & Ruby)
8. I've Lived A Lot In My Time (Jim Reeves)
9. You And Me (Wells & Foley)
10. I Forgot To Remember (Elvis Presley)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. My World Is You (J. Dean)
2. Why, Baby, Why (Sovine & Pierce)
3. Answer The Phone (E. Tubbs)
4. 16 Tons (T. Ernie Ford)
5. I Wouldn't Hurt You For The World (Jimmie Williams)
6. Hiding In The Darkness (Freddie Hart)
7. Barnyard Hop (Bonnie Lou)
8. New Wildwood Flower (Lee Moore)
9. Red Lipped Girl (Red Kirk)
10. Turn The Other Cheek (Hardrock Gunter)

AL McKINLEY
KDAV—Lubbock, Texas

1. Eat, Drink And Be Merry (Porter Wagoner)
2. I Feel Like Crying (Wesley Fairburn)
3. Tennessee Toddy (Robbins)
4. I Forgot To Remember (Elvis Presley)
5. Mean Mama Blues (Robbins)
6. Love, Love, Love (Pierce)
7. I Don't Believe You've Met My Baby (Louvin's)
8. Beautiful Lies (Louvin's)
9. Careless With My Heart (Sonny James)
10. Maybellene (Marty Robbins)

HERMAN COLEMAN
WMGR—Bainbridge, Ga.

1. Look Around (Wilburns)
2. S.O.S. (Johnnie & Jack)
3. I've Kissed You My Last Time (Kitty Wells)
4. Missing You (Red Sovine)
5. Why, Baby, Why (Sovine & Pierce)
6. 16 Tons (T. Ernie Ford)
7. You're Free To Go (Smith)
8. Mean Mama Blues (Robbins)
9. You're Not Play, Love (Wilburns)
10. Run Boy (Ray Price)

"THE OLD PADDLER" MILTON ESTES

1. 16 Tons (T. Ernie Ford)
2. Love, Love, Love (W. Pierce)
3. I Feel Like Crying (Smith)
4. Old Black Choo Choo (Maddox Bros. & Rose)
5. Why, Baby, Why (Sovine & Pierce)
6. Just Call Me Lonesome (Eddy Arnold)
7. Lonely Side Of Town (Wells)
8. Here I Am (Jerry Reid)
9. I Forgot To Remember (Elvis Presley)
10. Eat, Drink And Be Merry (Porter Wagoner)

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THE CASH BOX

Reports

THE NATION'S BIG 10

Country JUKE BOX TUNES

POS. LAST WEEK

SIXTEEN TONS

1 Tennessee Ernie Ford (Capitol 3262; F3262)

LOVE, LOVE, LOVE

2 Webb Pierce (Decca 29662; 9-29662)

I FORGOT TO REMEMBER TO FORGET

3 Elvis Presley (RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)

EAT, DRINK AND BE MERRY

4 Porter Wagoner (RCA Victor 20-6289; 47-6289)

WHY, BABY, WHY

5 Red Savine & Webb Pierce (Decca 29739; 9-29739)
George Jones (Starday 202; 45-202)

JUST CALL ME LONESOME

6 Eddy Arnold (RCA Victor 20-6198; 47-6198)

BEAUTIFUL LIES

7 Jean Shepard (Capitol 3222; F3222)

ALL RIGHT

8 Faron Young (Capitol 3169; F3169)

LONELY SIDE OF TOWN

9 Kitty Wells (Decca 29728; 9-29728)

YOU'RE FREE TO GO

10 Carl Smith (Columbia 21462; 4-21462)

Tubb And Snow Announce Plans For 1956 "Jimmie Rodgers National Country Music Day"

NASHVILLE, TENN. — Ernest Tubb, president of the Jimmie Rodgers Memorial and Health Foundation, and Hank Snow officially announced here this week that plans are already underway for the 1956 "Jimmie Rodgers — National Country Music Day" celebration. Indications are that this year's program will be far greater in scope and activity than any previous such celebration. The annual event falls on Saturday, May 26, in Meridian, Miss. It was Ernest Tubb and Hank Snow who originally organized the "Jimmie Rodgers Memorial Day" program in 1953, which today is recognized throughout the nation as a 'tribute' to Country Music.

Coinciding with the announcement of increased activities, it was also disclosed by Tubb and Snow that all arrangements for this fourth annual celebration are being handled by the Charlie Lamb Agency, Nashville, Tennessee.

As in previous years, highlights of the affair will be the appearances of most of the major artists in the country music field. There will be the grand-scale dances, parades and performances at which the artists will appear and hold forth. All of the proceeds will go to the Jimmie Rodgers Memorial and Health Foundation and will be used to benefit country music entertainers and those closely associated with the business, Tubb and Snow advised.

In making the announcement of this year's program, the two entertainers advised of the foundation's plans and future program. Of great importance will be the annual presentation of two awards which will undoubtedly stand as important incentives to higher goals on the part of country music folk. One, the "Jimmie Rodgers Achievement Awards", will be presented each year (one female and one male) to the outstanding entertainer as decided by trades-people and fans.

The other, "Jimmie Rodgers Hall of Fame Award", will be presented to someone who has contributed most to country music for a minimum of five years. This award will be presented, and voted upon by members of the trade only.

The long-anticipated "Country Music Hall of Fame" is nearing completion in the planning stage. It was disclosed that the building would house a year-round souvenir concession in addition to the actual awards and

mementos of memorable occasions and persons in country music.

The long-proposed "Jimmie Rodgers Memorial Hospital" is not included in the immediate plans for the future due to the tremendous funds required in such an undertaking. However, it was announced, proceeds from the various activities executed in the name of Jimmie Rodgers will be used to assist country music folk who are in need of such assistance during the time of illness, emergency, accident and cases of dire need. Help in these cases will go out to those wherever they may be. Details on this plan will be released more fully later, according to Tubb and Snow.

Officers serving on the committee in addition to president Tubb, include, Lester F. Williamson, Vice President, and Nate S. Williamson, Secretary and Treasurer. Directors of the Jimmie Rodgers Memorial and Health Foundation include: James H. Skewes, Executive Committee Chairman; Ernest Tubb, Hank Snow, Mrs. Jimmie Rodgers, Lester F. Williamson, L. D. Walker, and Nate S. Williamson. C. H. Phillips of the Meridian Star who has worked very hard and unselfishly on all past Jimmie Rodgers Memorial Day programs will be in complete charge of coordinating the activities of this year's program for the city of Meridian.

A committee membership composed of eight top people from the music industry will work very closely in all activities associated with this year's celebration, and the Jimmie Rodgers Foundation in general. The names of the various committee members will be disclosed shortly.

Johnnie & Jack, Kitty Wells Sign Pact With Acuff-Rose

NASHVILLE, TENN.—It was announced here this week by Wesley Rose of Acuff-Rose Publications that the music firm has signed Johnnie And Jack and Kitty Wells to an exclusive writer contract. The term of the contract is for three years.

Johnnie & Jack, for the past two seasons, have been voted the number one duet of country music. Kitty Wells has for three consecutive years held the number one spot for female country vocalists.

CINCINNATI CUT-UPS

The Boone County Jamboree was revived on WLW radio from 7-8 and from 10-11 Saturday night, with Clay Eager at the reins doing a bang-up job as MC. Since Saturday night has always been the night in the Week for Country Music, we think it smart that the Crosley Station revived the show after so many years. Although the old familiar theme was missing, and there were too many similar acts on the show, it is the opinion of this writer that if the big station's brass will let Eager build the show (which only can be done over a long period of time) with a capable manager to do the hiring and firing who knows folk talent, we can't help but believe that WLW radio will regain their Country audience it had many years ago. Certainly it's worth a try.

Bonnie Lou into New York this week to cut a session for King Records. Her Daddy-O release is now #11 in the pop field. . . . Merle Travis, former WLW-er, celebrated the success of his hit song "Sixteen Tons" by having a plaque put up in the Central City, Ky. high school. . . . Frank Fontaine and that wonderful act The Lancers are currently booked in Beverly Hills with Gaby Monet . . . Margaret O'Brien in town for stage appearances in connection with her latest movie "Glory," along with her co-stars, Byron Palmer and John Lupton, helped to pick winners in the Junior Miss Contest sponsored by a local paper.

Cincinnati's Union Terminal will take on the air of a gigantic broadcasting studio Tuesday when the March of Dimes RCA Victor Starliner pulls in, for there will be many top-flight recording stars aboard including Eddie Fisher, Jaye P. Morgan, Eddie Arnold and loads of others that we'll be telling you more about next week. At least two radio stations will have remote broadcasts from the train, and we'll be there with bulbs poppin'.

Country Roundup (continued)

Ray Price going strong on his current Columbia waxing of "Run Boy". Manager Al Flores is opening both promotional guns on the soaring song and indications are that the recording will be a solid smash for Price.

* * * * *

Bob Jennings, with "Gosh, I Miss You All The Time" and "I'd Be The Last To Know", is racking up lots of response to both sides. The MGM dinking couples two great sides, with a mighty strong reading of the oldie "Gosh I Miss You All The Time".

* * * * *

Murray Nash reports a strong action on the Marshall Pack recording on Republic of "A Mail Order From Heaven". Pack penned the tune himself which has already been covered on several other labels.

* * * * *

Lou Millet reports that he is back at the turntables at WLCS, Baton Rouge, Louisiana, keeping up the good work for country music. He reports a lot of attention to the Rex Allen recording of "I'm A Young Cowboy".

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- | | |
|---------------------------------------|---|
| 1. SIXTEEN TONS | Tennessee Ernie Ford (Capitol) |
| 2. WHY, BABY, WHY | Red Savine & Webb Pierce (Decca)
George Jones (Starday)
Hank Locklin (RCA Victor) |
| 3. LOVE, LOVE, LOVE | Webb Pierce (Decca) |
| 4. I DON'T BELIEVE YOU'VE MET MY BABY | Lauvin Brothers (Capitol) |
| 5. EAT, DRINK AND BE MERRY | Porter Wagoner (RCA Victor) |
| 6. I FORGOT TO REMEMBER TO FORGET | Elvis Presley (RCA Victor/Sun) |
| 7. YOU'RE FREE TO GO | Carl Smith (Columbia) |
| 8. RUN BOY | Ray Price (Columbia)
Carlisle (Mercury) |
| 9. JUST CALL ME LONESOME | Eddy Arnold (RCA Victor) |
| 10. IT'S A GREAT LIFE | Faron Young (Capitol) |
| 11. YOU'RE NOT PLAY LOVE. | |
| 12. THE RICHEST MAN IN THE WORLD. | |
| 13. GOD WAS SO GOOD. | |
| 14. THIRTY DAYS. | |
| 15. YONDER COMES A SUCKER. | |
| 16. ALL RIGHT. | |
| 17. BEAUTIFUL LIES. | |
| 18. I FEEL LIKE CRYIN'. | |
| 19. LONELY SIDE OF TOWN. | |
| 20. LOOK AROUND. | |
| 20. WHAT AM I WORTH. | |
| 20. SO DOGGONE LONESOME. | |
| 20. TENNESSEE TODDY. | |
| 20. I'VE KISSED YOU MY LAST TIME | |

CHESTER SMITH and HAZEL HAUSER

"You Can't Lose With Love On Your Side"

b/w

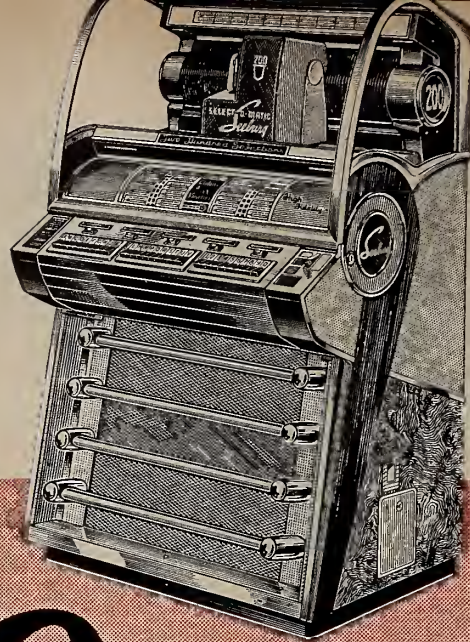
"He Will Calm The Troubled Waters"

Capitol # 3334

CENTRAL SONGS, INC.

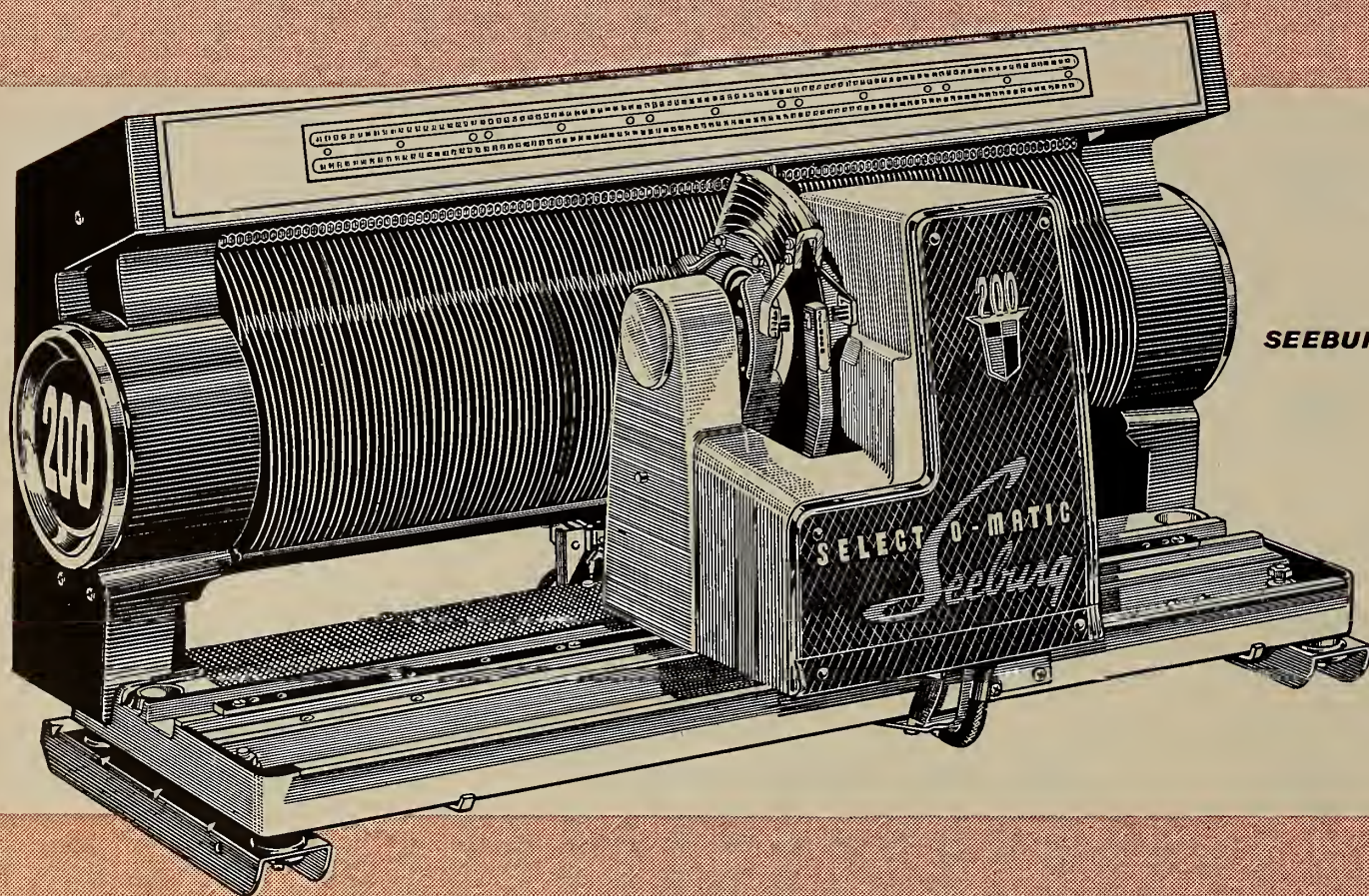
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DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



TRY

Before You Decry

Here and There

NEW YORK—Altho auto production has been reduced at this time, and top leaders of the industry predict that 1956 will see less total manufacture during the year, Harlow H. Curtice, president of General Motors Corporation, said "business generally will enjoy a record in 1956, but the pace of the upswing will be slower than in 1955." That the motor industry, as well as that of steel, look to the future with great optimism is indicated by the announcement this week by two top industrialists. General Motors said its corporation had increased to \$1 billion its investment this year in new facilities. For the steel industry, Benjamin F. Fairless, president of the American Iron and Steel Institute, announced an expansion program calling for \$1.2 billion outlays annually for the next three years. Combined, these two programs alone call for an outlay this year of \$2.2 billion and represent 60 per cent more than was spent by the steel industry and General Motors in 1955. The program for steel calls for 15 million tons of new capacity to be installed at a five million ton a year clip, costing a total of \$3.6 billion, spread over three years. This represents a rise of 11.7 per cent over current capacity of 128 million tons. Not only that, but a survey just completed by the American Iron and Steel Institute indicates that, when this three-year program is completed, a further expansion will be necessary.

WASHINGTON, D. C.—We've reported in this column that statistics indicate that average weekly wages during 1955 reached record highs, and predictions are that 1956 will see even higher average take-home pays. With pay higher, how do the nation's workers stack up in time off, which is important to the coin machine industry? The Census Bureau said this week that the farmer puts in the longest work week, and the ordinary laborer the shortest. Since 1947 the average work week of farm laborers has declined from 53 hours to 50 hours in mid-1955. However, farmers and farm managers were reported working 57.2 hours. The average work week in nonagricultural industries was said to have declined from 42 hours in 1947 to about 41 hours in 1955. Professional and technical male workers average 45.1 hours; men clerical workers 40.8; women clerical workers 37.6; men sales workers 42; women sales workers 33.3; men machine operators 42.6; women household workers 30.1; and ordinary laborers, excluding farm and mine workers (male) 37.8.

For a long time leaders in the industry have attempted to find a way whereby operators would at least try a new product—before they decry, or condemned, that new product.

This publication, too, for a long, long time has pointed out to the nation's operators that every new product, which has qualifications for long time play, should be given a complete and intensive test.

As *The Cash Box* has explained, if the operators won't try new equipment, the manufacturers just won't build any more new equipment. It doesn't pay to build what won't sell. That's very simple logic.

To encourage manufacturers to build new and different types of equipment—the nation's operators must try before they decry. They must give every new machine a chance to prove its value.

They know that the average manufacturer will only produce what intensive and extensive tests have proved to him can be profitable merchandise for the operator.

It is well known throughout the field that the average operator will wait for someone else to buy the new equipment and then, when and if he learns the truth about what this new equipment is doing on location, will walk in and, perhaps, buy a few for himself.

But if every operator assumes the attitude to "let someone else do it first" then no one

will buy. The result will be that—no one will build new machines.

To offset this attitude for the future it is always best to point out what can happen. And what happened just these past few months is an example of how many, many operators lost the best spots because they weren't ready to chance investment to stimulate their own businesses.

When the pool games were first introduced many operators sat back and stated that they would buy when and if they ever heard of these little pool tables earning any real money, regardless of the fact that the price was low and the games were fascinating in their participant action.

So what happened? Those who dared, have now obtained the best locations. And are enjoying fine sailing ahead, incomewise.

Those who waited (and many are still waiting) are now desperately calling for pool games. And can't get what they want and need while others continue to gobble up the best locations for these games.

It's time, therefore, that the average operator bethought himself and adopted as his theme—try before you decry—because trying the new products may prove a very wise and profitable venture.

Just as those who first tried the new pool tables have already proved the value of these new games to the operators who waited and lost out on the best spots.

TRADE DRIVES AHEAD

Entrance of New Blood Sparks Biz in Many Areas. Ops Forced to Get Back Upon Their Toes as New Products Bring in Young Enthusiasts Who Foresee First Real Buck Ahead. No Time to Lazy Away on Job Now as New Blood Drives to Obtain Share of Locations Pushing Competition to Keen Peak.

CHICAGO—Entrance of new blood in many areas thruout the country has created peak competitive conditions of the keenest nature known for some time, according to reports being received.

"Fact of the matter is", one well known midwest operator reported, "some of the old time music operators are now adding pool games to their routes and are, therefore, cutting in on locations here.

"Believe me", he continued, "this is no time to lazy on the job. These men know their business. These new products are showing them daylight. They're going after the spots tooth and nail and everyone 'round here has to work harder than ever."

More impressive is the fact that youngsters are again entering into the business because of the new products.

Not only the pool tables, but also the new venders have brought starry-eyed new men into the business who see their first real dollar ahead of them.

These enthusiastic youngsters are, most naturally, cutting in on locations wherever they pop up. This keeps old timers working at top speed to make certain that they give better service than ever to retain locations.

"In the meantime", as one well known operator-leader advises, "it's all for the best. It means that everyone is going out to hit the ball.

"It also means that, with competition keener, everyone will try his best to keep location owners happy and satisfied and this", he claims, "will act with good results for all in the area."

As sales of pool tables, venders and other new products grow greater, the competition grows keener, according to reports from operators in many areas thruout the nation.

Said one operator, "Looks like the low cost games did just what was always predicted they would do—bring new people into the business.

"Now", he argues, "those operators who complained because of the higher prices for the equipment they were purchasing know why the old time operators never said a word as the machines became more expensive.

"This was because these old timers realized", he claims, "that high prices kept out competition to a great extent. But once prices dropped, as they have

for the new pool tables and other products, new blood was bound to come surging into the field."

Most agree that this is for the best of all concerned. They feel that it will get certain lazy operators up on their toes again and that by giving better service to locations all will benefit in the territory.

Rock-Ola Appoints Herman Distrib Co. For New York



ARTHUR HERMAN

NEW YORK—The appointment of Herman Distributing Company as distributors for the Rock-Ola line of phonographs and accessories was announced this week by David Rock-ola of Rock-Ola Manufacturing Corporation, Chicago.

The firm, headed by Arthur, Albert and Aaron Herman, will cover New York's five boros, part of New York State, Long Island, and part of Connecticut.

Arthur Herman is one of the foremost coinmen in this area, having entered the coin machine business in 1934. By 1939, the Herman firm was considered one of the largest operating companies in the east.

From 1953 until the H. C. Evans Company was liquidated, Herman Distributing was distributors for their phonograph here.

In discussing the appointment, Arthur stated "We have opened offices on coinrow (10th Avenue, between 42nd and 43rd Street), where we will not only display the Rock-Ola line, but will maintain a complete service and parts department for the convenience of the music operator."

Huge Operator Turnout Attends Juke Box Forum

Main Topic of Discussion is Dime Play. Out of Town Ops and Trade Papers Discuss Experiences of Other Cities and How to Get Plan Under Way in New York. More Meetings to be Held.

NEW YORK—Between 175 and 200 coinmen were on hand to listen to speakers and discuss their problems at the open forum sponsored by the four music distributors in this area, Atlantic New York Corporation, Herman Distributing Company, Runyon Sales Company, and Young Distributing Company, held at the Henry Hudson Hotel on Tuesday night, January 17.

Due to the enthusiasm generated by all attending, it was decided to have a committee of operators meet with a committee of distributors to set up future open quorum meetings.

Tuesday night's meeting was chairmanned by Meyer Parkoff, and the plan is to have the other three music distributors take chances at holding the chair at future meetings.

The plan put into effect Tuesday night brought guest speakers to the platform, and then the operators were given the opportunity to ask questions, and discuss matters of importance. Altho the major portion of the time was spent on dime play, other subjects were brought up from both the platform and floor.

Al Denver, president of Music Operators of New York, spoke on pending Copyright legislation; Lou Boorstein spoke on record programming. Talks on dime play were made by Joe

Orleck, publisher of *The Cash Box*, Abe Fish and Jimmie Tolisano of Connecticut, Carl Pavesi and Seymour Pollak of Westchester, Jack Wilson of the New York State Operators Association, and Aaron Sternfield of The Billboard. Dick Steinberg, Music Guild of New Jersey, who was present with a dozen Jersey operators, expressed his opinion that the Jersey group were impressed and would take action on dime play.

Other out of town coinmen on hand were Mr. and Mrs. Max Klein of Westchester; Tom Gobels and Gertrude Browne of the New York State group; Mr. and Mrs. Bill McCarthy from the Catskill area; Henry Knoblach of Glens Falls, N. Y.; and Henry Wertheimer, Davis Sales of Albany, N. Y.

Everyone left the forum convinced that they had learned a great deal from listening to others, as well as expressing their own opinions. They indicated that many of the matters discussed would be acted upon, both from the operators' and distributors' end.

Operators who weren't present missed a wonderful opportunity to join in on the discussions and learn, and it is hoped they will make every effort to attend the next open forum, about which they will be informed.

Our Final Plea!

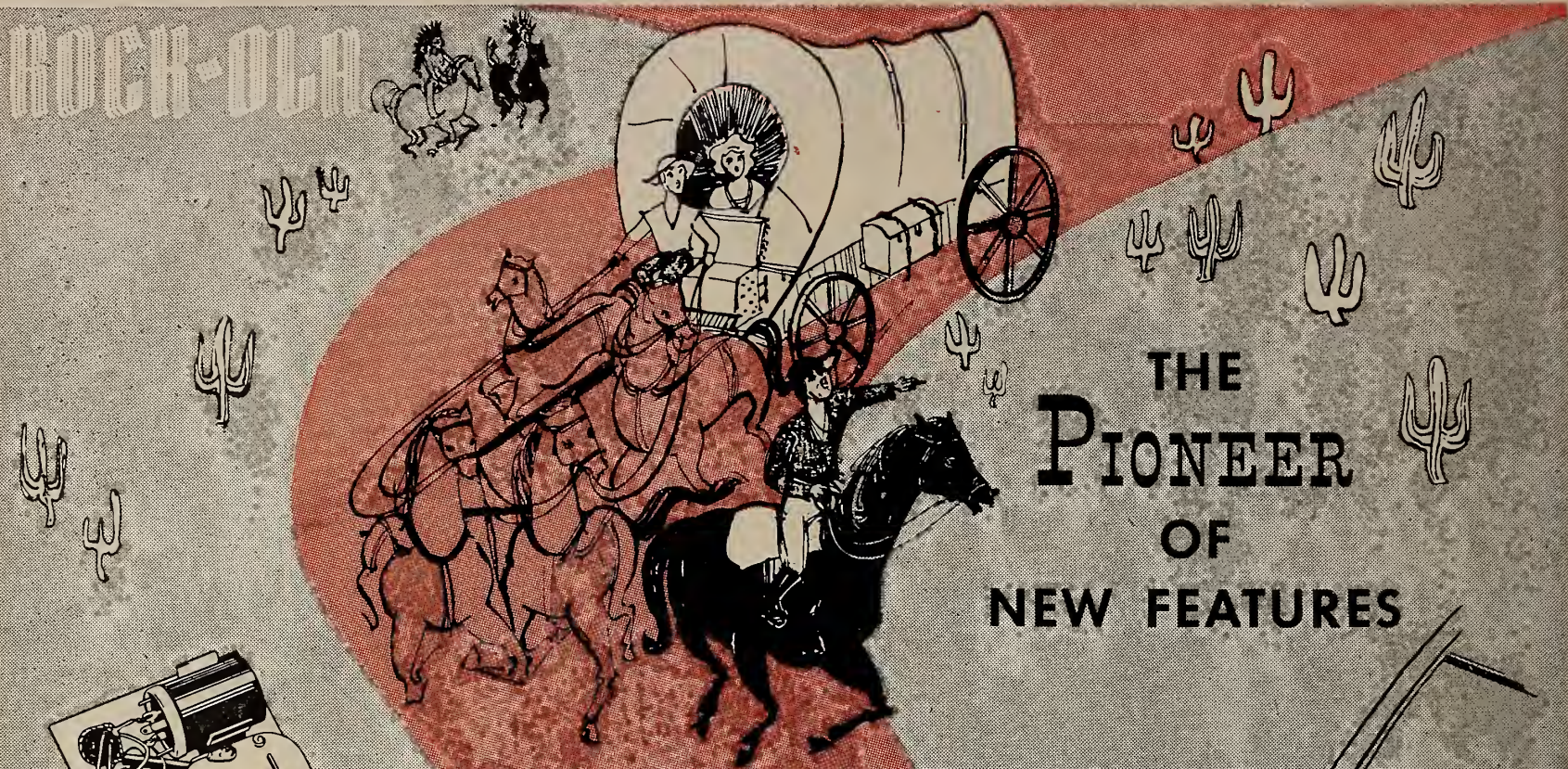


Mr. Juke Box Operator:

You still have time to join with many of your fellow operators who are setting aside "A DAY OF DIMES for the 'MARCH OF DIMES'" in which one day's collections from their juke boxes will go to the fight against Polio.

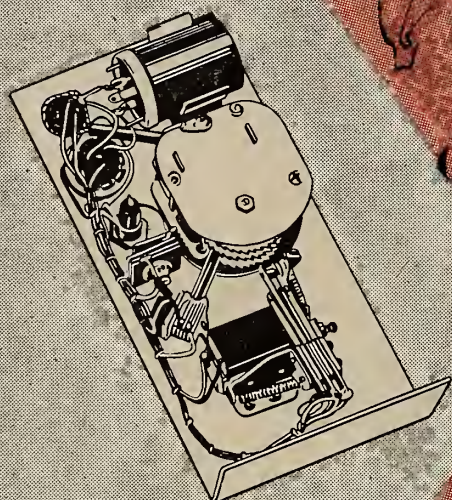
Let's make it a memorable event that will bring great glory to the Juke Box Industry . . . and great satisfaction to yourself!

"It's What's in THE CASH BOX That Counts"



THE PIONEER OF NEW FEATURES

OUTSTANDING ROCK-OLA PIONEERED
FEATURES SUCH AS THESE MAKE
ROCK-OLA PHONOGRAPHS
Worth more when you buy . . .
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The ROCK-OLA PLAY-PROVEN Accumulator

Can Be Set To Your Own Requirements—for any combination such as 10¢, 4 for a quarter, 10¢, 3 for a quarter, etc. Permits players to deposit as many coins as they wish up to 24 credits with complete assurance that all selections will be played.

The ORIGINAL REVOLVING SELECTION PANEL— for Multi-Play Phonographs—

The ROCK-OLA HI-SPEED SELECTOR

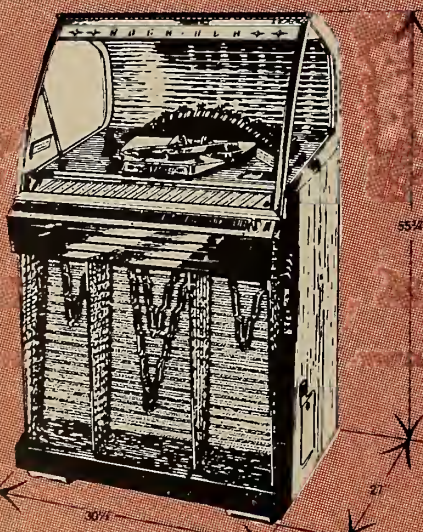
. . . displays 40 selections on standard, easy-to-read title strips on a single row. No Blurring, a light touch of the glowing red program

selection button and "PRESTO"—40 new titles appear to choose from. NO LOST TIME, to play, simply push button directly under the song title selected.

ROCK-OLA . . . the smallest, most compact
of all Coin-operated Phonographs

Eliminates problems with:
Modern Interiors Narrow Doorways
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ROCK-OLA Phonographs
are designed to fit almost everywhere.



ROCK-OLA *Manufacturing Corp.* 800 N. KEDZIE AVE., CHICAGO, ILL.

ROCK-OLA

HI-FIDELITY MUSIC

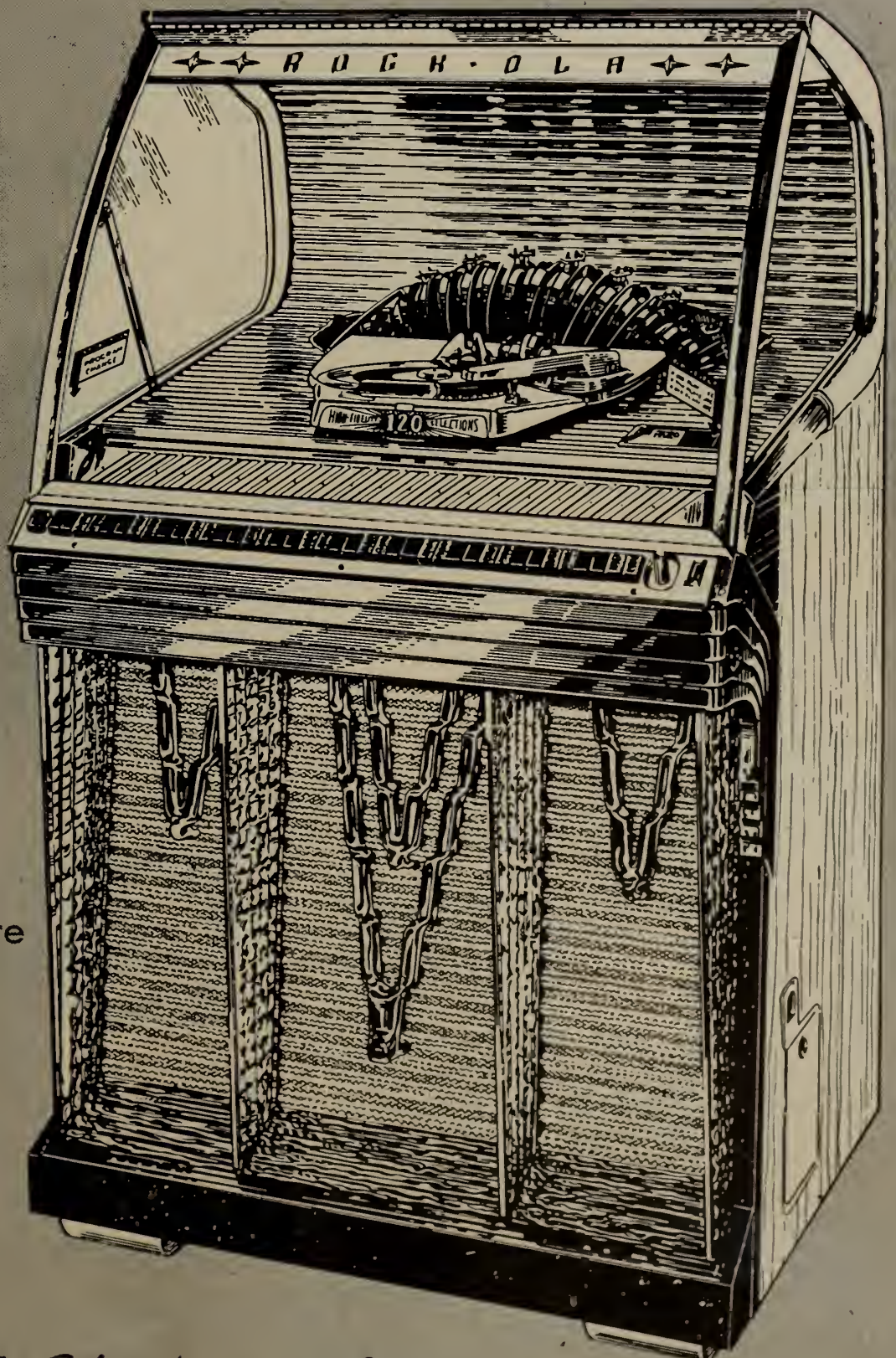
50 and 120 Selections—Job-Tailored to your locations

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Deluxe 120 selections

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ROCK-OLA *Manufacturing Corp.* 800 N. KEDZIE AVE., CHICAGO, ILL.

Sam Lewis Happy As More Ops Awaken to Pool Games



SAM LEWIS

CHICAGO—Sam Lewis, president of Exhibit Supply Company, this city, reported this past week:

Distributors:

For Your Operators' Pool Tables

POOL BALLS!

RIGHT SIZE—PROPER WEIGHT

Finest Quality

Reasonably Priced Immediate Delivery

WHY ACCEPT INFERIOR BALLS?
TOP QUALITY NOW AVAILABLE

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Exhibit Supply, Williams Mfg. Co.

"I've never been more happy than I am today on hearing from so many territories thruout the country where operators are awakening to pool games as among the greatest business stimulators in history and also as one of the finest money-makers the operators have ever enjoyed."

Lewis also enthusiastically reported.

"It took a long time, when our firm first presented the original modern type pool game, to get operators to even try the games on their locations.

"Today", he continued, "it's a problem of meeting orders. We are constantly stepping up production schedules.

"Still", he reminded, "there's lots of territories where operators haven't as yet attempted to place pool games.

"For example", he said, "there's New York City, Cleveland and Detroit. When these three markets break we're going to require triple the space we now have to meet their requirements.

"In the meantime", Lewis remarked, "we are hearing from small towns where pool games are being placed every day.

"These operators", he says, "are getting more and more excited as they place more and more pool games and learn about their moneymaking possibilities from locations they never before believed would welcome these games with such gratitude."

Madison, Wis. Op Sets Jan. 30 as "Day of Dimes For March of Dimes"

MADISON, WIS.—Louis Glass of Modern Specialties Company, this city, reported this past week what he is turning his entire juke box operation over to "A Day Of Dimes For The 'March Of Dimes'" on January 30.

Glass reported, "Rather than wait for all operators to agree we believed that the one best way to help our industry, here in our own community and, at the same time, spread goodwill everywhere, was to start right off with our own operation for the 'March Of Dimes'.

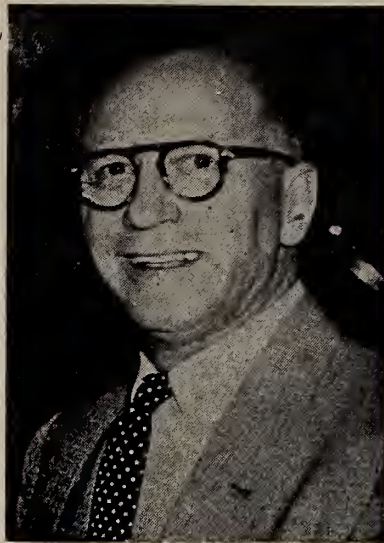
"We are arranging to have phonographs placed in banks here and also in the lobbies of theatres.

"We will even try to get phonos into the lobbies of the most outstanding buildings in our downtown section.

"These public play phonographs will continue on until the very end of the 'March Of Dimes' drive and whatever they take in will be donated to the 'March Of Dimes' 100 percent.

"Our own locations will be placarded this week and the general public will be advised that January 30, 1956 is our 'Day Of Dimes For The March Of Dimes'."

"B" For Boom Says Bally



JACK NELSON

CHICAGO—"The new pinball boom started by Bally 'Broadway', newest, greatest Ballygame, proves again that the second letter of the alphabet is

a lucky letter for Ballyfolks, including operators of Ballygames", stated Jack Nelson, sales manager of Bally Manufacturing Company, this city. "Game-names with initial-letter 'B' stand out prominently in the impressive list of great Ballygames," he continued.

"First in the list is 'Ballyhoo', premier Ballygame, introduced in 1932. 'Bumper', first game with spiral scoring-bumpers, in a few weeks in 1937 pulled the coin-machine industry out of deep depression and up to new heights of prosperity—an all-time high for the era until in the following year another 'B' game, 'Bally Reserve' shot earnings upward again.

"First in-line game, starting the epochal in-line boom in 1951, was 'Bright-Lights'. A year later with 'Bally-Beauty' in-line earnings soared to a new high, unmatched until 'Beach Club' appeared in 1953. And in 1955, Bally 'Big Time' broke all previous records for sales and earnings.

"And now 1956 starts off with a bang for another 'B'-boom with 'Broadway', Jack concluded, "which many operators and distributors are already hailing as the greatest of all."

Keeney Mfg. Names Two New Distribs



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, announced the appointment of two new exclusive

factory distributors for the firm.

Max Roth of Roth Novelty Company, Wilkes-Barre, Pa., will represent Keeney products in the territory this firm covers.

Harold Hoffman, Royal Distributing Company, Cincinnati, O., will cover the Cincinnati area for Keeney. Said Huebsch in regard to both new appointments:

"Both Max Roth and Harold Hoffman are long experienced, especially in their areas, and will serve the operators in their territories in the best possible fashion.

"Both firms already have been shipped our latest products. These are now on display in the showrooms of both firms. Parts and supplies as well as expert repairs are all set for all the operators in the areas of these two firms.

"There is no doubt in our minds, here at Keeney", Huebsch continued, "that both Max Roth and Harold Hoffman will give all operators the finest service and the closest cooperation in every matter pertaining to our products."

Runyon Service Schools Show Heavy Operator Attendance

NEWARK, N. J.—"We have had the most marvelous turnout of operators and their mechanics at our Saturday morning service schools, held here at our offices", stated Abe Green of Runyon Sales Company, this city.

The session starts at 10 A.M. every Saturday, and runs for several hours. Conducted by Gene Daddis, classes cover the AMI "G" phonograph, and Bally's in-lines, and shuffle alleys.

In addition to Green and Daddis, many of the other Runyon execs are on hand, including Barney (Shugy) Sugarman, Felix Fleishman, Wally Zuker, and Morris Rood.

New Members Join "20 Year Club"

CHICAGO—The following have just become members of the "20 Year Club". Applications of the men were approved at "20 Year Club" headquarters of *The Cash Box* in this city.

The men are: Roy Blomquist, Chicago, Illinois; E. M. Hudson, Bristol, Va.; John Kage, Seattle, Wash.; L. M. Flow, DeFuniak Springs, Fla.; James A. Burkhead, Houston, Texas; Jack Sloan, Chicago, Ill.; Carl Pavesi, White Plains, N. Y.; Ben Coven, Chicago, Ill.; Jerry Shuman, Chicago, Ill.

New members in the Alternate Members' division of the "20 Year Club" are Irving Fenichel, Brooklyn, N. Y.; Len Micon, Chicago, Ill.; Dode Lamson, Lima, Ohio and Wm. Hullinger of Delphos, Ohio.

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

More than 150 ops from all over New England turned out, despite the season's worst snow storm on Tues., Jan. 17, to see the new Wurlitzer model "1900" at Si Redd's Redd Distributors. Ops voiced enthusiasm for the new model and were particularly impressed with the neatness and compactness of the new music machine. Five new Wurlitzers were on display and ops were giving orders for the new machines at a fast clip. Bob Jones, sales manager, reported that many ops who had not bought new equipment for the past four or five years were signing up for early delivery. Staff on hand for the Wurlitzer showing at the Lincoln Street plant included: Si Redd; Bob Jones, sales manager; Charles Brandt, credit manager; Emanuel DeStefano, salesman; John Hawkins, salesman; Erroll Schultz, service chief; and Margaret Floyd, receptionist. Among the ops attending the show were: Jack Turcotte, Williamsett; Elmer Laughton, York Beach, Me.; Charles Tiernan, Cambridge; Russell MacMillen, Lowell; Erroll Graham, Methuen; Arnold Blatt, Boston; A. Denault, Quebec; Bill Hamel, Concord, N. H.; James Westcott, Beverly; representatives of Central Machine Co., Lynn; John De Stefano, Greenwood; Steve Pillock, Worcester; Lawrence Bettencourt, Danvers; Mike Pascovite, Nashua; John McIlhenney, Winthrop; Arthur Sturgess, Jamaica Plain; Thomas Libby, Haverhill; Clarence Brazil, Mansfield; Peter Pedonti, Allerton; Bob Compagna, Somerville; Bernard Michaud, Waterville, Me., and son, Brian. Bally's "Broadway" is getting the biggest run of any game at Redd's and the plant is swamped with orders running 10 days behind.

Biz back to normal around the town after inventory and holiday periods. . . . Speedup of foreign shipments reported at Trimount Automatic Sales Corp. (Seeburg) and heavy demand for the new Seeburg "V200" coming in with pool games still a big seller. . . . Dick Mitchell, Dick's Record Co., back from flight to Illinois with his wife where they visited her parents. Beverly Shade, Dick's pretty assistant, sporting a snazzy engagement ring. . . . Barney and Louis Blatt planning new shows for the territory on the AMI from their Atlas Distributors headquarters on Commonwealth Ave. where scores of ops have been visiting this week. . . . Ed Ravrehy, Associated Amusements (Rock-Ola) reports a successful saturation coverage trip by his salesmen which included Fitchburg, Keene, N. H., Buzzards' Bay areas. Ed says pool tables are the biggest thing to hit the business yet and manufacturers were smart in coming up with them as they have proved the biggest collection nabbers for ops. As an example, he points to the great success he is having with United's new "Hi-Score" pool table with light-up bumpers. "These games are here to stay," he opines. . . . Ruthie Shapiro, the eminent Boston record promotion whiz, only distaffer plugging disks around New England, returned from a whirlwind trip to Philadelphia, Wilmington, Pittsburgh, Cleveland and Chicago in behalf of the Baker Sisters' new dishing of "If You're Ever Gonna Leave Me" on Unique. Baker Sisters did their song on "Breakfast Club" coast to coast Jan. 17. Sherm Feller, WVDA disk jock, who wrote the number in Chicago on last leg of nationwide tour in behalf of the Baker Sisters' recording. . . . Jerry Flatto, Boston Record Distributors, engaged to a New York miss this week. Jerry sold his interest in Music Inc., which included Dick Roman's contract, to a New York outfit.

Ops visiting around town this week included: Larry Liberte, Rumford, Me.; Bill Cowan, Quincy; Perry Lipson, Newton; Harry Walker, Newport; Charlie and Al Sharpe, Portland, Me.; Marty Ferrara, New Bedford; Dave Baker, Arlington; Ralph Lackey, Milton; Al Dolins, Hyannis; and Freddy Feretra, Concord, N. H. . . . Frank Parker current at Blinstrub's this stanza following Carmel Quinn off the Godfrey show. . . . Michael Sciarappa, associated with Boston Record Distributors, about to become a proud pappy. . . . Barbara MacKinnon, secretary to Jerry Flatto, at Boston Record Distributors, back from visit to Montreal. . . . Record one stops and retail outlets reported holiday biz was biggest in history. . . . Ben Palastrant, factory representative for APCO, Soda Shoppe, back from New York where he attended showing of Coffee Shop, Jr., APCO's new unit serving coffee four ways, hot chocolate, soup and tea and hot chocolate. The new machines have been installed on Route 128 at the New Haven R. R. Station in Needham, in Park Street subway station, Boston, and Washington Street underground where they are racking up phenomenal biz. The one at the Washington Street underground is opposite a luncheon stand, but outsells on coffee. Ben reports a tremendous surge in interest from ops of music and game machines who want to establish diversification of lines. He is planning a trip through the north country of Me., N. H. and Vt. in behalf of the new unit.

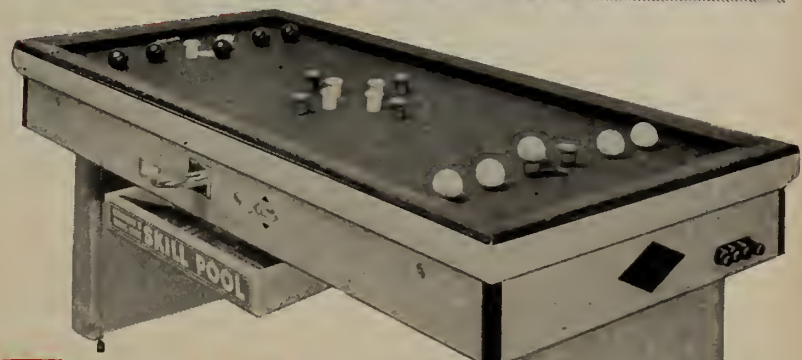
THRU THE COIN CHUTE

ATLANTA ACTION

Robinson Distributing Co. was the center of attraction this week as Tom McCormack, service manager of J. H. Keeney, spent Monday and Tuesday with the operators, giving them a few pointers in the service of Keeney Machines. Robinson reports a big '55 in sales with the Keeney and Rock-Ola machines. . . . Over at Sparks Specialty Co., C. P. Dinwiddie showing an old Swiss music box with twelve different tunes. It looks like it might be valuable—and it is played without the insertion of a coin. Dinwiddie reports he has had a wonderful '55 with Seeburg. . . . Star Music a busy place. Jake Friedman elated over his 1955 sales. Jake has one whole block, but doesn't have enough room, so he plans to build th's year. . . . C. O. Moon, Variety Distributing Co., reports excellent business in 1955, and '56 starting like it plans to top last year. . . . Sam Cohen, Cohen Music, indulges in a friendly wager with his wife. He's satisfied with a repeat of sales this year, but wife bets '56 will top '55. . . . W. F. Venable also reports a good 1955. Caught him at lunch at The Rainbow with Howard and Mrs. Robinson, C. O. Moon, C. P. Dinwiddie, Totsy Johnson, T. L. Thompson, Jack Harris, Jim Simpson, Ted Barnes. It's the choice of all the operators.



TAKE YOUR CHOICE OF THESE 2 GREAT SKILL POOL GAMES BY EXHIBIT



1 NEW KING SIZE DELUXE SKILLPOOL

Requires only 13½' x 7' or 94½ sq. ft. Longer playing field permits player to make many new straight and cushion shots.

2 SKILLPOOL "84" DELUXE

Requires only 84 sq. ft. or 12' x 7', for thrilling play in small areas.

WHICHEVER YOU CHOOSE... YOU GET ALL THESE EXCEPTIONAL QUALITY FEATURES!

- OPTIONAL 3-SIDED PLAY!
- OUT-OF-THE-WAY LIGHTING FIXTURE!
- 3 BUILT-IN PLAYFIELD LEVELS!
- HINGED TOP!
- "STA-KLEEN" CHEAT PROOF SILENT BALL RUNS!
- "10-BALLS-GUARANTEED-EVERY-TIME" BALL TROUGH!
- HANDSOME DECORATED CABINET!
- CIGARETTE HOLDERS ON TABLE!
- BUILT-IN OPERATOR SERVICE CARD FRAME!
- SEPARATE INSTRUCTION SHEETS FOR REGULAR AND 3-SIDED PLAY!

AVAILABLE FOR IMMEDIATE DELIVERY—CALL YOUR DISTRIBUTOR TODAY!

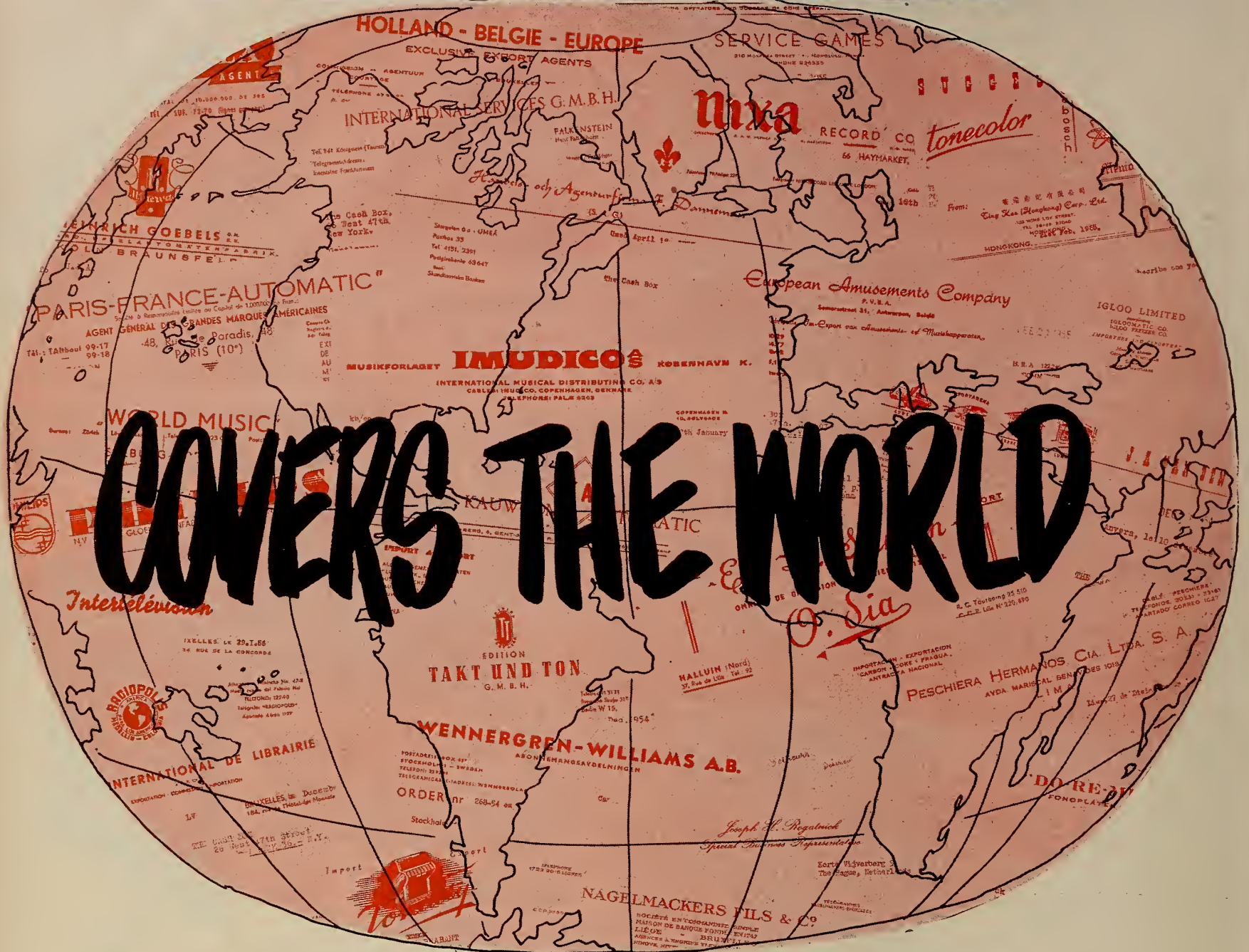
EXHIBIT SUPPLY COMPANY

Established 1901

4218 W. LAKE ST. CHICAGO

PHONE: VA 6-3100

The Cash Box



READERSHIP and LEADERSHIP
THE CASH BOX is SUPREME!

Wherever coin machines are operating —
 The Cash Box is read.
 Your advertising message reaches out
 to the far corners of the world.

PUBLICATION
THE CASH BOX, 26 WEST 47TH ST.,

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 OFFICES

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 32 West Randolph St., Chicago 1, Ill.
 (All Phones: DEarborn 2-0045)

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 6272 Sunset Blvd., Hollywood, Cal.
 (Phone: HOLlywood 5-1702)

HERE'S HOW YOU CAN REACH THE WORLD'S BEST BUYERS OF ALL COIN MACHINES!

The Cash Box

"4th QUARTERLY EXPORT EDITION"

(February 4 Issue – Closing Date January 27)

PRINTED IN: SPANISH, FRENCH, GERMAN and ENGLISH

Why Does "The Cash Box" Print A "Quarterly Export Edition"?

"The Cash Box Price Lists" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, *The Cash Box* has become the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries thruout the world *The Cash Box* is used just as constantly as it is used in the U. S. The editorials and news features of *The Cash Box* are as avidly read in countries all over the world as they are in the U. S. A.

The continued printing of each quarter's American coin machines business is bringing the world's markets in closer

contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull-it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

Once again *The Cash Box* originates and pioneers for the benefit of America's coin machines industry. *The Cash Box* is driving to open a greater worldwide market for American coin machines.

Advertising in this "Fourth Quarterly Export Edition" points the way for the advertiser to enjoy greater markets for his merchandise while, at the same time, building up his own business on an international scale.

**GOES TO • FRIDAY
PRESS • at
• NOON**

JAN. 27

HURRY! HURRY! HURRY!

RUSH YOUR AD IMMEDIATELY!

HEADQUARTERS

NEW YORK 36, N. Y. (TEL: JUdson 6-2640)

BOSTON, MASS.

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

LONDON, ENGLAND

17 Hilltop, London, N.W., England

(Phone: Speedwell 2596)

**Notice! These Offices Stand
Ready To Serve You! Phone
Your Nearest Office Today!**

N. Y. Telephone Subscribers Get Increase In Rates

Company's Explanation For Rise Fits Juke Box Industry's Efforts to Get Dime Play

NEW YORK—Several years ago the New York Telephone Company raised its rates on coin operated telephones from 5c to 10c. At first there was some slight resistance by the general public, as was expected, but soon all was forgotten, and today the dime for a phone call is an accepted fact.

This past week, every subscriber to the New York Telephone Company received a notice, which read "Small increase in some telephone rates will partly offset increased costs."

Under the heading "Expenses, taxes still climbing", the notice read, "The increases will provide only a part of the added revenues the company had requested to meet operating expenses and taxes that have been—and still are—growing at a faster rate than revenues. This new price adjustment will help, of course, but it is far from adequate for the job we have to do to meet the public's demands for more service and to keep on improving service generally."

Under the heading "Bare-bones earnings" is the following: "Most successful non-regulated businesses have

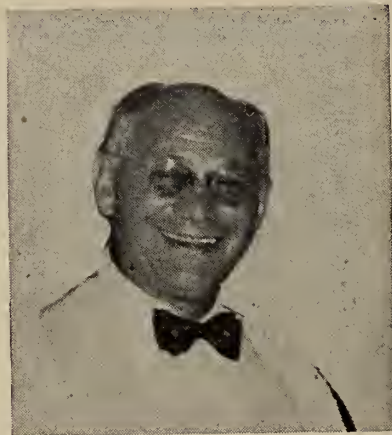
substantially increased their pre-war prices and earnings. Consumer prices generally are up 92 per cent. Thus, these companies have been able to finance much of their expansion out of earnings . . ."

Another paragraph which is interesting, appears under a heading "Financial strength important", reads: "To keep pace with demands for service . . . large sums are necessary if the people of this state are to get the best in telephone service. It should be equally obvious that the company must stay sound financially to attract the new capital necessary to do the job."

The concluding paragraph reads "We have seen other examples of too little and too late; the time to take care of the telephone company's credit for new capital is before it gets into trouble, not afterwards."

(Editor's note: If the juke box operators seeking "Dime Play" would interchange "Juke Box" for "Telephone" thruout this statement, it would fit their problem like a glove.)

Taran Scores 2nd Hole in One



SAM TARAN

MIAMI BEACH, FLA.—Sam Taran, well known distributor here, scored the second hole-in-one of his golfing career on Saturday, January 14, at the Bayshore course.

Sam got his ace on the 176-yard fourth hole while playing with Gene Thompson, Robert Taran and M. Marks. He got his first hole-in-one last October at the Gainesville Country Club course.



Ted Bush claims that the Bush Distributing showing of the new Wurlitzer "1900" Centennial Model was such a success that every operator bought at least one machine as a sample. . . . Many New Yorkers at the fights in the Miami Beach Auditorium. Among them Bess Berman, Apollo Records, and Charlie Sachs. Charlie looks and feels like a new person. . . . Willie Blatt met Tommy Grant at the Charcoal Pit and all he wants to know is when his golf partner, Roy McGinnis, will come to the beach so that he can be shown how golf should be played. . . . Dave Gottlieb considers Miami Beach his second home. He has made many new friends here the past few years. . . . Sam Taran one of the happiest men around since he received his citizenship papers. One of the first things he plans to do is to visit Mexico. . . . Joe Mangone, the flyingest man down here, tells us he received a shipment of Gottlieb pool tables and wasn't able to keep a sample on the floor. They went out as soon as they arrived. . . . Bob Norman is a much happier and busier man since he began taking a more active interest in his operation. He claims that his collections have gone up considerably since he began putting out more AMIs on his route. . . . Willie Blatt, representing the south, will choose a hit record on the 21st and 28th radio programs, The Juke Box Serenade. It will be broadcast on the ABC Network of 350 stations. Miami will be represented by WQAM. . . . Mr. and Mrs. Meyer Gensburg, formerly from Chicago, and presently of the Riviera at Las Vegas, visited Miami Beach and stopped at the Eden Roc. . . . Doc Eaton, feeling like a million, seen at the dog track. . . . Whenever you get two operators together down here the talk immediately centers on pool tables, how many do you have on your route, and what's your average? It's been a long time since the coin machine operator has been so enthused over a piece of equipment.



Arriving at Crown Novelty Co. we find that Tom McCormack, Keeney, has preceded us. Nick Carbajal reports a big operator turnout for the Keeney School. Nick says he did a large business in 1955—and he plans to have the factories working overtime in 1956. . . . Everyone at F.A.B. excited about the results of the Wurlitzer Centennial Model "1900" phonograph showing. . . . Over at Lynch and Zanders we found all too busy even to pass the time of day. . . . Emile Thorman, Frank King and Paul Lucas tell us they are waiting for what is to come next week. . . . Ed Hollifield of Dixie set up a beautiful display of AMIs. He reports the sales for 1955 were big. . . . Mr. and Mrs. Paul Ricard passing out cigars. Little Paula born January 5. Paul has been with Crown Novelty Co. for many years as secretary to Nick Carbajal.

POOL BALLS

In our advertisement in a recent issue of The Cash Box, we offered by mistake, our European standard balls of a weight under 3 ounces, not knowing that in the United States the standard weight per ball was 5 ounces. Accordingly having to employ new material of a heavier type, all shipments are delayed until the end of January. Please accept our apologies.

TOUSJEU et NOUVEAUTES, S.A.
29, Rue de Lausanne, GENEVA, SWITZERLAND

Buy The BEST RECONDITIONED EQUIP. At the BEST PRICES

United ROYAL	\$115.00
United CHIEF	165.00
ChiCoin SUPER FRAME	175.00
ChiCoin HOME RUN	149.50
Bally VICTORY	255.00
Bally ROCKET	285.00
Williams SAFARI Guns	325.00
Exhibit STAR Guns	149.50
SEEBURG "A"	269.50
AMI "A"	69.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Nebraska Ops Meet

FREMONT, NEBRASKA — Howard N. Ellis, secretary and treasurer of the Nebraska Automatic Phonograph Operators' Association, reports the recent December meeting at the Pathfinder Hotel, this city, a huge success. "It was the best attendance ever," said Ellis.

Guest speakers were Glenn Ilgenfritz, president of the Fremont Chamber of Commerce, who presented his views on public relations, and Phil Moss, Atlas Music Company, who spoke on fair trade laws and free enterprise. Also present was Jack Jeffries, music operator from Osceola, Iowa.

The two-day meeting was climaxed by a banquet.

Winners of door prizes were Mrs. Kermit Schmidt, Coin-A-Matic Music; Ed Zorinsky, HZ Vending Co.; Mrs. Leroy Davidson, One Stop Phono Records; Bill Mashek, Central Music Dist. Co.; and Mrs. Joe Zweiner, Zweiner Music Co.

Hosts were Kyes & Nichols, Fremont, and Ed Kort of Schuyler. They were assisted by Toni Mashek of Omaha. Hosts for the next meeting to take place in March at the Evans Hotel, Columbus, will be the Zweiners.

Redd Named Chi Coin Distrib

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, reported that Si Redd, Redd Distributing Company, Allston, Mass., had been appointed exclusive distributors for the firm in their territory in New England.

Said Levin, "We are very happy to welcome Si Redd and his entire distributing organization to Chicago Coin Machine Company."

"We feel certain", he added, "that Si Redd and his men will prove themselves extremely capable of handling all business for our firm in the New England territory they have for our products."

Levin also advised that complete shipments of all Chicago Coin's products have already gone on to Redd Distributing in Allston and that the operators in Redd's New England territory will find the latest ChiCoin games on hand ready for immediate delivery.

CORRECTION

PHILADELPHIA, PA.—The price of Genco's Big Top which appeared in the ad of International Amusement Company, Scott Crosse Company, 1423 Spring Garden Street, this city, was incorrect. It should have read \$360.

A.M.I. D-40	\$225
A.M.I. E-80	445
A.M.I. E-40	345
ROCK-OLA 1438 COMET (120)	545



RECONDITIONED AND REFINISHED
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century
of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Chi Coin On Way With Jumbo Size Pool Game



ED LEVIN

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company,

this city, advised this past week that the firm was on its way with a jumbo-size pool table which would be 18 inches longer than its present standard models and would also feature lighted bumpers.

Said Levin, "As yet we cannot give definite information as to this new jumbo-size pool game.

"With the tremendous business we are enjoying at this time on our 'Champion' pool game we just haven't been able to squeeze in sufficient production schedules to handle the advance demand we have for our jumbo-size game.

"But," Levin added, "just as soon as this is possible we are going to put into effect one of the largest production schedules we've ever attempted in an effort to satisfy the demand we are already enjoying."

Williams Schedules 30% Production Boost



SAM STERN

CHICAGO — Sam Stern, executive vice-president of Williams Manufac-

turing Company, reported this past week that the firm was immediately placing into effect an additional 30 per cent production boost.

Said Stern, "Even tho we are at present outproducing everyone and are trying our best even with such heavy production schedules to meet the tremendous demand which we are enjoying, we believe that we require more production so as not to allow the backlog we have to grow any bigger than it now is.

"Because of this we held a conference among our production men, executives and engineers and decided on an immediate 30 per cent production boost.

"This will mean", he concluded, "the biggest peak production yet reached by our factory in all its history."

Seeburg School at Atlantic-N. Y.



NEW YORK—Meyer Parkoff, Atlantic New York Corporation, this city, has inaugurated a series of Seeburg school sessions at his quarters in this city, which takes place every Monday night.

Pictured herewith is a group of operators attending the school on Monday night, January 16.

Meeting Dates Of Music Operators' Associations

- Jan. 24—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Feb. 2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 2—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 2—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- 6—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 9—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 9—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 14—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 15—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 16—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Paid 33 1/3% Commish On Music in 1924

CHICAGO—"Our standard commission, paid to the locations was 33 1/3%", reports Ben B. Ginsberg of Rosewell, New Mexico.

This was back in 1924, according to Ben, when he operated Nelson-Wiggins, Seeburg and Wurlitzer electric pianos.

"When phonographs came in", Ben remarks, "because of competition we gradually went to 40% commission to the locations and then up to 50% commission.

"We have paid 50% ever since," he reports.

SPECIALS

Bally MIAMI BEACHES	\$369.50
Bally GAY TIMES	274.50
Bally VARIETIES	245.00
Bally BIG TIMES	355.00
Bally GAYETIES	219.50
United PIXIES	450.00
United TRIPLE PLAYS	265.00
United SINGAPORES	125.00
Williams BAND WAGON (Large 4-Player Deluxe Game)	299.50
Williams CIRCUS WAGON (Large 2-Player Deluxe Game)	199.50

NEW ORLEANS NOV. CO.

115 MAGAZINE STREET
NEW ORLEANS LOUISIANA
(Phone: CAnal 8318)

POOL TABLE PARTS

Solid Red 2 1/4" Dia. Ball	3.45 Each
Solid White 2 1/4" Dia. Ball	3.45 Each
Red w Dots 2 1/4" Dia.	3.55 Each
White w Dots 2 1/4" Dia.	3.55 Each
Deluxe Cues 48" length w fibre paint & leather tip	3.25 Each
Click Chalk-Box of 12	.50 Box
Duplex Metal Chalk Holders	.12 Each
Green Card	.11 Yard
Cue Repair Kit	5.75 Each
Chrome Leather Cue Tips, 12MM pkg. of 25	1.25 Pkg.
Seafam Green Table Cover	4.95 Each
Rubber Cue Bumpers	.15 Each
2 Oz. Plastic Bottle Glue	.35 Each
Majestic Rubberback Cloth	16.95 Each
Eclipse Cushion or Rail Cloth	8.25 Set

WRITE FOR QUANTITY PRICES!

SPECIAL PACKAGE DEAL!

2 CUES	\$30 Value—
2 RED BALLS	
2 WHITE BALLS	
1 CUE REPAIR KIT	
2 BOXES CHALK	\$19⁹⁵

SPECIAL! SET OF 10 BALLS

4 Red	
4 White	
1 White w red spots	
1 Red w/white spots	
	\$19⁹⁵
	\$34.50 Value!



Phone: EVerglade 4-2300

Chicago 47
2330 N. Western Ave.

Advise "Gladiator" Most Beautiful Gottlieb 2-Player

Report "Spot Pool" Reaches New Production Peak

CHICAGO—D. Gottlieb & Company executives reported this past week that the firm's "most beautiful two-player game, Gladiator" was now in full swing production and shipments have been going on all this past week.

Alvin Gottlieb advised, "Extensive tests, which are the necessity of all new games prior to putting them into production, proved 'Gladiator', our new two-player five-ball, one of the very finest games we've ever built. 'But', he added, "most thrilling surprise that we've received came with the advance test reports on 'Gladiator'."

"This was", he explained, "the fact that everyone who saw the game called it, 'the most beautiful game Gottlieb has yet produced'."

The game is one of the most high-styled ever to be presented to the market. It is colorful and extremely beautiful in every regard, from playing field to modernistic cabinet.

The game has two double bonus features. It also has two targets, two bumpers, four rollovers and advance bonuses. High score is over 1,000. There is a double number match feature. Also four light-up pop bumpers for scoring action. The game is adjustable to 3-ball or 5-ball play. It is available with multiple coin chutes, 10¢ and 3 for 25¢ play. There are also two cyclonic kickers and two super-powered bumpers.

"But", said Alvin Gottlieb, "tho all these fine features are sure to appeal to all pinball players and, especially, to all operators, the beauty of the game itself has already won a tremendous number of compliments."

"Our distributors who received their first shipments were so enthused they phoned us long distance to tell us how beautiful they thought our new 'Gladiator' was. It's the most beautiful game yet built."

Alvin Gottlieb also advised, "In the meantime our pool game, 'Spot Pool', has reached the highest peak production."

"It has surpassed any other game we've ever had going thru our production lines, outside of our famous five-ball games."

"In fact", Alvin continued, "we believe that 'Spot Pool' is going to set a production record for pool games that will be hard to equal."

"We're being told by all of our distributors", he concluded, "that our 'Spot Pool' is one of the greatest pool games built."

New Coin Counter

CHICAGO — Johnson Fare Box Company, this city, announced this week the introduction of a new compact, automatic coin counter-packager.

The machine handles all coins from pennies to half dollars inclusive, counting, filling, wrapping and crimping an average of 900 rolls per hour.



The new model phonographs, and the different new versions of the pool tables have continued to stimulate business on Pico Boulevard during these first few weeks of the new year. If these past weeks are any indication, 1956 will have no trouble in living up to its promises of being one of the biggest and best years the industry has ever seen. . . . At Paul A. Laymon Co., Ed Wilkes expects great results from Bally's two new pool games; the Neon-Light Model, and the 6 Pocket Model. Jimmie Wilkens was saying that the pool table boom has been beneficial to the whole coin machine industry, by making operators conscious of their locations and the location's need for other types of new equipment. . . . The monthly Board of Directors meeting of the Los Angeles Division of the California Music Merchants Association was held at Association Headquarters last Monday. President Walt Hemple of CMMA has moved his offices of the First National Music Co. to 736 San Fernando Road in San Fernando. Dropping in to headquarters to visit with Ben Chemers this week were: Joe Septic of Inglewood, Ben Korty of Glendale, and Glen Wolcott of La Crescenta.

Sierra Distributors continued showing of the new Wurlitzer model "1900" phonograph all last week. Some of the visitors to Sierra were: Larry Collins of Whittier with his brother John and his wife; Mr. and Mrs. Irving Honig who brought a guest, Joe Glazer, visiting operator from Maine; Mr. and Mrs. Dean Brown, Glendale; Mr. and Mrs. Charlie Koski from Long Beach; George E. Taylor, with his wife and daughter from El Monte, and Harvey Kirby and his family from El Monte. The new machine received an enthusiastic reception from all who saw it, and the most frequent comments by operators were on the simplicity of selection, and the beauty of appearance and styling of the phonograph, especially when it was lit up in a darkened room. Wayne Copeland reported that the Board of Directors of the Wurlitzer Co. will hold their annual meeting in Los Angeles this year, Monday, January 30th at the Hotel Statler. This will be the first time that the Board of Directors of the company have met on the West Coast and on Tuesday a luncheon will be held at Disneyland. Attending the luncheon will be R. C. Roling, president of the Wurlitzer Co., Mr. and Mrs. Everett Rothschild, Mr. and Mrs. Wayne Copeland, Gary Sinclair, Eddie Baer, Dee Fisher of Disneyland Music, and C. V. Wood, general manager of Disneyland. . . . Local operators were saddened to hear of the recent death of Herb Klemme, service manager for the Emarcy Distributing Co. in San Francisco, who was well-known throughout the state in the industry.

One of our local operators was seen at Leuenhagen's Record Bar making up his weekly selections directly from *The Cash Box*' best-selling records lists. Mary Solle said this is a common sight as the operators pick the records for their locations. Songwriter and publisher Bill Peppers introduced new artist Louisiana Lannis to Mary and Kay last week. They both thought that Lannis' first release of "Fido" on the Snowcap label would go well with the operators. Kay said that "Chain Gang" by Bobby Scott really took off with the operators last week, and this week it looks like Chuck Miller's "Lookout Mountain" will be the big one. Mary has been urging the operators to keep the covers of their EP records in the bottom of their machines and replacing the records in the covers when they change selections. Many of the operators gratefully reported that this system has saved them the time and trouble of searching through their discarded records for the more valuable EP's. . . . Bill Haley, and Ralph Jones, who is the drummer in the Comets were visiting one-stops and operators on Pico this week. Both are here to make the "Rock Around The Clock" movie for Columbia Pictures.

Charley Robinson at C. A. Robinson and Co. reported continued large shipments on United's regular model pool tables. Charley expects additional good sales from United's "Hi-Score" and "Jumbo" models. . . . Jimmy Jackson of Palm Springs was driving his uranium prospecting truck along Pico last week. The truck is equipped with the latest prospecting equipment and Jimmy has several uranium and gold claims staked out in Arizona. . . . Al Silberman of Badger Sales said that the annual AMI Gold Coin Award will be presented to Danny Thomas on the Peter Potter Juke Box Jury program Friday, January 27. Al also reported that Jack Sidney was so impressed with Virginia Lee's last appearances that he has taken over complete management of all of her future bookings. Al hopes that Sidney will soon have the new singer on record. Marshall Ames was on the road in the San Jauquin Valley and is sending in good pool table orders from that territory. . . . Max Nunley, who works with Lela Smith in Barstow was picking up equipment in town this week.

Operators at busy California Music were watching the wrecking crews tear down the buildings across the street to make way for Sammy Ricklin's new building. Sammy had his hands full last week with Betty Blakeney out ill and Gabe Orland out of town. Gabe visited operators and accounts in northern California and in Phoenix, Arizona last week. He reported that he had a very successful trip and that it was also good to get away for the few days. Victor recording artist Mimi Martell was in visiting at California Music last week. . . . Ed Wisler returned from San Diego at Minthorne Music, and was straightening out dates of the Seeburg service schools. The San Bernardino school will now be held on January 31. Phil Robinson returned from a trip to Chicago and said, "Wait until you see the new Chicago Coin 'Hooligan' pool game."

FOR COIN OPERATED POOL TABLES

2 1/8" POOL BALLS

SET OF 10 \$14.50

(4 red, 4 white and 1 each red spot and white spot)

Solid red, each	\$1.45
Solid white, each	1.45
Red or white w/spot, each	1.75
48" Cue Sticks, each	1.75
Cue Tips, per doz.	.35
Clamps for Cue Tips, per doz.	2.35
Billiard Chalk, per gross	3.75
Tip Cement, 2-oz. tube, each	.35
Pool Cloth	Write

Quantity prices on request

Formula 77 Shuffleboard Wax—	
Case of 24	\$6.00
Gross	31.68

Pucks—standard, open face; or smooth both sides, Set of 8	7.00
---	------

Large Pucks, each	1.95
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300 Page Illustrated Catalog of Arcade Equipment on Request.



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GOTTLIEB & WILLIAMS PIN GAMES

GENCO, UNITED & WILLIAMS GUNS

SEEBURG M100A's

CALL, WIRE OR WRITE TODAY

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Mutoscope Distributors.



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IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
TELEPHONE 7-4800

Capture AND HOLD THE CHOICE LOCATIONS!!!



REGULAR SIZE 52" L. x 36" W. x 32" H.

Keeney's
JUMBO DELUXE
 (18 inches longer)
FASCINATION
POOL
is the answer!

FEATURES

3 or 4 sided play

Perfect operating Ball Release
 can't be cheated

Perfectly squared to entice the
 professionals

3 WAY SKILL TEST

- Speed
- Timing
- Accuracy

OPERATE
 Keeney's
6-PLAYER
 Deluxe
CHALLENGE
BOWLER

Order Yours Today!

Mahogany Grained Moulding—Cork Finish Body and Legs

- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- White Diamonds on Side Rails

J. H. *Keeney* & CO., INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

THRU THE COIN CHUTE

WEST TEXAS TINGLES

R. J. Brown and Virgle Owens, Wichita Falls, expanding their route. They have recently bought the R. O. Choate route along with the Hoy McCracken and J. C. Marsh routes. These routes combined with the one they originally started in Wichita Falls cover a considerable territory in Northwest Texas, reaching from down below Bowie to Electra and Burkburnett. . . . Smokey and Ruby Tanner, Electra, spending a short vacation in Mississippi. The fish around Electra proably were lonesome while they were away. . . . H. A. Trousdale, Electra, talking AMI phonographs with Hank Hoevenaar, traveling Service representative for AMI. . . . Ray Shirley, Crowell, keeping busy in his drug store. . . . Aubrey Duncan, route-man for Bill Sheffield at Paducah, working hard on a shuffle alley. . . . Henry Moore, Plainview, having a hard time keeping hit records in his record shop. . . . L. C. Newland, Plainview, talking business. . . . Bob Jordan, Lubbock, breathing a sigh of relief after getting his income tax sent off. . . . Paul Golden, Lubbock, setting equipment with Don Robertson. . . . Ernie Bishop, drinking coffee and talking politics. . . . John Beard, Brownfield, setting a new automatic pool table. He states that if he doesn't get some rain pretty soon his farms are going to be blown away. . . . J. D. Harding, Leveland, and his partner, Jack Sikes, out early checking locations. . . . Babe Vanlandingham, Morton, making a trip to Taos, N. M. to check up on his uranium holdings. . . . F. W. Hall, Lovington, having trouble with shuffle alley motors. . . . The bunch at Western Music, Hobbs, loading all their trucks with equipment and covering their territory in New Mexico. . . . Clyde Bailey, Lamesa, getting to his office early. . . . Terry Holt, Snyder, buying records at the Harp Music Co. in Sweetwater. . . . Glynn Murphy, Breckenridge, getting into the cigarette business in a big way.

Cece Mills Started Operating in 1890

CHICAGO—The 20 Year Club's search for the operator who has been engaged in the coin machines industry for the longest period of time may have come to an end this week with the news that Cece Mills started operating the old "Klondike" machine back in 1890, 66 years ago.

In fact, Cece will be celebrating his 67th wedding anniversary this year. He's 89 years old and just as hale and hearty as ever and, as always, ready for gags, fun or what have you.

There are many who can recall some of the most humorous pranks ever perpetrated on coin machine people and can also tell some stories about Cece that date back many, many years ago.

Cece is still engaged in the coin machines business over at the Mills Industries' factory here.

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ROCK-OLA

1436	\$275.00
1434—45 rpm	185.00
1432—45 rpm	150.00

WALL BOXES

Seeburg—20/Selection— 5/10/25 Wireless	\$7.50
Seeburg—20/Selection 5/10/25 3-Wire	10.00
Seeburg—20/Selection— 5c (as is but complete)	2.50
Packard—(as is but complete)	2.50

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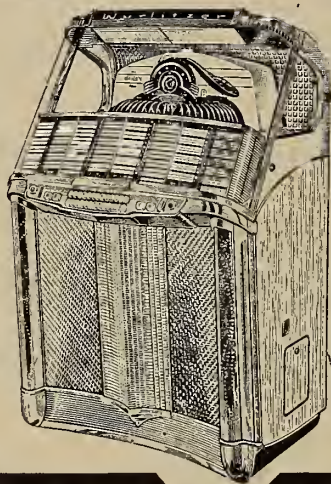
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acceptance of our wonderful, new

WURLITZER

CENTENNIAL

PHONOGRAPH
Model "1900"

during our recent initial showing



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THRU THE COIN CHUTE

BIRMINGHAM ITEMS

Al Toranto, Birmingham Vending, reports the sale of coffee vendors, pool tables and phonographs has been tops all of 1955 and has started out in 1956 the same way. . . . Harry Hervich out of the hospital after a minor operation on his nose. . . . Huebert Hare and Teddy Tsimpides, Music Box, attended the showing of the Wurlitzer "1900" phonograph. . . . At Jefferson Music, O. C. Coker was at his desk working up a sweat while Leon Hoskins was out working the bushes. . . . J. L. Brown and Jack Vandiver taking care of service calls. . . . Tom McCormack, J. H. Keeney, conducted a service school on Friday and Saturday for a good turnout of operators.

THRU THE COIN CHUTE

EASTERN FLASHES

It was a great stimulating meeting that was held on Tuesday night, Jan. 17, at the Henry Hudson Hotel. This meet, innovated and sponsored by the music distributors of the city, the first of its kind ever held anywhere, if our memory serves us correctly, brought out an astonishingly large number of music ops, which we estimate at between 175 and 200. Originally sponsored by Atlantic New York Corp. (Seeburg); Runyon Sales Co. (AMI); and Young Distributing Co. (Wurlitzer), an added starter joined, the new Rock-Ola distributor, Herman Distributing Co. The meeting was chairmanned by Meyer Parkoff, and was conducted as an open forum discussion type meet. While dime play was the top topic of discussion, guest speakers touched on several other subjects, as did operators in open talks from the floor. Guest speakers were Lou Boorstein, the one-stop record expert, who talked about proper programming; Joe Orleck, who, thru conversations with individual operators over a long period of time knew that they desired to institute dime play, spoke of methods, plans and programs to inaugurate a coordinated program thruout the area; and Aaron Sternfeld, who also spoke on dime play. Visiting leaders of associations in outlying areas, who have already been successful with dime play, told the New York group how they did it. Among speakers from out of town were Abe Fish and Jimmy Tolisano, Connecticut; Carl Pavesi and Seymour Pollak of Westchester; and Jack Wilson of the N. Y. State organization. Dick Steinberg of the Music Guild of New Jersey, who headed a group of some dozen ops on hand, told the gathering that his members were greatly stimulated. Also visiting in the hall were Mr. and Mrs. Max Klein of Westchester, Tom Gobels and Gertrude Browne of the N. Y. State assn.; Mr. and Mrs. Bill McCarthy of the Catskill area; Henry Knobloch of Glens Falls, N. Y.; and Henry Wertheimer of Davis Sales, Albany, N. Y. Reaction from all, operators and distributors, was tremendous, with all of the opinion that great progress is in the wind. A committee of operators will meet with a committee of distributors to set a date for the next open forum meeting.

* * * * *

A continuous stream of music operators started flocking into the showrooms of Young Distributing, starting Sunday, Jan. 15, and kept on coming in all week to see and hear the new Wurlitzer "Centennial" model "1900" phonograph. Joe Young, Abe Lipsky and Allie Goldberg reported great enthusiasm by the operators, acknowledging this model the most beautiful and best working music machine ever produced by Wurlitzer. Young told us he was particularly happy over the number of orders taken during the week. On hand from the Wurlitzer factory was A. D. Palmer, Jr., advertising and sales promotion mgr. Hank Barber of Landsheft and Barber, advertising agency for Wurlitzer also spent several days at the Young office. Joe Fishman of Newark, N. J., was on hand to greet the Jersey ops. Joe's showing at R & Y Novelties, Newark, was also in progress. Sandy Moore and Hank Walton of Young Distributing, Inc., of Long Island, spent the week at the New York showrooms, and then starting, Sat., Jan. 21, hosted Long Island ops at their Freeport offices. . . . Sam Koepfel, Hymie Koepfel's son, released from the armed forces Sat. Jan. 21, and immediately starts working at Sperry as an electronic exec. . . . Mike Munves supplying pool table ops with all the supplies they need. Joe Munves, traveling the road, sends in some nice orders. . . . Irv Fenichel, Brooklyn op, who looks 21 himself, advises his daughter just became engaged. . . . Lou Levy, another Brooklyn op, bar-mitzvahed his son last week. . . . Atlantic New York Corp., in its second service school session, Monday night, Jan. 16, hosted more than twice the number of ops and mechanics it did in its first school. . . . Herman Distributing Co., headed by Arthur, Albert and Aaron Herman, announced as distributors for Rock-Ola phonos in the area. Have offices on 10th Ave., between 42nd and 43rd St. . . . Max Schaffer, dean of Arcade owners here, headed for a Florida vacation soon. . . . Ed Burg, Runyon of N. J., in for the open forum meet, looks like a college student—but is acknowledged one of the most intelligent and progressive operating execs in the country. . . . Humbert Betti, Sr., Union City, N. J., will leave the middle of March for his yearly trip to Italy. Betti usually stays there for about 6 months.

THRU THE COIN CHUTE

UPPER MIDWEST MUSINGS

Now that the cold weather is here to stay for a while it is only natural to make plans to head for the sunnier climates for vacations. Mr. and Mrs. Fred Grohs of St. Paul, Minnesota took off last week for Florida and Fred took his golf clubs along. Fred says that he wants to get in a few games of golf so that he would have a head start for the golf season up here. . . . Henry Kesting of Bellingham, Minn., decided that he had enough of the cold weather and he also took off for Florida with instructions to son Lyle, the route "is your baby now". . . . Leo Landsberger, Loop Music Company of Minneapolis, was seen handing out cigars for the bouncing baby girl that his wife presented him with. . . . Frank Mager and A. A. Clueau, friendly competitors from Grand Rapids, Minn., decided it was cheaper for them to come into town together and in one car. . . . Neil Van Burkom of Minot, N. D., spent several days in the Twin Cities, shopping around and looking over the latest in coin operated equipment. . . . Our sincere condolences to the family of Don Green of Isle, Minn., who passed away suddenly January 9. Death was caused by a heart attack. Don had operated in and around the Lake Mille Lacs area for a number of years. . . . Recent visitors to the Twin Cities were Pete Wornson of Mankato, Minn.; Don Hunder of Wheaton, Minn.; Morris Berger of Duluth, Minn.; Al Smart of Bemidji, Minn.; Wilfred Jahnke of Red Lake Falls, Minn.; and Goron Dunn of Moose Lake, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

Public relations more important than ever for all juke box ops. The goodwill of the public, politicians, civic officials and all others much needed as ASCAP starts scooting bills into the Congressional hopper for this new session. Repeat came already with the re-introduction of the two Thompson Bills (H. R. 2677 and H. R. 4316) in the House. These are holdovers from last session of Congress. But more bills expected, especially in the Senate. The battle's on again. . . . Everywhere in the nation ops joining together to K.O. polio with "A Day Of Dimes For The 'March Of Dimes'." What better public relations than this to prove to lawmakers juke box biz worthwhile? (And because donations 100% tax deductible costs ops nothing). . . . Hear that Dave Rockola spending



DAVE ROCKOLA

more time than ever in the firm's engineering department these days. . . . Bill Keeney just returned from an 11 weeks trip around the world. Very first thing Bill did was drop into The Cash Box offices and ask, "Can I have some copies of The Cash Box. Want to know what's happened. Want to know prices. Am thinking of buying a route. Can't get along in this business without The Cash Box."



ROY MCGINNIS

Bill O'Donnell so busy these days didn't even notice whether there were or weren't visitors at the big Bally-plant this past week. . . . Louis Glass of Madison, Wis., one op who went out on his own to set Jan. 30 as his "Day Of Dimes For The 'March Of Dimes'." Orchids to you, Lou. . . . Art Weinand of Williams worked his way

back to town from way up in the Northwest to down Texasway and up thru St. Loo. That's covering territory. . . . Sam Lewis very happy over the way more and more ops all over the nation are awakening to the profit potentialities of pool games. Sam stated, "It's absolutely fantastic." . . . Both Alvin and Nate Gottlieb thrilled at the instant response from their distributing organization to their brand new 2-player 5-ball, "Gladiator". One of the most beautiful of the Gottlieb plant has as yet presented. Sol Gottlieb phoned Nate and Alvin from New York to advise that there's still plenty of territory for pool games. . . . J. A. (Red) Wallace of Oak Hill, W. Va. phoned to advise that ops thruout the state need over 1,000 more polio posters for machines everywhere.



SAM STERN

Jack Nelson may have to miss the Baltimore ops' banquet for the first time. "Due", Jack reports, "to the tremendous way the New Year has started for us. We're busier than ever." . . . Sam Stern came thru with report that regardless of heavy production now at Williams' factory they're trying to boost this by another 30%. . . . Wayne Bradfield showing Kurt Kluever pic of Rock-Ola that appeared in Life mag in 7-Up ad. Kurt's getting around on crutches due to injured nerve when his ankle broke. Very painful. . . . Looks like the oldest active member of the coinbiz may prove to be Cece Mills who's been in it for over 66 years and is only 89 years young. By the way, Cece celebrates his 67th wed anniversary this year. . . . Vince Shay came up with some stories about



BILL O'DONNELL

Cece Mills that had everyone within hearing distance howling. . . . Sam Taran made the sport pages of Miami's newspapers with his second hole-in-one. This was the 176 yard, 4th hole, at Gainesville C. C. . . . When Roy McGinnis heard of the freezing weather in Florida he held back from leaving for his Miami home. Left as the freeze ended and will be back sometime in May.

Ralph Sheffield flew to Baltimore and back over the weekend to visit with his family. No sooner did he return than Al Warren was rushed out on the road. Ralph claims he still can't find Avron Gensburg. "He's somewhere in the factory", he reports. . . . Paul Huebsch of Keeney appointed Max Roth of Wilkes-Barre and Harold Hoffman of Cincinnati new



SOL GOTTLIEB

distributors for the firm. . . . Ed Levin yelling all about "Hooligan Pool", halts for a second to advise, "By the way, our new distributor is Si Redd up in Boston". Ed also reports that Sam Gensburg has worn out a path between his office and the experimental dept over at ChiCoin. "Watch Chicago Coin", is all Ed will tell. . . . Clarence Schuyler and Bob Copeland (Games, Inc.) claim, "We're shipping to capacity." . . . Joe Schwartz of National in Florida soaking up much needed sunshine. . . . Joe Robbins of Empire so busy this past week all he could say was, "Let me call you back. I've got two long-distance calls waiting and seven guys here who want to buy." . . . Ted Rubenstein of Marvel just simply thrilled the way the firm's "Pla-Pool" going. Said Ted, "Only wish we could quadruple our production."

Bill DeSelm so busy on phones this past week his hand almost froze into a telephone-to-ear position. And Herb Oettinger also busier than ever on the telephones. Looks like United's on the way to new sales peaks. . . . Price cutting everywhere 'round and about irking plenty of distributors who are boiling over. . . . Bob Lindelof advising that business is plenty good and getting better. . . . Ben Coven, Jerry Shuman and Carl Christiansen three tired boys this past Monday evening as the big Wurlitzer "Centennial" (1900 phono) showing came to its end. Said Ben, "Never saw such crowds in all my life. Could use a week's vacation to recover." . . . Nate Feinstein looking very grand these days. . . . Bob Gnarrow walking about the Loop with a small package under his arm representing pahlenty



JACK NELSON



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BILL DeSELM

moolah—new licenses. . . . Fred Morris of Buckley phones to advise firm busy and to pass on greetings from Irv Vidor of Virginia Beach. . . . R. W. Maher of Pawtucket, R. I. writes to thank The Cash Box for getting him speedy information he needed.

Ops out Denverway report coinbiz hit pretty hard by the Colorado "dust-bowl". No snow on the mountain peaks. It's that dry. . . . By the time you read this Danny Thomas will have been awarded AMI's gold medal on the Peter Potter "Juke Box Jury" show in Los Angeles. Al Silberman of Badger will make the presentation. . . . Phil Weinberg of Bally sped back to Dallas with some good news, it's claimed, for the ops down Texasway. . . . Sam Orenstein

of Providence, R. I. recalls 'way back to the days when he was operating Mills Violano Virtuoso. Wonder how many guys remember this most ingenious and remarkable automatic violin machine? . . . Frank Mencuri says he'd zoom out on the highways and byways right quick if Exhibit could give him more and more pool games. . . . This may be unbelievable to lots of people but some of the Chicago Boys played golf over at Green Acres C. C. on Saturday, Jan. 14. Was so warm had to pop off some of the sweaters, believe it or not. Next day it snowed. . . . Wally Finke and Joe Kline believe that they'll exceed all export biz records this year. . . . Which reminds, Len Micon reports that everybody, but everybody at World Wide, busier than busy. Al and Joel Stern and Fred Skor just working away faster than ever. . . . Bally Records first release will appear next week.

HAPPY BIRTHDAY THIS WEEK TO: Abe Fish, Hartford, Conn. . . . Jack Hartman, Rome City, Ind. . . . Sig Lett, West Monroe, La. . . . Ben L. Kulick, Buffalo, N. Y. . . . Paul Maceli, Frontenac, Kans. . . . Jos. J. Naclerio, Waterbury, Conn. . . . B. J. Onofrio, Forestville, Conn. . . . Arthur Flake, Dallas, Tex. . . . Francis G. Harris, Virginia Beach, Va. . . . Paul M. Ewing, Evansville, Ind. . . . Bernard W. Jacobs, Louisville, Ky.

Worth Repeating: "Some people talk so fast they say things they haven't thought of yet."



BEN COVEN

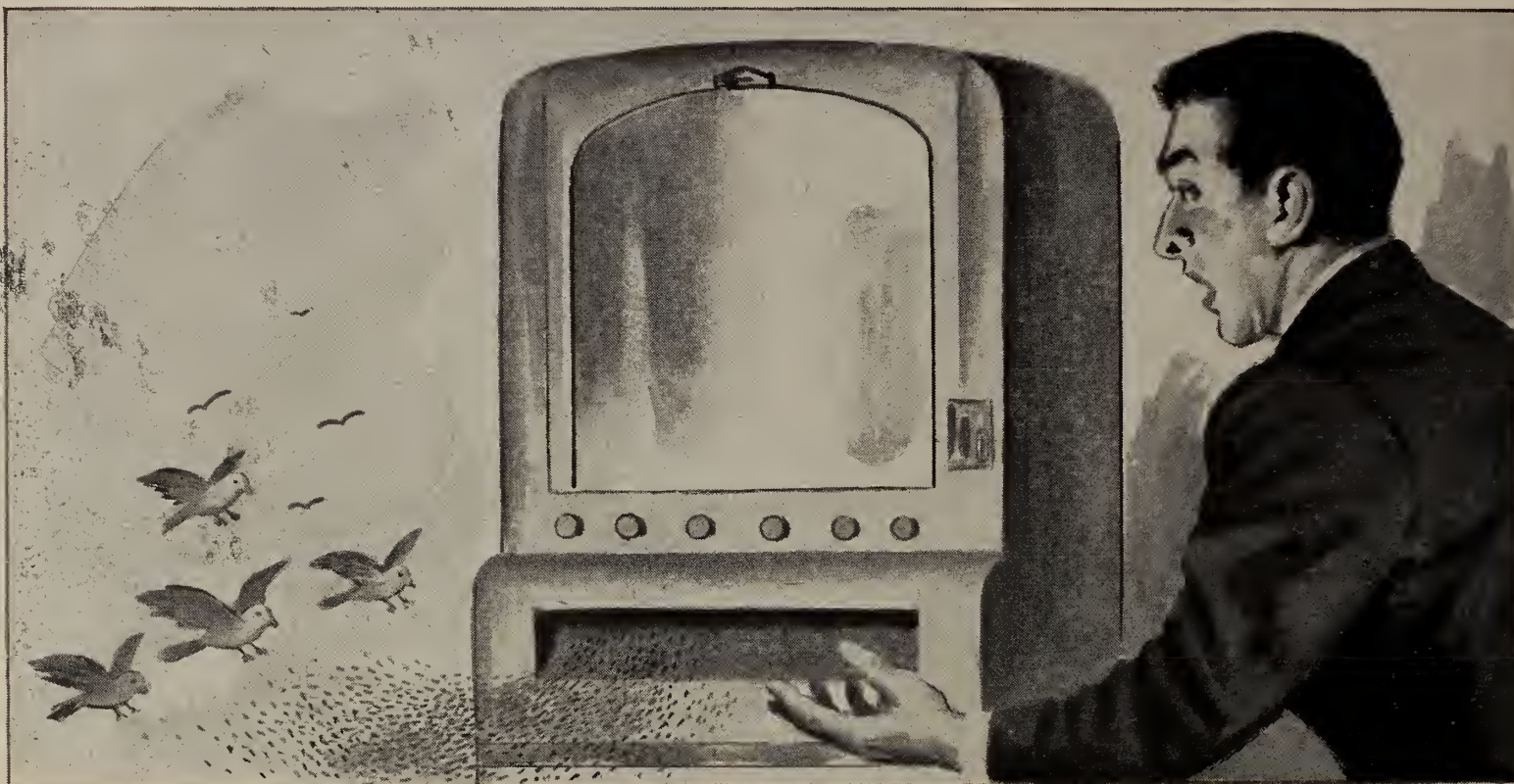


VINCE SHAY

"It's What's in THE CASH BOX That Counts"

Peep-Peep Bird Seed

By Bill Gersh



Like any operator, just getting started, he found the going rough. In the first place, there was the cost of the machines. The notes he had to meet each month. The stiff competition he had to contend with to obtain locations. The kow-towing and constant bowing to please location owners. The gifts he had to give. The loans he had to make. The growing overhead. The constantly increasing cost of parts, supplies, merchandise and everything else he required to continue in business.

There was also his wife's complaints that he never seemed to have time for her anymore. Not even to take her to a picture show. He was working fourteen hours a day and more. It was rough, alright.

But, like everything else the human being has to contend with, he got used to it. He worked hard. He built up a fine route. He sweated. Got ulcers. Battled. Fought. Scratched his way ahead. Very frankly he doesn't remember too much about those early struggles, but he does know "the going was rough".

He now drove a nice car. Had a pretty good bank balance. Was respected by distributors and manufacturers alike. They were now happy to sell him. He could pay his bills. He was growing more important.

Like some other operators he continued to complain. Always remarked that if he could find another business he'd "be happy to get out of this rat race". And like all others who talk such talk and complain with such complaints—it happened.

Another operator, "a friend", a man he liked, came to him and told him of "a terrific business" that could be bought cheap because the owner wanted to retire.

Our operator admitted he was "very interested".

His friend advised he couldn't swing the whole deal by himself. That is, take over the factory and continue production, plus pay for the cost of promotion and advertising.

They would be partners, he suggested. So our operator agreed that this would be very fine with him.

In fact, he added, he wouldn't have it any other way.

"But", he asked, "what kind of business is this?"

His friend and partner-to-be told him very elatedly and enthusiastically, "Bird seed."

"Bird seed?" querulously questioned our operator.

"Yes, bird seed", his friend ardently repeated, and continued to elucidate heatedly and happily, concluding with, "Don't you know, my friend, what a big business this is?"

"Look how many people have parakeets, canaries, pollies, all kinds of birds."

And he eagerly ran right on ahead with,

"This guy made a fortune. And remember, this was when people didn't have so many birds, yet."

"Get wise, boy, get wise", he expounded enthusiastically.

"This is big business", he said, adding with a sly flourish and a slow wink of one eye, "and what's more, we're stealing the business."

"He's giving it away at this price", he continued.

"Even if we don't do a thing, don't try to build up the business, don't even move, we get our money back in a year", he spouted, "and it's gravy from then on in."

"Well," said our operator who was now somewhat puzzled and a bit nonplussed (after all, bird seed doesn't come equipped with coin chutes), "Give me a little more time t'think it over."

"Look my friend", said his friend "I came to you and I told you first. Didn't I? We agreed to be partners. Didn't we? I found the business. I got the dope. I know what I'm talking about."

"Don't wait. C'mon, let's go. Here's my check for half. Put up your check."

"Today's the day. We'll both be rich. We'll be able to get out of this business."

So with the pressure on him. With his friend's check right there on his desk in front of him. With the resounding and pleasing din of great fortune being drummed into his ears, our operator suddenly slapped the palm of his hand down on his old and worn desk (he originally bought it second-hand) and said,

"Okay. I'm with you. Make or break. Good or bad. As long as we make money."

"Here's my check. Let's go buy the place."

So they bought the bird seed factory. The name. The good will. The outstanding accounts. The bank balance. The notes. The debts. Everything.

They were now bird seed manufacturers. Among the biggest in this particular field.

But it wasn't all beer and skittles. Or honey and nectar. Not by a long shot. Our operator now worked eight-

een and nineteen hours a day, and even more. He neglected his route. And, as usual y happens in such cases, some of his boys walked off with a batch of his spots.

That didn't deter him one whit. There was still a nice income from his route. He still had some loyal employees left. This income kept him going. It paid his family's bills. It even paid for a new set of dentures. After all, the factory couldn't pay him a salary, yet.

He kept on plugging. He traveled like any other traveling salesman. He developed a unique introductory sales twist all his own. When he entered a wholesaler's office, he'd chirp,

"Peep-peep—here comes bird seed." He advertised in newspapers, magazines, on radio and TV. Suddenly the parakeet craze hit.

He was in. He zoomed to the top. He had clicked. A successful, resounding, reverberating, financially big, big click.

Now he could afford salesmen. Advertising experts. Promotion men. Everything. He could ease off. He was in. But, in. In real good.

Said he, talking to an old operator friend he met one day,

"Look here", he said, "in my Peep-Peep Bird Seed business we do a million dollars a year. On my route—eh."

He now even bought a share of one of the biggest TV spectacles. He flew here. He flew there.

He was bowed to and kow-towed to by TV and radio time sellers. By his advertising agency. By head waiters. By everyone who wanted to sell him something.

He could now fondly gaze at a bank account in many figures.

It occurred to him, one quiet afternoon, that he hadn't been to his operating offices in months. He had nothing important to do at the moment. So he got into his new, big, expensive car and drove over to his operating store.

He parked almost up against the front door. He walked into the place twirling the chain of car keys around and around his little finger. He expanded a bit. He puffed his chest out. He tried to appear superior and nonchalant.

Of course quiet fell over all the employees. They looked up at him. Some smiling. Some wonderingly.

He asked the girl who took the service calls and sat right up in front,

"Well, what's new? How's things? How we doing?"

"Oh, alright", she answered.

"Everything's fine", she added.

But his number one mechanic-serviceman-collector-location-getter, the one man left who had started with him right from the very beginning, barked out,

"Everything's lousy. We been losing more spots every day."

"What do you mean by that?", our now important business executive manufacturer operator asked.

"What do I mean by that?", echoed his number one man right after him.

"Just what I said, I mean by that. I mean we been losing spots every day."

"What's more", he added heatedly (remember, there's commission for him from every spot he services), "who've we got to go to when we've got to make a loan? I ask you", he reiterated, "who've we got to go to?"

"The competition right away quick make with the loan", he wailed. "We get a phone call, 'Pull your machine out', the location says."

"You", he was now shouting, "you, you got bird seed on the brain. Yeh", he chirpingly mimicked, "peep-peep here comes bird seed."

"We lose spots. You say, 'peep-peep'. Then you ask yet, 'How come?' you ask."

"Look here", said our important business executive manufacturer operator, "don't holler. What's the matter with you guys?"

"Go right out. Right now. Hurry up quick, too. Get back them spots. Offer them locations double. You hear me? Offer 'em double. Get 'em back."

And with that he yanked off his coat. Tossed it on a chair. Sat down to his old, worn and now dusty, second-hand desk. Grabbed the telephone. Started dialing. Got back on the job fighting, screaming, scratching, howling, yowling.

"How do you like these guys losing my spots?", he asked of no one in particular between numbers.

"How do you like them letting others grab my locations?" he screamed between phone calls.

His employees all stood around his desk. Their mouths hung open. Their eyes goggled. There was a deep and prevailing silence until the girl asked,

"But what about the bird seeds, boss?"

"What bird seed?" he asked. And repeated, "What bird seed? You think I'm going to lose spots because of bird seeds?"

"Peep-peep bird seed", he added, "that's for the birds."

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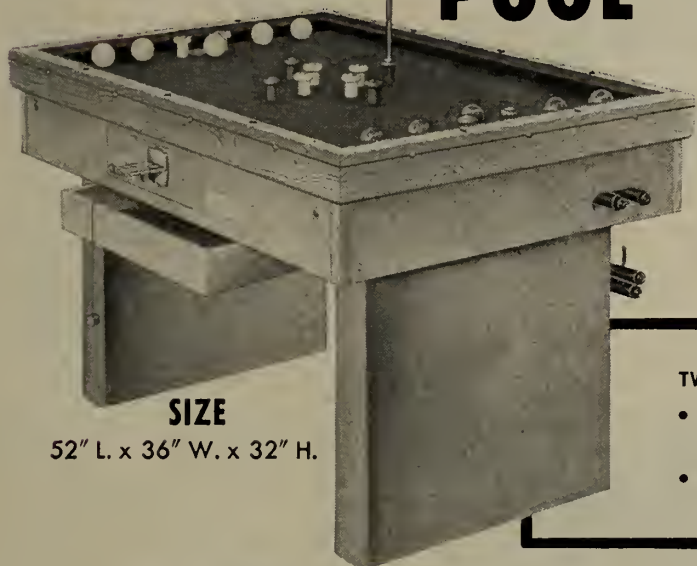
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Genuine Billiard components.	Inlaid rail markers.



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POOL GAMES**

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593 10th Ave., New York 18, N. Y., LO 4-1860
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

**Operated in Chicago's
Riverview Pk. 23 Yrs. Ago**

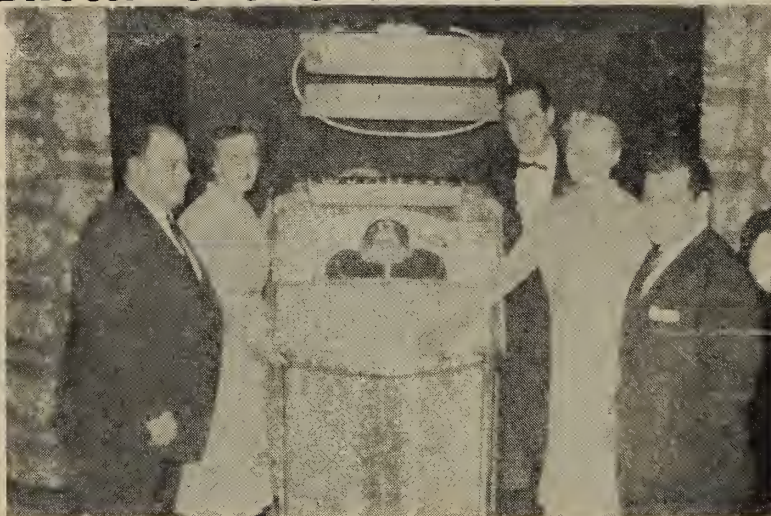
KENOSHA, WIS.—"Back in 1937", recalls Anthony J. Biernat of this city, "I operated digger machines in Riverview Park in Chicago.

"I also operated in and around Chicago during that time.

"Then", he advises, "I went down to Florida where I operated diggers, slots and pins.

"The split then, as now", he reports, "generally ran 50%-50%."

Bilotta Shows Wurlitzer "1900"



NEWARK, N. Y.—An estimated 250 operators, their wives and their friends jammed the show rooms of Bilotta Distributing Company at 224 North Main Street, this city, for the unveiling of the new Wurlitzer "Centennial" model "1900" phonograph. Guests were greeted by Mr. and Mrs. John Bilotta, Jack Shawcross, Mary Zappia, Leonard LaBaron, Wilford Wurtenberg, Harry Reinders, James Bilotta, all of Bilotta Distributing. Donald K. Beyer, assistant advertising manager for Wurlitzer represented the factory. Bilotta described operators reaction to the new phonograph as follows:

"Operators were enthusiastic about the new Wurlitzer '1900'. Special interest was shown in the engineering improvements in the selector mechanism and the printed wiring circuit in the Dynatone amplifier. Everyone was impressed by the beautiful cabinet design and the fine tone of the 'Centennial' model '1900'. Our opening day produced the largest number of orders we have ever received when showing a new model and we still have the balance of the week to go."

The showing started shortly after

noon and operators came in a steady stream throughout the day up until midnight. Beverages were served to the guests through the day and during the dinner hour a sumptuous buffet was set up by Caruso's, a well-known area restaurant, who also staffed the bar.

"This marks the first time that the new showrooms have been utilized to display a new model," said Bilotta. "We have been tremendously impressed by the results of this initial showing and have every reason to expect our biggest year yet with this wonderful 'Centennial' model '1900' phonograph that Wurlitzer has produced for us."

Surrounding the new Wurlitzer phono above are, l. to r. Johnny Bilotta, Maxine Bilotta, Don Beyer, Wurlitzer asst. adv. mgr., Gerry and Al Shackett.

A partial list of operators in attendance included:

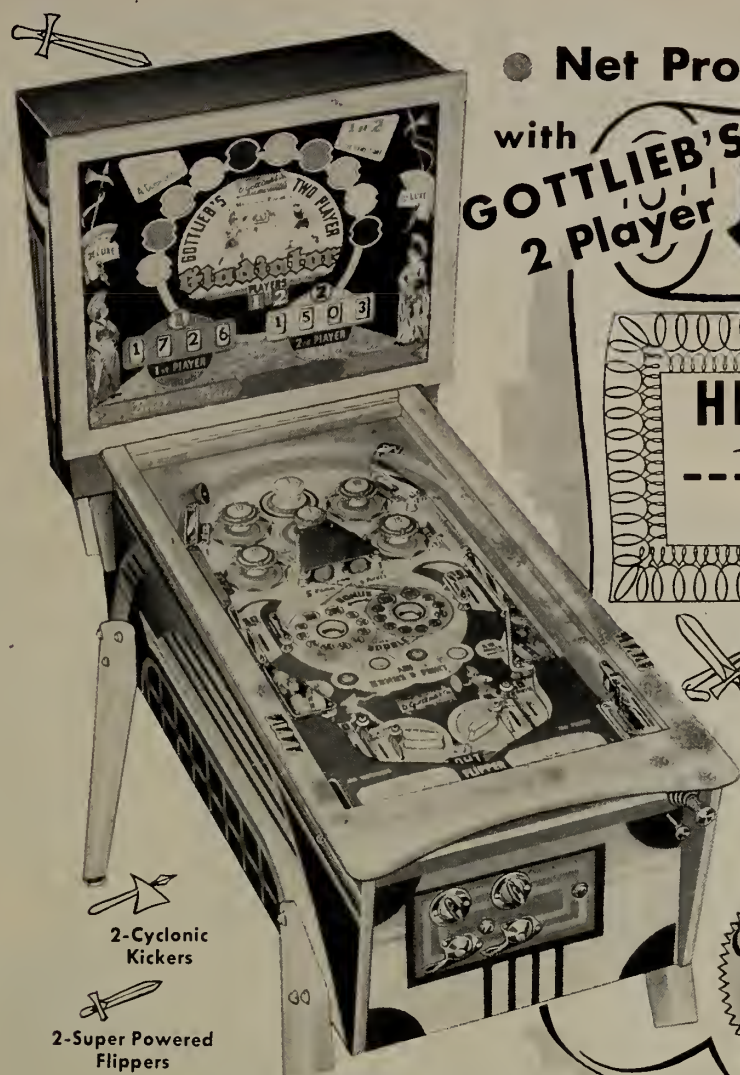
Sandy Goldstein, Rochester; Carl Goldstein, Rochester; Ralph Denby, Canandaigua, N. Y.; Charles Winters, Rochester, N. Y.; Jack Portno, Rochester, N. Y.; Mr. & Mrs. Allen Grant, Geneva, N. Y.; Mr. & Mrs. Charles

Wagner, Rochester, N. Y.; Cleon Boothe, Rochester, N. Y.; Jerry Polina, Rochester, N. Y.; Sam Polina, Rochester, N. Y.; Mr. & Mrs. Ralph Schribner, Binghamton, N. Y.; M. & Mrs. Joseph Shortino, Oswego, N. Y.; Mr. & Mrs. Patrick Tarantelli, Ithaca, N. Y.; Mr. & Mrs. William Thorpe, Seneca Falls, N. Y.; Mr. & Mrs. Ernest Thorpe, Seneca Falls, N. Y.; Kenneth Filippello, Newark, N. Y.; Anthony Comella, Newark, N. Y.; Mr. & Mrs. Chester D'lugozima, Fulton, N. Y.; John Burdick, Fulton, N. Y.; Mr. & Mrs. Lloyd Hilmire, Geneva, N. Y.; Mr. & Mrs. Richard Hilmire, Geneva, N. Y.; Mrs. & Mrs. Charles Wheeler, Geneva, N. Y.; Mr. & Mrs. Michael Boswitch, Fulton, N. Y.; Maurice Benware, Malone, N. Y.; John Sullivan, Montour Falls, N. Y.; Bud Maxwell, East Rochester, N. Y.; Charles Genter, Jr., Brownville, N. Y.; Ed Stanton, Auburn, N. Y.; Joseph Toper, Utica, N. Y.; John Macial, Utica, N. Y.; Mr. & Mrs. Anthony Pisoli, Ithaca, N. Y.; and Mr. & Mrs. Al Shackett, Rochester, N. Y.

In addition to the Newark, New York showing, Bilotta Distributing Corporation, 1226 Broadway, Albany, New York began their week long showing of the Centennial Model to operators in that area. John Bilotta and Don Beyer planned to move to Albany during the week to assist Bob Catlin and his crew in presenting the new phonograph to visiting operators. "More than 150 operators attended the initial days' showing in Albany and the reaction to the new juke box was as enthusiastic as it was in our Newark showing," stated Bilotta following a phone conversation with Catlin.

Among those in attendance at the Albany showing were: Michael Garramone, Albany, N. Y.; Michael Robelotta, Albany, N. Y.; Ogden Whitbeck, Schenectady, N. Y.; De Witt Coager, Schenectady, N. Y.; Elmer Weatherwax, Schenectady, N. Y.; Walter Rice, Schenectady, N. Y.; Harry Collegian, Albany, N. Y.; Jack Wilson, Newburg, N. Y.; Chester Cutler, Bennington, Vt.; and James Gagliardi, Troy, N. Y.

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TWO DOUBLE BONUS FEATURES

2 Targets, 2 Bumpers, 4 Rollovers Advance Bonuses

High Score over One Thousand

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4-Lightup Pop Bumpers for terrific Scoring action

Adjustable 3 or 5 Ball play

Available with Twin Chutes —
10c - 3 for 25c

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Amusement Pinballs
as American as Baseball and Hot Dogs!

Penna. Court Studies Test Case On Juke Box Tax

Attorney Patrick Fierro Appeals Lycoming County Court Decision in State Supreme Court

HARRISBURG, PA. — Pennsylvania's Supreme Court, after hearing arguments (Jan. 10), took under consideration a test case challenging the validity of a Williamsport city ordinance imposing an amusement tax on juke boxes.

The test case was brought by Patrick H. Fierro, an attorney, who started it by purchasing and starting operation of a juke box himself. After losing his case in Lycoming County Court, he appealed to the State Supreme Court.

"It is inconceivable," he told the high court, "that a man who walks into a restaurant and places a coin in a juke box is paying a tax on admission."

He argued that the Williamsport ordinance could not legally be applied to such devices as mechanical record players set in operation by a coin because it was written as a tax on admissions to places of amusement.

His contention that the operator of a juke box is not conducting a place of amusement provoked lively discussion among the five justices hearing the case.

Williamsport City Solicitor Charles Bidelspacher Jr., who wrote the ordinance himself, was on hand to defend

the measure.

In explaining how it was adopted on the basis of a 1947 state law permitting local governments to tax a wide variety of items, he said the ordinance was "part of the eternal quest of municipalities for funds to keep their heads above water."

The title of the ordinance was interpreted by Justice Michael A. Musmanno as meaning, in his opinion, that a tax on admissions means "admission of a human being."

"It is a mockery of the English language saying that playing a juke box is admitting a human being," said Musmanno. "Why couldn't you have written into the ordinance 'a tax on amusements' instead of a tax on admissions?"

"Because I met the issue squarely and named juke boxes specifically in another part of the ordinance," replied Bidelspacher. "You can't put everything into the title of the law."

Chief Justice Horace Stern commented that the "human being is the one who gets the amusement" although he is not specifically admitted to the "place of amusement" by placing a coin in the juke box. He announced the case would be given full consideration by the court.

Galgano, Coral, Oomens Sweep Bowling Series

CHICAGO — Three sweeping victories marked a lively night Jan. 17 in the Chicago Phonograph Bowling League as Galgano Distributors, Walter Oomens & Sons and Coral Records walked off with shutouts.

Carl Latino's 579, which was high for the night, enabled Oomens to belt out three wins against Star Music. Johnny Oomens contributed 553. The best score for Star was Leo Sochacki's 545. Meanwhile Myrtle Sochacki had herself a 438 to top the women.

Victim of the Galgano's kegling was Singer One-Stop. Lenny Christianson was best for Galgano, rolling 505. Harry Julian of Singer topped that with 533.

Coral, bolstered by Eddie Walker's 548 series, trampled Mercury three times. Ralph Kick's 510 consoled Mercury.

The ABC #1 team's luck held out another night, as this club whipped ABC #2 twice. Harry Schreiber shot 565 and Al Rice 518 for ABC #1. Irv Cairo paced #2 with 493.

Paschke Phono did a good job against Western Automatic with two wins, aided by Rene Gallet's 539 and Ray Gallet's 534. Top individual for Western was Bill Nyland on 489.

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INTERNATIONAL SCOTT CROSSE

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- We know the needs of your country.
- We carry one of the largest inventories on Pins, Music, Shuffle Alleys, Bingos, Kiddie Rides, Target Guns, Arcade Equipment, etc.
- All our equipment is fully reconditioned.
- We have a most efficient Packing and Crating Department to insure against damage while in transit.
- We can supply expert advice about Shipping Companies . . . and save you money.
- We are distributors for Bally Mfg. Co. for all of Western Europe, with the exception of West Germany . . . Keeney, Genco, Evans.
- We have one of the largest Spare Parts Departments in the world and carry parts for all types of machines.
- We carry a complete line of Premiums.

WRITE NOW FOR FULL PARTICULARS, INCLUDING OUR SPECIAL CLOSE-OUT LIST NOW AVAILABLE.

INTERNATIONAL AMUSEMENT COMPANY

SCOTT CROSSE COMPANY

1423 Spring Garden Street

Philadelphia 30, Pa. Tel. RI 6-7712

Decca chalked up a pair of victories over Coven Music, with Eli Phelps rolling 541 for the winners and Roy Bauer 510 for the losers.

Melody Music nabbed a pair from Atlas. High for Melody was Vic Jaccino, Sr. with 496, while Stewart Fishbein had 405 for Atlas.

Rounding out the night was Gillette Distributors' two victories over B & B Novelty. In this series, "Fireball" Paradee had 562 and Robert Holl 509 for Gillette. Marino Pieroni contributed 541 and Fred Dreis 536 to the losing cause.



GENCO'S DE LUXE

TOURNAMENT POOL

for 3 or 4 Sided Play (lined playfield)

- Hinged Playing Field
- Finest Quality Billiard Table Materials

FIRST WITH:

- Playfield Light • Adjustable Levels • Mother-of-Pearl Rail Markers • Clog-Proof Ball Troughs • Steel-Sheathed Cash Box

NOW!
FIRST SHOWING



GENCO'S STANDARD TOURNAMENT POOL GAME

HIGH in QUALITY—
LOWEST in PRICE

KING SIZE

TOURNAMENT POOL GAME

18" LONGER than DELUXE Model (SAME WIDTH)

SUPER BIG TOP STILL IN PRODUCTION

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
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KEENEY JUMBO POOL

IN A CLASS BY ITSELF
PHONE US TODAY!

ALL-STATE COIN MACH. EXCH.

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WITH
DAVIS 6-POINT GUARANTEE**
Call Us Collect—
Syracuse 75-1631

Phonographs converted to 10c play
if requested.

DAVIS CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

Pianos Great Operation 30 Years Ago

PONTIAC, MICH.—Back in 1926 Fred Turek of this city handled the American Sales Company automatic electric pianos.

In 1927, Fred reports, he switched over to the "Dailey Automatic" 4-record phonograph.

"These machines were sold to the locations", Fred continues, "for \$150.00 down. The total price of the phonograph was \$850."

"We kept the keys to service the machine until it was paid for", Fred recalls, "or, as many times happened, we had to repossess it."

"The 'Dailey Automatic'", Fred advises, "had a tone chamber and a sound box when we first started to sell them."

"Later on", he says, "they came out with a magnetic pickup and amplifier."

It was advertised as 'high fidelity' back in 1929."

He also says, "The first selective juke box I had the pleasure of working on was the 8 record Seeburg 'pumper'."

"Wow!", Fred concludes, "that was really a long time ago."

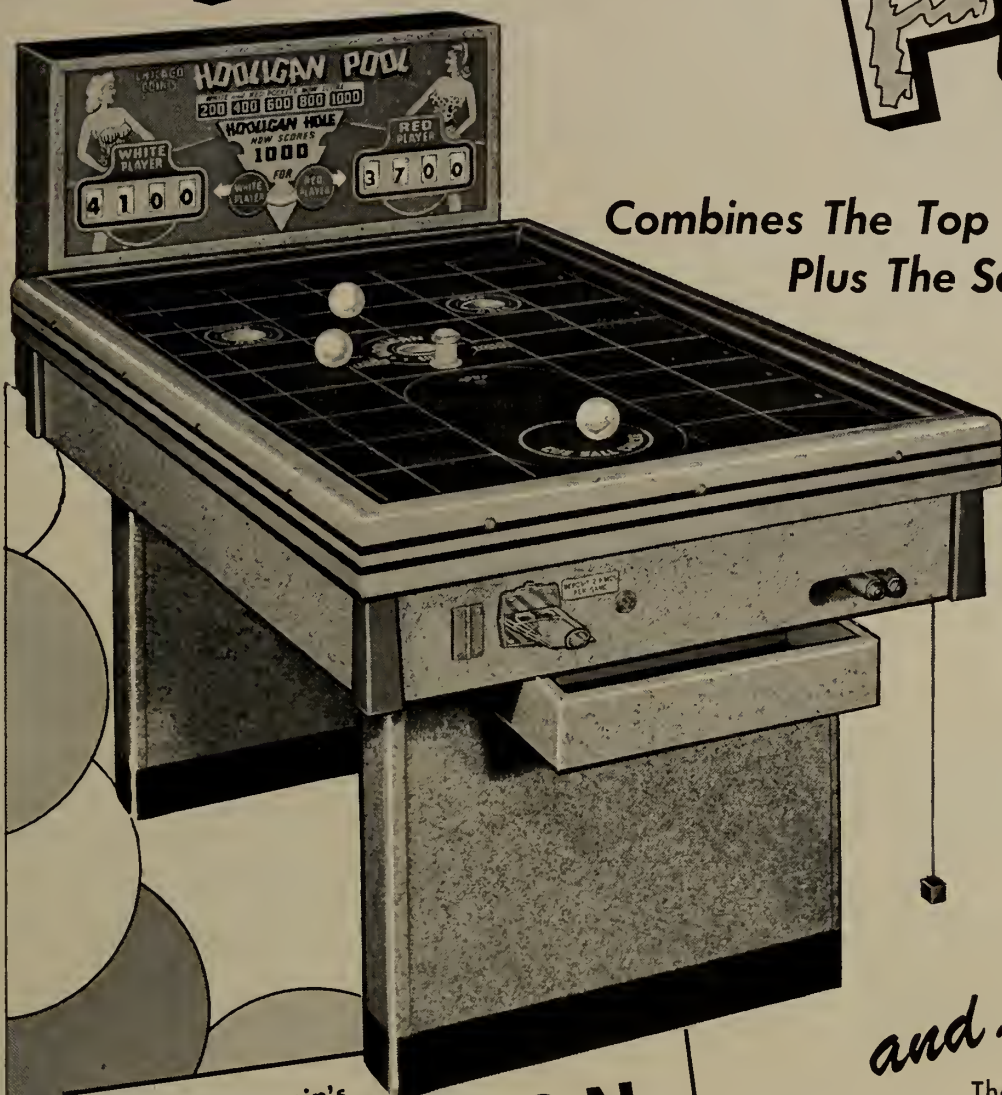
THRU THE COIN CHUTE DALLAS DOINGS

S. H. Lynch & Company visited by Lew Jaffa from Eastern Electric, Inc., New Bedford, Massachusetts. . . . Medaris Company, Columbia distributor, with the cooperation of Universal International Pictures held a screening of "The Benny Goodman Story" for deejays and dealers. . . . State Music Distributors getting a nice turnout during their showing of Chicago Coin's new "Hooligan Pool". . . . H. W. Daley, Jr., in from Houston visiting Big State Record Distributors. . . . Tommy Chatten, Commercial Music Company, out in West Texas. . . . Glad to hear Drew Osburn of Fort Worth is up and around again. . . . Sorry to hear Robbie Metz, secretary at Walbox Distributors, is home ill. . . . Sam Esgro, RCA Victor field sales representative, and their sales director, John Burgess, visiting Adleta Company. . . . Benny McDonald and son, Pete, in from Fort Worth buying more equipment. Also visiting and shopping along coin machine row were Virgil Bruce of Bruce Music, Shreveport, Louisiana; John McGee, Buffalo; Richard Gentzel and Pete Purvis from Stephenville; Ray Robbins, Tyler; W. C. Starke, Gainesville; Harry Sutton, Bossier City, Louisiana; W. W. Brown from Henderson; Mr. and Mrs. M. T. Cornelius, Abilene; Carl Fomby, Daingerfield; C. U. Brock, Terrell; Mrs. Ray Barnes, Palestine; Fred Ellis, Waco; Frank Emerson, Greenville; Jiggs Hamilton, Cameron Frank, Ray Howell, Maurice Terry, all from Fort Worth. . . . Commercial Music finds the demand greater than their supply on pool tables. . . . Carl Perkins guesting on Big D Jamboree. . . . Leonard Kollman just opened an automotive repair shop as a sideline. . . . W. A. Walker of Waco in town sporting his new car. . . . Allan Case, former Dallas deejay, now recording for Columbia Records.

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chicago coin's

HOOOLIGAN POOL



Combines The Top Features of Automatic Pool
Plus The Scientific and Most Interesting
Playing Features of
4-Sided Pool Games...

Plus Advance Scoring!

Plus The Fascinating
Hooligan Hole!

Plus The Natural Cue
Swing Afforded by
the Elimination of
the Foul Line!

and...

The New Cue Ball Circle Permits Players to Shoot
From Any Position Within the Circle — Eliminates
Tee Buttons.

- ★ Features Front Play!
- ★ Unbreakable Score Glass!
- ★ Screened Playfield!
- ★ Advance Scoring of 200 - 400 - 600 - 800 & 1000!
- ★ EITHER Player by Lighting up and Scoring the Hooligan Hole Can Get an Additional 1000 Points!

chicago coin's

CHAMPION POOL



Available in 2 or 3 Hole
Models With The Exciting Center
Hole Feature!

- New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!
- New Plastic Light-Up Bumper Posts!
- New Super Sensitive Rebound Rails!
- 2 Color Grid Screened Playfield For 3 Sided Play!
- 2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

chicago
coin

MACHINE COMPANY

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NOW Delivering Chicago Coin's

JUMBO POOL

3 hole lighted bumper
18 inches longer than regular size
(70 inches by 36 inches)
3 or 4 Sided Play



Lites Are
Optional
Equipment

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Late Model National & Rowe Cigarette Machines. Quote Price and Condition. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. (Tel.: 2-7462).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Late guns and arcade equipment. Will buy for cash or trade against late bowlers and phonographs. We need merchandise. Drop us a line for quotations on what you need or have to sell. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703).

WANT—Gottlieb and Williams' Five Balls; Genco Guns—Wildwest and Big Top; Williams' Safari; Gottlieb's Super Jumbo; Seeburg's Shoot the Bear. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNION 3-8574).

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—50 Late Model Seeburg 100 Wallboxes, Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

WANT—To Buy. Quantity of Seeburg M100A. As Is. No broken or missing parts. Prices F.O.B. steamer. Wire or write. NOVELTA, S.P.R.L., HUYBRECHT ST., 27, ANTWERP, BELGIUM.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—100 operator customers in need of good used amusement machines of all kinds, including inlines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: Madison 8585)

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Guns and Arcade machines—late models preferred, used or new. Send us your lists, stating price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—We need Seeburg and AMI Phonographs, also Bright Spot and Bright Light Bingo Games, at once. Write, giving Models, Quantity and Lowest Cash Prices. We Buy, Sell and Exchange all types used Coin Machines. Send your list of equipment for sale. Write us your needs. HASTINGS DISTRIBUTING CO. (Since 1932), 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE—100 reconditioned, used Bally and United Bingos. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—26 Wurlitzer 3020 Wallboxes, \$5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney — Century, Speed Lanes. United — Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—Records, used, 45 RPM, direct from the juke boxes. 15c ea. RELIABLE COIN-MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE — (Genco) Sky Rocket, \$450; Wild West Gun, \$375; Rifle Gallery, \$225; Sky Gunner, \$125. (Exhibit) Star Shooting Gallery, \$150; Sportland Shooting Gallery, \$225. (Bally) Bull's Eye, \$225. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE — United Cascade, \$75; Olympic, \$85; 10th Frame, \$50; Chief, \$195; Lightning, \$335; Speedy, \$250; Leader, \$225; League Bowler, \$195; Ace, \$225; Royals, \$135; C.C. Triple Score, \$95. Clean, ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVELAND 15, O. (Tel.: TOWer 1-6715).

FOR SALE — United Alleys. Team, \$195; League, \$165; Chief, \$150; Royal, \$115; Clover, \$60; Williams' Major League, \$165; Genco Bing A Roll, \$45. WANT—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y., (Tel.: FRanklin 7-2162).

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE — Chi Coin Score-A-Line Bowlers, Write; Hollywood, \$375; Bonus Score, \$375; Triple Strike, \$300; Fireball, \$275; Flash, \$195; Super Frame, \$150; Advance, \$125; Super Match, \$50; Name, \$50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE — Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT—Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: Market 1-5438).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE—Like New. Miami Beach, \$395; Gay Time, \$325; Big Time, \$345; Variety, \$235; Gayety, \$225; Palm Springs, \$110; Beach Clubs, \$120; Rio, \$60. NASTASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel. Magnolia 6386).

FOR SALE—100 Like New Packard Boxes. 5c or 10c play, \$10 ea. or entire lot for 1 Seeburg Model G phonograph. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL.** (Tel.: CAnal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. **KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y.** (Tel.: Circle 6-8939).

FOR SALE — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. **H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL.** (Tel.: 4-6703).

FOR SALE—Records, 78's, over 300 surplus. New, unused, 50 48's. 20¢ under wholesale. Any label. **ROSE RECORD SHOP, 1718 18 AVE. A, LUBBOCK, TEXAS** (Tel.: PO 2-9002).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. **AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

FOR SALE—Make us an offer for any of the following: Wurlitzer phonographs, 4 1500's; 5 1500A's; 2 1700's; 1800's; AMI D 80. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO** (Tel.: MAin 1-8751).

FOR SALE—1 AMI—40 Selection Hideaway with Steel Cabinets, \$50; 8 AMI Boxes, 5c & 10c, \$7.50 ea., the Lot, \$100. **H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.** (Tel.: UNion 3-8574—3-8586).

FOR SALE—Seeburg H 148M R.C. Special, \$75; Seeburg H 146 R.C. Special, \$25. **W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO.** (Tel.: CEntal 1-9292).

FOR SALE—United 6 Player Stars, \$45; Deluxe 6 Player, \$39; Olympic, \$60; Gottlieb Mermaid, \$29; Minstrel Man, \$29; Green Pastures, \$125; Jockey Club, \$120; Guys & Dolls, \$70. **STARK NOVELTY CO., 1813 FULTON ROAD, N. CANTON 9, OHIO.**

FOR SALE—30,000 Used 78 RPM Records. Best offer takes all. Write or call. **GRAHAM AMUSEMENT CO., LAKE OZARK, MO.** (Tel.: 8481).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, \$95; Palm Springs, \$115; Surf Clubs, \$125; Dude Ranch, \$75. **TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO.** (Tel.: CH 3-8624-3-4005).

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. **AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA.** (Tel.: FOr est 5-3456).

FOR SALE—Shuffle Games: Lightning, Fireball, Mystic, Blue Ribbon, 5th Avenue, etc. Call us first. **NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, L. I., N. Y.** (Tel.: FReeport 8-6771).

FOR SALE—Hawaii, \$125; Singapore, \$195; Tropicana, \$210; Exhibit Shooting Gallery, \$124.50. **WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON.** (Tel.: ATwater 7565).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI. O.** Tel.: MONTana 5000-1-2. CHapel 9-6556.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** Tel.: REgent 6-3691.

FOR SALE—Bally Dude Ranch, \$125; Beauty, \$115; Beach Club, \$135; Palm Springs, \$140; Ice Frolics, \$160; Variety, \$295; Evans Saddle & Turf (Club Model), \$205; Genco Jumpin' Jacks, \$45; United Classic Bowlers, \$95. **MICKEY ANDERSON, 134 EAST 11th STREET, ERIE, PA.** (Tel.: 5-7549).

FOR SALE—We have Brand New, the following Chicago Coin Bowlers: 1 Team Bowling; 1 Bull's Eye Bowler; 1 Score A Line Bowler. Also, 1 Playtime Bowler and 1 Criss Cross Bowler (Like New). Make us a reasonable offer. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA, EVANSVILLE, IND.** (Tel.: HArrison 3-4508).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. **COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.**

FOR SALE—Seeburg 3W2-L56 20 selections 5¢ Wall Boxes, lots of 25 or more, \$3.00 ea. Reconditioned phonographs of all makes, write for low prices. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J.** (Tel.: Blgelow 8-3524).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. **MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.** (Tel.: CH 1-8561).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y.** (Tel.: CHickering 4-5050).

FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol Deluxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, \$295. **ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS.** (Tel.: ALgonquin 4-3338, 4-3660).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. **CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO.** (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. **WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH** (Tel.: DAVis 2-2549).

FOR SALE—Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. **O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.** (Tel.: 84-3264).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J.** Tel.: PRescott 9-0182.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA.** Tel.: DUnkirk 3-1810.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** Tel.: WHheeling 5472.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.**

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. **LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND.** (Tel.: MEIrose 5-1593).

FOR SALE—Rowe 8 Col. Cig. Machines, \$75; Beach Club, \$135; Yacht Club, \$75; Flying High, \$50; Non Coin Operated Joker, \$500; Jet Fighter, \$150. **AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O.** (Tel.: BRIDGEport 750).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Specials. Bally: Miami Beaches, \$369.50; Gay Times, \$274.50; Varieties, \$245; Big Times, \$355; Gayeties, \$219.50. United: Pixies, \$450; Triple Plays, \$265; Singapores, \$125. Williams: Band Wagon (Large 4 Player Deluxe Game), \$299.50; Circus Wagon (Large 2 Player Deluxe Game), \$199.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 5306).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1434, 45 RPM, \$250; 1436, 78 RPM, \$250; 1436, 45 RPM, \$325. Seeburg: Model 100-BL (Refinished Cabinet), \$475. AMI: Model A, \$100. Wurlitzer: 48 Selection Wall Boxes, \$10; 104 Selection, \$40. Scales: Watling, \$65. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: Forest 7-6730).

FOR SALE—100 Packard Wall Boxes, \$1.50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF., (Tel.: Market 1-3967).

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

**Your Deposit Is
GUARANTEED**

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE — Reconditioned Surf Clubs, \$150; Palm Springs, \$115; Yacht Club, \$75; Gaytimes, \$400; Variety, \$260. Also Shuffle Alley tournament boards, \$12.50. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL., (Tel.: Juniper 8-5211-12).

FOR SALE—United Royal, \$134; United Chief, \$185; United League. \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: Henderson 1-7577).

FOR SALE—Reconditioned phonos— ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Miami Beach, \$350; Gay Time, \$310; Variety, \$225; Palm Springs, \$100; Big Time, \$325; Gayety, \$210; Surf Club, \$125; Beach Club, \$110. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: Tulane 6729).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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FOR SALE

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT
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THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.



It's AMI "G's" exclusive, multi-horn high-fidelity tonal superiority that keeps customers everywhere paying to listen...

But there's *something more* for you and your customers...

Whether it's the blue-jean set or the grown up crowd, today's juke box players go—and spend—where the look of fashion is.

And AMI "G" cabinet design is fashion...the look of tomorrow that attracts more coins today...and every day.

You get the most for your money...longer...with AMI "G."

AMI

Incorporated

General Offices and Factory:
1500 Union Avenue, S.E.,
Grand Rapids 2, Michigan

(originator of the automatic selective juke box in 1927) Model "G"—
120, 80, 40 selections for more plays in less time.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)



AMI

4* Model A, '46, 40 Sel., 78 RPM	69.50	135.00
4* Model B, '48, 40 Sel., 78 RPM	125.00	185.00
4* Model C, '50, 40 Sel., 78 RPM	100.00	210.00
4* Model D-40, '51, 40 Sel., 78 RPM	175.00	275.00
1* Model D-80, '51, 80 Sel., 78 RPM	295.00	379.50
2* Model E-40, '53, 40 Sel., 78 RPM	295.00	425.00
2* Model E-80, '53, 80 Sel., 45 RPM	375.00	500.00
2* Model E-120, '53, 120 Sel., 45 RPM	435.00	550.00
4. Model F-80, '54, 80 Sel., 45 RPM	625.00	725.00
4* Model F-120, '54, 120 Sel., 45 RPM	650.00	750.00
4. Wm. Wall Box	10.00	12.00
4. SM or SL Stepper	9.00	20.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
2. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00
4. 1432, Same as above, Converted to 45 RPM	150.00	225.00
4. 1434, '51 Rocket, '51-52 50 Sel., 78 RPM	165.00	235.00
2* 1434, Same as above, Converted to 45 RPM	185.00	275.00
1* 1436, '52, Fireball, 120 Sel., 45 RPM	250.00	325.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	285.00	350.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	439.00	595.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	645.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4* M100A, '49, 100 Sel., 78 RPM	250.00	300.00
2* M100B, '51, 100 Sel., 45 RPM	425.00	485.00
4* M100BL, '51, 100 Sel., 45 RPM, Light Cab.	450.00	500.00
4* M100C, '53, 100 Sel., 45 RPM	550.00	600.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION
 851st CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

1. HF 100G, '54, 100 Sel., 45 RPM	650.00	735.00
1. HF100R, '54, 100 Sel., 45 RPM	725.00	845.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

2. 1015, '46, 25 Sel., 78 RPM	50.00	95.00
2. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	85.00	155.00
4. 1250, '50, 48 Sel., 78 RPM	135.00	175.00
4. 1250, '50, (Same as above) Converted to 45 RPM	150.00	200.00
2. 1400, '52, 48 Sel., 78 RPM	175.00	285.00
2. 1400, '52, (Same as above) Converted to 45 RPM	225.00	325.00
2. 1450 (Same as 1400 with leather)	250.00	345.00
2. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	275.00	350.00
4. 1500A, '53, 104 Sel., 78 & 45 RPM intermixed	300.00	400.00
4. 1650, '53, 48 Sel., 45 RPM	375.00	475.00
4. 1700, '54, 104 Sel., 45 RPM	550.00	750.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	14.95	25.00

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibits; (Ev) Evans; (Go) Genco; (Got) Gottlieb; (Ko) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	40.00	75.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
2* Atlantic City (B 5/42)	35.00	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club B 2/53)	95.00	135.00
4* Beauty (B 11/52)	75.00	145.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	185.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Go 2/49)	10.00	20.00
4* Big Time (B 1/55)	325.00	475.00
6. Black Gold (Go 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bright Lights (B 5/51)	50.00	95.00
4. Bright Spot (B 11/51)	50.00	95.00
4. Broadway (B 6/51)	25.00	50.00

←TOTAL NO. TOTAL VALUE→



NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	65.00	120.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champiou (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	115.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
4. Coney Island (B 9/51)	35.00	85.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Corouation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
2. Daffy Derby (Wm 8/54)	120.00	175.00
2. Daisy May (Got 7/54)	155.00	200.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Iceer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	149.50	200.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00
4. Dreamy (Wm 2/50)	20.00	49.50
2* Dude Ranch (B 9/53)	75.00	145.00
2. Duette (Got 4/55)	225.00	260.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	165.00	200.00
4. Four Corners (Wm 12/52)	35.00	90.00
4. Four Horsemen (Got 9/50)	30.00	60.00
4. "400" Upright (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
2* Frolics (B 10/52)	75.00	100.00
4. Futurity (B 3/51)	35.00	60.00
1* Gay Time (B 6/55)	299.50	450.00
2* Gayety (B 3/55)	215.00	300.00
4. Georgia (Wm 7/50)	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	40.00	95.00
4. Gold Star (Got 8/54)	145.00	185.00
6. Goudola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	75.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	124.50	145.00
4. Gun Club (Wm 11/53)	49.50	95.00
4. Guys-Dolls (Got 5/53)	59.50	110.00
4. Gypsy Queen (Got 2/55)	185.00	210.00

—TOTAL NO. TOTAL VALUE—

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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PINBALL GAMES (Cont.)

4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
3. Havana (Un 2/54)	60.00	145.00
2* Hawaii (Un 6/54)	110.00	150.00
2. Hawaiian Beauty (Got 4/54)	135.00	180.00
4. Hayburner (Wm 6/51)	35.00	85.00
2* Hi-Fi (B 6/54)	135.00	175.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	35.00	75.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
2* Ice-Frolics (B 1/54)	99.50	175.00
4. Jalopy (Wm 8/51)	35.00	85.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 4/54)	125.00	160.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
4. Jubilee (Got 5/55)	230.00	250.00
4. Judy (Ex 7/50)	10.00	20.00
2. Jumping Jacks (Upright) (Ge 12/52)	40.00	75.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K.C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	130.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	40.00	75.00
4. Lovely Lucy (Got 2/54)	134.50	175.00
4. Lucky Innig (Wm 5/50)	20.00	49.50
4. Lulu (Wm 12/54)	205.00	230.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00
2* Manhattan (Un 4/55)	225.00	345.00
4. Marble Queen (Got 8/53)	85.00	125.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	30.00	65.00
1. Mexico (Un 3/54)	100.00	175.00
2* Miami Beach (B 9/55)	385.00	475.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
4. Nevada (Un 8/54)	125.00	175.00
4. Niagara (Got 12/51)	45.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sister (Wm 1/54)	95.00	135.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
4* Palm Beach (B 7/52)	49.50	95.00
2* Palm Springs (B 11/53)	110.00	185.00
4. Paratrooper (Wm 8/52)	30.00	65.00
2. Peter Pan (Wm 4/55)	175.00	210.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	99.50	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00

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PINBALL GAMES (Cont.)

4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
2. Race the Clock (Wm 5/55)	225.00	265.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
3* Rio (Un 11/53)	50.00	125.00
4. Rip Suorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
(Club Model)	205.00	275.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	114.50	140.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shautytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	109.50	135.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	95.00	150.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4* Singapore (Un 10/54)	135.00	195.00
4. Skill Pool (Got 8/52)	60.00	110.00
4. Skyway (Wm 8/54)	115.00	160.00
4. Slugfest (Wm 3/52)	39.00	65.00
2. Sluggin' Champ (Got 4/55)	195.00	220.00
6. Snooks (Wm 6/51)	15.00	22.50
4. Southern Belle (Got 6/55)	214.50	235.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plug (Wm 9/51)	50.00	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4* Spot-Lite (B 1/52)	35.00	50.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	200.00
4. Star Pool (Wm 10/54)	145.00	200.00
4. Stars (Un 6/52)	45.00	70.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	55.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	300.00	375.00
2* Surf Club (B 3/54)	120.00	175.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweet Add-A-Line (Got 7/55)	225.00	250.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	50.00	125.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	115.00	150.00
4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
4* Triple Play (Un 8/55)	295.00	425.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
1. Tropicana (Un 1/55)	165.00	210.00

—TOTAL NO. TOTAL VALUE—



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PINBALL GAMES (Cont.)

4. Tropics (Un 7/53)	65.00	125.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	185.00	215.00
4. Utah (Un 7/49)	10.00	29.50
4* Variety (B 9/54)	200.00	295.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
2. Wishing Well (Got 9/55)	235.00	255.00
4. Wonderland (Wm 5/55)	194.50	230.00
2* Yacht Club (B 6/53)	50.00	95.00
4. Zingo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→

SHUFFLES

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	35.00	45.00
1. Bally Victory Bowler (5/54)	255.00	325.00
4. Bally Champion Bowler (5/54)	250.00	350.00
4. Bally Jet Bowler (8/54)	255.00	360.00
4. Bally Rocket Bowler (8/54)	275.00	375.00
4. Bally Mystic Bowler (12/54)	295.00	395.00
2* Bally Magic Bowler (12/54)	295.00	400.00
4. Bally Gold Medal (3/55)	350.00	450.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	95.00
4. ChiCoin Bowl-A-Ball (10/52)	45.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	110.00
4. ChiCoin 10th Frame Special (12/52)	50.00	115.00
2. ChiCoin Name Bowler (1/53)	45.00	120.00
2* ChiCoin 10th Frame Double Score Bowler (2/53)	50.00	125.00
2. ChiCoin Crown (4/53)	50.00	130.00
2. ChiCoin Crown Giant Pins (4/53)	55.00	135.00
2* ChiCoin Triple Score (6/53)	65.00	140.00
2* ChiCoin Gold Cup (7/53)	75.00	145.00
2. ChiCoin High Speed Crown (7/53)	85.00	185.00
2. ChiCoin High Speed Triple Score (8/53)	95.00	195.00
2* ChiCoin Advance (10/53)	125.00	185.00
2. ChiCoin King (10/53)	125.00	225.00
2. ChiCoin Criss Cross Bowler (12/53)	150.00	235.00
2* ChiCoin Super Frame (3/54)	150.00	240.00
2* ChiCoin Starlite (5/54)	175.00	245.00

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SHUFFLES (Cont.)

4* ChiCoin Feature (7/54)	150.00	275.00
4* ChiCoin Holiday (9/54)	245.00	350.00
2. ChiCoin Flash (10/54)	195.00	355.00
2. ChiCoin Playtime (10/54)	250.00	360.00
2* ChiCoin Fireball (11/54)	275.00	365.00
2. ChiCoin Thunderbolt (12/54)	275.00	375.00
1* ChiCoin Triple Strike (2/55)	300.00	395.00
2* ChiCoin Criss Cross Targette (1/55)	150.00	200.00
2. ChiCoin Deluxe Criss Cross Targette (1/55)	175.00	210.00
4* ChiCoin Bonus Score (4/55)	375.00	425.00
2. ChiCoin Big League (5/55)	385.00	430.00
2* ChiCoin Hollywood (5/55)	350.00	430.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Re- hound (9/51)	30.00	65.00
4* Genco Shuffle Pool (11/53)	50.00	99.50
4. Genco Match Pool (2/54)	99.00	140.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	45.00	100.00
4. Keeney Team (10/52)	49.50	135.00
4. Keeney Club (4/53)	55.00	145.00
4. Keeney Domino (5/53)	65.00	150.00
2* Keeney Carnival (5/53)	50.00	155.00
2* Keeney Pacemaker (9/53)	60.00	175.00
4. Keeney Mainliner Bowler (1/54)	125.00	215.00
4. Keeney Bonus Bowler (3/54)	140.00	220.00
4. Keeney Diamond Bowler (5/54)	165.00	275.00
4. Keeney Bikini (6/54)	175.00	275.00
4. Keeney Century (6/54)	210.00	295.00
4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	325.00	375.00
2. Keeney Speedlane (4/55)	335.00	410.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player (2/51)	40.00	70.00
4. United DeLuxe 6-Player (10/51)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	90.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	45.00	100.00

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SHUFFLES (Cont.)

4. United 10th Frame Star (9/52)	45.00	110.00
4. United Manhattan 10th Frame (9/52)	50.00	115.00
4. United Manhattan (9/52)	65.00	120.00
4. United 10th Frame (Super 10/52)	70.00	125.00
2* United Cascade (2/53)	50.00	95.00
4* United Clover (2/53)	60.00	125.00
6. United Liberty (2/53)	95.00	135.00
2* United Classic (6/53)	60.00	120.00
2* United Olympic (6/53)	50.00	125.00
2* United Royal (9/53)	100.00	150.00
2* United Imperial (9/53)	145.00	160.00
2* United Chief (11/53)	115.00	195.00
2* United Leader (11/53)	150.00	225.00
2* United Team (1/54)	175.00	225.00
4. United DeLuxe Team (1/54)	195.00	240.00
2* United League (1/54)	150.00	225.00
4. United Ace (5/54)	200.00	260.00
2* United Rainbow (5/54)	125.00	260.00
4* United Banner (8/54)	245.00	285.00
2. United Shuffle Targette (8/54)	225.00	300.00
2* United DeLuxe Shuffle Targette (8/54)	225.00	310.00
4. United Speedy	200.00	300.00
4. Un. 11th Frame (10/54)	195.00	320.00
2. United DeLuxe 11th Frame (10/54)	275.00	330.00
2. United Comet Targette (11/54)	250.00	340.00
2. United DeLuxe Comet Targette (11/54)	265.00	350.00
4. United Mercury (12/54)	285.00	360.00
4. United DeLuxe Mercury (12/54)	285.00	370.00
4. United Mars (1/55)	225.00	375.00
4. United DeLuxe Mars (1/55)	295.00	380.00
4* Un. Lightning (2/55)	295.00	395.00
4. United DeLuxe Lightning (2/25)	335.00	400.00
2. Un. Venus (3/55)	300.00	410.00
4. United DeLuxe Venus (3/55)	335.00	420.00
4. Un. Clipper (5/55)	300.00	425.00
4. United DeLuxe Clipper (5/55)	325.00	435.00
4. Un. 5th Inning (6/55)	325.00	440.00
1. United DeLuxe 5th Inning (6/55)	330.00	450.00
4. Un. Capitol (6/55)	335.00	465.00
4. United DeLuxe Capitol (6/55)	350.00	470.00

←TOTAL NO. TOTAL VALUE→

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	195.00
4. ChiCoin Goalee	44.00	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	35.00	99.50
1* ChiCoin Home Run, 6-Player (3/54)	125.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	30.00	89.50
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	75.00
1* Exhibit Shooting Gall.		
(6/54)	124.50	200.00
4* Exhibit Star Shooting		
Gallery (9/54)	149.50	225.00
4* Exhibit Sportland Shoot-		
ing Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting		
Gallery (3/55)	295.00	375.00
4. Exhibit Treasure Cove		
Shooting Gallery		
(6/55)	395.00	475.00
4* Genco Sky Gunner	95.00	150.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	295.00
4* Genco Rifle Gal. (6/54)	195.00	275.00
2. Genco Big Top Rifle		
(Gallery 6/54)	350.00	425.00
2* Genco Wild West Gun		
(2/55)	350.00	450.00
2* Genco Sky Rocket		
(Rifle Gallery 5/55)	365.00	475.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	120.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman		
(11/54)	199.50	295.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00
6. Mills Conv. for		
Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile		
(Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic		
DeLuxe	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph		
35c	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	100.00	185.00
4* Seeburg Bear Gun	94.50	145.00
4. Seeburg Chicken Sam.	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	145.00	195.00
4. Set Shot Basketball	200.00	295.00
4. Telequiz	85.00	125.00
4. Un. Team Hockey	30.00	85.00
2. Un. Jungle Gun	175.00	295.00
2. Un. DeLuxe Jungle Gun	200.00	325.00
2* United Carnival Gun		
(10/54)	225.00	325.00
2* United DeLuxe Carnival		
(10/54)	225.00	335.00
2* United Bonus Gun		
(1/55)	285.00	365.00
2. United DeLuxe Bonus		
Gun (1/55)	295.00	395.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. Deluxe World		
Series (2/52)	40.00	90.00
4. Wms. Super World		
Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball		
(4/53)	100.00	175.00
4. Wms. Pennant Baseball		
(12/53)	145.00	245.00
2. Wms. Super Pennant		
Baseball (12/53)	145.00	265.00
4. Wms. Super Star		
Baseball (12/53)	175.00	300.00
4. Wms. Major League		
Baseball (2/54)	145.00	310.00
4. Wms. All Star Baseball		
(2/54)	155.00	325.00
4. Wms. Big League		
Baseball (3/54)	155.00	325.00
4. Wms. Safari (2/55)	325.00	465.00
4. Wms. Polar Hunt		
(3/55)	375.00	525.00
4. Wurlitzer Skee-ball	35.00	75.00
-TOTAL NO.		TOTAL VALUE-

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

Challenger (counter mode pistol game)	\$ 82.50
Rifle Sport (3 gun range)	1408.25

AMI, INCORPORATED

G-120 Phonograph	No List Price Authorized for Publication
G- 80 Phonograph	
G- 40 Phonograph	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

AUTO-PHOTO CO.

Auto-Photo	
Studio Model "11"	\$2,950.00

BALLY MFG. CO.

Broadway	\$ 785.00
Pin-Pool	
(Standard Model)	295.00
(with Light Up Bumpers)	310.00
(with Neon-light)	320.00
(6-pocket model)	320.00
Jumbo Bowler	
(without Match Feature)	
Model J-110, 10c a play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler	
(with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler	
(without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler	
(with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion	
(With new-all-metal cabinet)	759.00

BUCKLEY MFG. CO.

Safari	\$ 995.00
Beerama	995.00
Electronic Bingo	995.00
Skill	995.00
Bulls-Eye Bingo	995.00

CHICAGO COIN MACHINE CO.

Hooligan Pool	\$ 375.00
Champion Pool	285.00
All Star Team Bowler	
(with Match Feature)	825.00
Bowling Team Bowler	760.00

EXHIBIT SUPPLY CO.

DeLuxe Skill Pool "84"	\$ 349.50
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GAMES, INC.

The Hunter	\$ 650.00
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GENCO MFG. & SALES CO.

Super Big Top (Gun)	\$ 675.00
DeLuxe Tournament Pool	339.50
Official Tournament Pool	329.50
Quarterback (Football Game)	
(with Match Feature)	635.00

D. GOTTLIEB & CO.

Gladiator	
(Two-Player, 5-Ball)	442.50
Spot Pool	339.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Hot Coffee Vender	Prices On Request
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
DeLuxe Fascination Pool	
Jumbo DeLuxe	
Fascination Pool	
DeLuxe Challenge Bowler	
(with Match Feature)	
Challenge Bowler	
(without Match Feature)	
	665.00

J. H. KEENEY & CO., INC. (cont.)

Electric Cigarette Vender	\$ 284.50
Coin Changer Model	304.50

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	\$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	No List Price Authorized for Publication
Model 1452, Hi-Fi, 50 Selec- tions, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200"	No List Price Authorized for Publication
Phonograph	
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100"	
Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

UNITED MFG. CO.

Club Pool	\$ 295.00
Jumbo Club Pool	345.00
Regulation Shuffle Alley	
(without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley	
(without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch, Shuffle Alley	
(with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Starlet	775.00

WILLIAMS MFG. CO.

Tim-Buc-Tu	
(Single Player, 5-Ball)	\$ 402.50
Royal Crown	295.00
DeLuxe Bank Pool	349.50
Senior DeLuxe Bank Pool	399.50
Score Pool	385.00
Jolly Joker	275.00
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	No List Price Authorized for Publication
104 Selections, 45 RPM	
Model "1700" Hi-Fi Phonograph	
104 Selections, 45 RPM	
Model "1600-A" Hi-Fi Phono- graph, 48 Selection, 78 RPM	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Cor- ner Speaker	
Model 5116 Hi-Fi Coaxial Cor- ner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	

TODAY'S NEWS

**WURLITZER CENTENNIAL
MODEL SCORES BIG HIT**

**OPERATORS ACCLAIM
CENTENNIAL MODEL BEAUTY**

**WURLITZER CENTENNIAL
TONE IS TOPS**

**CENTENNIAL MODEL
HAILED BY THOUSANDS OF OPERATORS**

HEADLINES FROM THE HEART OF THE AUTOMATIC MUSIC BUSINESS

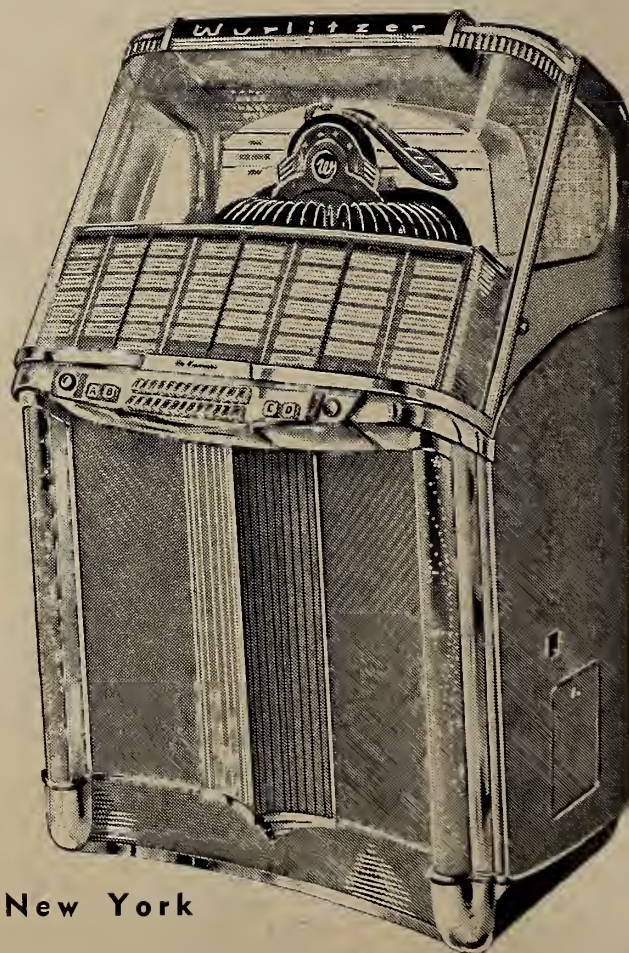
"WONDERFUL" was the word most heard from operators as they viewed the sensational Wurlitzer Centennial Phonograph. From its style-studded cabinet to its glorious tone, it spelled location acceptance, patron acclaim and record-setting profits to them.

The first Centennials to go into action proved what every Centennial will do—make more music and more money than any phonograph in history.



WURLITZER
Centennial
MODEL 1900

Turns A CENTURY OF PROGRESS
INTO A GREAT YEAR OF PROFIT
FOR WURLITZER OPERATORS



The Rudolph Wurlitzer Company, North Tonawanda, New York

Established 1856

"It's What's in THE CASH BOX That Counts"

UNITED'S HI-SCORE POOL

DURABLE
PLEXIGLASS
AVOIDS DAMAGE

ONE or TWO CAN PLAY

UNITED'S FAMOUS DROP CHUTE

Delivers 5 Balls for 1 Coin...10 Balls for 2 Coins

**DOUBLE AND TRIPLE
SCORE POCKETS**



Scores Totaled Automatically
Transfer Scoring
New Side Door Cash Box
Hinged Playfield
Simple Mechanism

Light Fixture
(OPTIONAL)

SIZE
3 FT. BY 5 FT.

**SEE
YOUR
DISTRIBUTOR**



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**NOW AT YOUR
DISTRIBUTOR**

CLUB POOL

For 3 or 4 sided play
Size: 52" by 36"

**JUMBO
CLUB POOL**

Size: 70" by 36"

STARLET

New In-Line Hit
with ROTO Feature

**TOP-NOTCH
Shuffle-Alley**

6-Player Bowler

**REGULATION
Shuffle-Alley**

6-Player Bowler

**UNITED OPERATORS
ARE
SUCCESSFUL OPERATORS**

THE **Bally** LABEL IS YOUR INSURANCE
OF TOP **Pin-Pool** EARNINGS



4 MONEY-MAKING MODELS

ALL models 52 in. by 36 in., 32 in. high

STANDARD model without lights

LIGHT-UP BUMPERS model for spots that want extra flash

NEON-LIGHT model with neon-lights under side-rails, flooding table with no-glare illumination

6-POCKETS model with 2 regulation scoring pockets, 4 hazard-holes in corners, adding to skill-fun, speeding up play. Light-up bumpers

BALLY-LAMP easily attached to all models

In PIN-POOL... as in pinball and shuffle-bowling... Bally-quality construction insures the smooth performance that results in maximum play-appeal... maximum earning power. Cash in on the growing popularity of PIN-POOL. Get Bally PIN-POOL busy for you now.

OFFICIAL BOWLING

earns top money

For biggest group-play... and continuous repeat-play... resulting in bigger bowler profits... get Bally ABC-BOWLER... scoring by Official Bowling Rules... or CONGRESS-BOWLER for added attraction of match-score features



CONGRESS-BOWLER and ABC-BOWLER play 10 frames... are available in dime play or one play for a quarter... require only 8 1/2 ft. by 25 in. floor space.

Bally

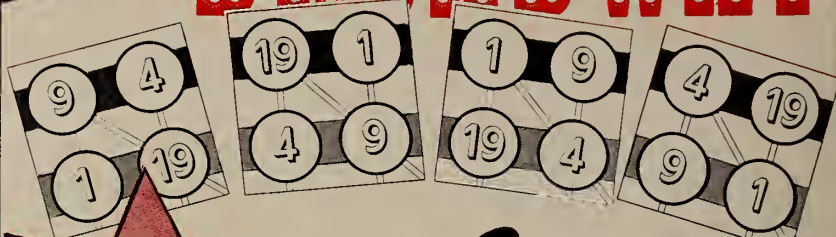
ABC bowler

WITH MATCH-SCORE FEATURES

Congress bowler

More money-making play-appeal

Bally BROADWAY



4 MAGIC SQUARES

Arrow points to one of 4 Magic Squares—A—which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

EXTRA TIME

Player shifts Magic Squares before shooting fourth ball... or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES TRIPLE SCORES

SPOTTED NUMBERS
CORNER-SCORES
ADVANCING-SCORES
EXTRA BALLS
BALLYHOLE

